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**Persuasive Language in Media Texts** - Iris Breuer 2008

This is a practical handbook for English students and teachers in Years 10-12 that builds skills and knowledge for analysis of: issues; persuasive language techniques (written and oral); persuasive images; points of view. It is packed with all types of media texts with activities and sample student responses. This fabulous resource tutors the student through this most demanding area of their English studies.

**Achieving a in Gcse Aqa English Specif** - Paul Burns 2006-05

A revision guide for the AQA English specification aimed at the more advanced student looking to boost his/her grade to A\*. As well as the normal revision material, it explores advanced skills and techniques necessary to reach the very top.

**Nelson English - Book 4 Teacher's Guide** - John Jackman 2014-11

Each pair of units is supported by the Teachers Guide. The Teachers Guide fully supports the programme giving all the guidance you need to help you pupils work through the two pupil books. In the Teachers Guide there are suggestions for homework and independent study.

**HUMOR WHAT'S FUNNY?** - Frank MacHovec 2008-10-31

A delightful romp through the world of humor with hundreds of examples. Includes theories of humor and ways to enrich your own sense of humor.

**Stimulating Non-Fiction Writing!** - Emma

Hughes-Evans 2019-01-25

**Stimulating Non-Fiction Writing! Inspiring Children Aged 7-11** offers innovative and exciting ways to engage children in non-fiction writing, giving professionals the confidence and practical advice that they need to support children in producing quality non-fiction texts in the classroom. Packed full of interesting ideas, resource suggestions and practical activities, the book explores the various ways professionals can purposefully encourage 'child authors' to develop their non-fiction writing skills. Tried-and-tested resources, 'Gold star!' tips and practical suggestions are underpinned by research-informed teaching strategies and academic information to strengthen professional practice associated with the teaching of non-fiction writing. By taking a stimulating approach to each text type and linking activities to known texts and stimuli, the book offers differentiated advice for working with children in Lower and Upper Key stage 2. Chapters consider text types that include: Instructions Persuasive texts Non-chronological reports Correspondence texts Discussion texts This new text is the perfect guide for inspiring children aged 7-11 in the classroom and will energise and enrich classroom provision and practice by being an essential resource for teachers and students on teacher training courses.

**Discourse, Media, and Conflict** - Innocent Chilwa 2022-04-28

Bringing together contributions from a team of international scholars, this pioneering book applies theories and approaches from linguistics,

such as discourse analysis and pragmatics, to analyse the media and online political discourses of both conflict and peace processes. By analysing case studies as globally diverse as Germany, the USA, Nigeria, Iraq, Korea and Libya, and across a range of genres such as TV news channels, online reporting and traditional newspapers, the chapters collectively show how news discourse can be powerful in mobilizing public support for war or violence, or for conflict resolution, through the linguistic representation of certain groups. It explores the consequences of this 'framing' effect, and shows how peace journalism can be achieved through a non-violent approach to reporting conflict. It will therefore serve as an essential resource for students, scholars and experts in media and communication studies, conflict and peace studies, international relations, linguistics and political science.

The Murdoch Archipelago - Bruce Page  
2013-09-17

Rupert Murdoch is one of the most powerful men in the world today. As chief executive of News Corporation, he controls a global media empire which boasts some of the major players in newspapers, television, publishing and the movie business. In the English-speaking world, and increasingly in 'untapped' but potentially lucrative markets such as China, he wields an influence as political kingmaker second to none. How did he do it? How did this empire, a loose 'archipelago' of media islands large and small, come to be so successful and influential?

Building on many years' research and featuring many previously undisclosed revelations, **THE MURDOCH ARCHIPELAGO** is the most definitive survey yet of Murdoch's life and times; how power flows from influence; and whether this should (or if it can) be regulated.

**Evel Incarnate** - Steve Mandich 2015-03-02

He was not a rock'n'roll star, cartoon character, religious figure, professional wrestler, writer, or politician. Nor was he famous for being an artist, comic book superhero, television personality, or movie star. He wasn't exactly an athlete either. Granted, he wore a few of these hats at various points throughout his career, but his fame primarily emanated from an obscure occupation which he made entirely his own. Arguably, no other figure in popular culture outside these

realms had an impact which resulted in global notoriety, generated millions of dollars in merchandise, inspired widespread imitation, and yet was a constant source of controversy. He was a genuine celebrity, and at the height of his career, he was one of the most talked-about men in America. In **Evel Incarnate**, Steve Mandich vividly recounts the life and the legend of Evel Knievel - a relentless self-mythologizer, abetted by an international community of fans. They were hungry for a real-life super-hero, and waited with bated breath for the summit of his career: the much heralded, now infamous, Snake River Canyon jump. But the truth about this motorcycle daredevil is as fascinating, extraordinary and injury-laden as any of the legends he could promote. Incisive, witty and informed, **Evel Incarnate** is the Evel Knievel biography by which all others must be measured.

**The Language of the News** - Martin Conboy  
2013-12-16

**The Language of the News** investigates and critiques the conventions of language used in newspapers and provides students with a clear introduction to critical linguistics as a tool for analysis. Using contemporary examples from UK, USA and Australian newspapers, this book deals with key themes of representation - from gender and national identity to 'race' - and looks at how language is used to construct audiences, to persuade, and even to parody. It examines debates in the newspapers themselves about the nature of language including commentary on political correctness, the sensitive use of language and irony as a journalistic weapon. Featuring chapter openings and summaries, activities, and a wealth of examples from contemporary news coverage (including examples from television and radio), **The Language of the News** broadens the perceptions of the use of language in the news media and is essential reading for students of media and communication, journalism, and English language and linguistics.

**The SAGE International Encyclopedia of Mass Media and Society** - Debra L. Merskin  
2019-11-12

The reference will discuss mass media around the world in their varied forms—newspapers, magazines, radio, television, film, books, music,

websites, and social media—and will describe the role of each in both mirroring and shaping society.

### **The Magazines Handbook** - Jenny McKay

2013-03-05

The Magazines Handbook has firmly established itself as the essential introduction to the theories and practices of the modern magazine industry. This fully updated third edition comprehensively examines the business of publishing magazines today and the work of the contemporary magazine journalist. Jenny McKay draws examples from a broad range of publications to explore key jobs in the industry, covering everyone from the sub editor to the fashion assistant, as well as analysing the many skills involved in magazine journalism, including commissioning, researching, interviewing, and production. Updated specialist chapters discuss the growth and development of electronic publishing and online journalism, new directions in magazine design, photography and picture editing, and the most up to date legal frameworks in which magazine journalists must operate. The Magazines Handbook includes:

- Interviews with magazine journalists, editors, and publishers
- Advice on starting out and freelancing in the magazine industry
- An analysis of 'new journalism' and reportage
- A glossary of key terms and specialist concepts
- Information on contacts, courses and professional training.

*EBOOK: Developing Scientific Literacy: Using News Media in the Classroom* - Ruth Jarman  
2007-03-16

"This is an excellent source of ideas on using the media to enrich science teaching and engage pupils. It contains numerous ideas on using newspapers and other sources in science and how to encourage young people to read them carefully and critically." Prof Jerry Wellington, School of Education, University of Sheffield, UK  
"Throughout the book, all the ideas, content, suggestions and arguments are supported by in-depth research and solid referencing, making this an authoritative, yet eminently readable, reference volume for current and would-be secondary science teachers." School Science Review  
Science-related news stories have great potential as a resource for teaching and learning about science and its impact on society. By

demonstrating the relevance of the subject in everyday life, they can form a valuable bridge between the school classroom and the 'real world'. Worldwide, those advocating science education reform stress the need to promote 'scientific literacy' among young people and typically this includes equipping students to critically engage with science reports in the media. However, very little guidance exists for those who wish to do so. Developing Scientific Literacy addresses this gap, offering a much-needed framework for teachers wishing to explore 'science in the media' in secondary schools or colleges. It suggests how teachers across a number of subject areas can collaborate to promote among young people an aptitude and ability to engage thoughtfully with science in the media. Drawing on research and development work, the authors: Describe key characteristics of science news reporting Discuss its potential as a resource for teaching and learning about science and for developing young people's criticality in respect of such reports Identify appropriate instructional objectives and suggest activities through which these might be achieved  
This timely book is a source of valuable ideas and insights for all secondary science teachers. It will also be of interest to those with responsibilities for initial teacher training and continuing professional development.

Writing Feature Articles - Brendan Hennessy  
2013-05-02

Hennessy's classic text tells you everything you need to know about writing successful features. You will learn how to formulate and develop ideas and how to shape them to fit different markets. Now in its fourth edition, Writing Feature Articles has been fully revised and updated to take into account the changing requirements of journalism and media courses. You will also discover how to exploit new technology for both researching and writing online. Learn step-by-step how to plan, research and write articles for a wide variety of 'popular', 'quality' and specialist publications. Discover more and make the advice stick by completing the tasks and reading the keen analysis of extracts from the best of today's writing. Packed with inspirational advice in a friendly, highly readable style, this guide is a must-have for practising and aspiring journalists and writers.

**Excellence in College Journalism** - Wayne Overbeck 1983

*Writing Feature Articles* - Mary Hogarth  
2019-04-09

Writing Feature Articles presents clear and engaging advice for students and young professionals on working as a freelance feature writer. This fifth edition not only covers producing content for print, but also for digital platforms and online. Mary Hogarth offers comprehensive guidance on every aspect of feature writing, from having the initial idea and conducting market and subject research, to choosing the right target audience and publishing platform and successfully pitching the article. In addition, the book instructs students on developing their own journalistic style and effectively structuring their feature. Each chapter then concludes with an action plan to help students put what they have read into practice. Topics include: Life as a freelance Building a professional profile Telling a story with images Developing a specialism Interviewing skills Profile and interview articles Working in publicity and advertising A career in magazines and newspapers Getting published overseas Understanding issues in media law and regulation The book also provides an extensive range of interviews with successful media professionals, including a newspaper editor, a money, health and lifestyle journalist, a copywriter and an award-winning columnist, where they share their own experiences of working in the industry and offer invaluable tips on best practice.

**Freelancing for Newspapers** - Sue Fagalde Lick 2007-05-01

Pick up the Sunday paper and consider how many stories it takes to fill all those pages. How can any newspaper staff produce so many stories every day, every week, every month of the year and keep up with breaking news, too? They can't. They use freelancers. This book serves as a guide to newspaper freelancing both for beginners and for more experienced writers who want to expand their markets.

**Starting an Etsy Business For Dummies** - Kate Gatski 2013-07-30

The easy way to build an online craft business from scratch Starting an Etsy Business For

Dummies offers expert advice for artists and entrepreneurs looking to build an online craft business from scratch. You'll get invaluable information on how to set up an Etsy shop, write compelling item descriptions, photograph your work, engage the Etsy community, understand fees, and find your muse when it takes a holiday. In the last couple of years, the DIY movement has transcended the big-box hardware stores, and has taken on a new format in the savvy crafting arena. Starting an Etsy Business For Dummies shows you how to create, manage, and successfully sell handmade wares, vintage goods, and DIY supplies using the world's largest online handmade marketplace. Coverage new to this edition includes the latest in flash sale partners; best practices for applying SEO to your shop and listings; new tools for sellers; and much more Includes tips for increasing local sales by connecting with other local vendors through seller communities Covers harnessing the power of Pinterest to promote (and protect) your business If DIY is your domain, Starting an Etsy Business For Dummies gives you the skills, knowledge, and know-how to create a successful business that pays.

The News - Peter Steven 2010-05-01

A book about media power, media ethics, media corporations and the need for reliable, unfiltered international news. An excellent introduction to the news for young adults. Too many of us have no choice about the type of news we receive. Too many of us remain ignorant of major issues and diverse opinions because the news isn't providing them. Over the past twenty years the news media has become more restricted, less diverse and of steadily declining quality. Fewer owners and managers control editorial policies, journalists have been sacked, and those who remain find themselves working at a faster pace on more superficial stories. Most of us rely on a dominant media, controlled by a few globalized giants. These groups have attained enormous financial and political power. But as this book shows, the trends are not all bad. Outside the West, particularly in Asia, citizens receive better and more diverse news than ever before. Rising levels of literacy and education in India, Korea, Indonesia and China have fostered vastly increased newspaper circulations, and the Internet has brought a much broader world to

some restricted societies. "[The Groundwork Guides] are excellent books, mandatory for school libraries and the increasing body of young people prepared to take ownership of the situations and problems previous generations have left them." — Globe and Mail

Correlates to the Common Core State Standards in English Language Arts: CCSS.ELA-LITERACY.RI.6.1 Cite textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text. CCSS.ELA-LITERACY.RI.6.2 Determine a central idea of a text and how it is conveyed through particular details; provide a summary of the text distinct from personal opinions or judgments. CCSS.ELA-LITERACY.RI.6.3 Analyze in detail how a key individual, event, or idea is introduced, illustrated, and elaborated in a text (e.g., through examples or anecdotes). CCSS.ELA-LITERACY.RI.6.6 Determine an author's point of view or purpose in a text and explain how it is conveyed in the text.

**Studying English Literature** - Tory Young  
2008-05-22

Studying English Literature is a unique guide for undergraduates beginning to study the discipline of literature and those who are thinking of doing so. Unlike books that provide a survey of literary history or non-subject specific manuals that offer rigid guidelines on how to write essays, Studying English Literature invites students to engage with the subject's history and theory whilst at the same time offering information about reading, researching and writing about literature within the context of a university. The book is practical yet not patronizing: for example, whilst the discussion of plagiarism provides clear guidelines on how not to commit this offence, it also considers the difficulties students experience finding their own 'voice' when writing and provokes reflection on the value of originality and the concepts of adaptation, appropriation and intertextuality in literature. Above all, the book prizes the idea of argument rather than insisting upon formulaic essay plans, and gives many ways of finding something to say as you read and when you write, in chapters on Reading, Argument, Essays, Sentences and References.

Sports Journalism - Dr. Rajender Lal 2020-05-24  
The sports journalist of today needs to be well

equipped for the digital age. From the challenges of minute-by-minute reporting to the demands of writing for online outlets, blogging and podcasting, sports journalism is now fully immersed in new and social media. Sports Journalism will give you the skills you need to navigate these new platforms, whilst also teaching you the basics of interviewing, reporting, feature writing for print and commentary for radio and television.

The Essentials of GCSE AQA English - Paul Burns 2006

A revision guide, covering the core material for AQA English Specification A. It contains what that a student needs to pass the exam. It includes thematic treatment of the Anthology material and also a thorough guide on how to answer exam questions.

Ban the Book Report - Graham Foster 2012  
Teachers recognize that frequent independent reading increases student knowledge on a wide range of topics, enhances vocabulary, and improves comprehension. Ban the Book Report inspires teachers to go beyond narrow and analytical book reports by exploring the potential of book talks, alternate book covers, identifying features of informational books, newspaper headlines and articles, talk-show interviews, diary entries for characters and letters to authors. This remarkable resource offers more than twenty specific assignments with its own rubric written in student-friendly language along with student response exemplars from real classrooms. Tips to help teachers launch and manage an independent reading program complement this timely book.

Subediting and Production for Journalists - Tim Holmes 2015-08-27

The new edition of Subediting and Production for Journalists is a concise, clear and contemporary introduction to the skills required for subediting newspapers, magazines and websites. Tim Holmes describes how subediting has developed, from the early days of print to the modern era of the internet browser and social media, and explores the many challenges for the sub working today. Using numerous practical examples drawn from print and online, Subediting and Production for Journalists introduces the various techniques employed by the sub to help make the written word stand out

on the page, including: subbing news and features for sense and style writing headlines and sells making copy legally safe understanding production, using software packages and content management systems editing and rewriting stories for online publication creating suitable page furniture for websites handling and sizing pictures digitally handling audio and video. *Subediting and Production for Journalists* is the perfect guide for all those with an interest in subbing in today's multimedia environments, as well as anyone wanting to see their words come to life.

*The Complete Newspaper Resource Book* - Jane Lamb 1985

A tool and sourcebook, with reproducible pages, aids teachers using the newspaper in the classroom.

*Exploring Children's Literature* - Nikki Gamble 2019-06-10

Having a good working knowledge of children's literature is vital for primary teachers; the best way to develop switched-on young readers is to ensure they get access to high-quality age-appropriate material that engages and inspires them. This book explores the rich and varied world of children's literature and how it can be used in teaching to promote reading for pleasure and create lifelong readers. New to this edition: Digital literacy and use of technology Exploring comic books and graphic novels Expanded discussion of home-school links Updated book recommendation lists This is essential reading for anyone studying primary English on initial teacher education courses, including undergraduate (BEd, BA with QTS), postgraduate (PGCE, PGDE, School Direct, SCITT), and for teachers undertaking CPD in English, literacy or children's literature.

*Close Listening* - Charles Bernstein 1998-04-30  
Close Listening brings together seventeen strikingly original essays, especially written for this volume, on the poetry reading, the sound of poetry, and the visual performance of poetry. While the performance of poetry is as old as poetry itself, critical attention to modern and postmodern poetry performance has been surprisingly slight. This volume, featuring work by critics and poets such as Marjorie Perloff, Susan Stewart, Johanna Drucker, Dennis Tedlock, and Susan Howe, is the first

comprehensive introduction to the ways in which twentieth-century poetry has been practiced as a performance art. From the performance styles of individual poets and types of poetry to the relation of sound to meaning, from historical and social approaches to poetry readings to new imaginations of prosody, the entries gathered here investigate a compelling range of topics for anyone interested in poetry. Taken together, these essays encourage new forms of "close listenings"--not only to the printed text of poems but also to tapes, performances, and other expressions of the sounded and visualized word. The time is right for such a volume: with readings, spoken word events, and the Web gaining an increasing audience for poetry, Close Listening opens a number of new avenues for the critical discussion of the sound and performance of poetry.

*Help Your Kids with Language Arts* - DK 2014-07-01

If English is sounding like a foreign language, make it easy and effortless with the ultimate study guide. This visual reference book takes you through all the different parts of the English language, leaving you ready to help your children tackle the trickiest of subjects. DK's unique study aid encourages parents and children to work together as a team to understand and use all aspects of the English language, including grammar, punctuation, and spelling. This latest title in the best-selling Help Your Kids series... combines pictures, diagrams, instructions, and examples to cover the components of the school syllabus, while building knowledge, boosting confidence, and aiding understanding. With your support, children can overcome the challenges of English, leaving them calm, confident, and exam ready. Series Overview: DK's bestselling Help Your Kids With series contains crystal-clear visual breakdowns of important subjects. Simple graphics and jargon-free text are key to making this series a user-friendly resource for frustrated parents who want to help their children get the most out of school.

*Year 12 English Skills* - Elizabeth Tulloh 2009  
This book covers every aspect of the Yr 12 English Curriculum assisting both teachers and students in its approach to each Area of Study: text book responses, contexts and analysis of

persuasive language. Filled with lots of practical activities, exercises and strategies, this book guides students in a systematic way using an easy to follow, step-by-step format, which gives students clarity and confidence in their English skills.

**Newspaper Make-up and Headlines** - Norman John Radder 1924

*The Wedding Report* - Hans-Jürg Suter  
1993-09-01

Traditional text types (or genres) are complex linguistic, sociocultural and cognitive phenomena that can only be analysed in flexible interdisciplinary frameworks fusing structural and process-oriented approaches and combining quantitative description with qualitative interpretation and evaluation. The theoretical and methodological implications of the prototypical text type concept which is developed in this book are explored in an exhaustive case study of a representative (ie prototypical) genre: the wedding report, a conventional type of news report published in local English newspapers. The distinctive contextual and textual features — situational context, text production processes, function, thematic structure, and form on the macro- and microlevel — are analysed synchronically and diachronically. The linguistic findings are integrated into a comprehensive view of the interplay between the genre as a linguistic frame and its sociocultural context. The study puts special emphasis on addressing the methodological problems arising from the inherent fuzziness of traditional text types, and can thus serve as a detailed working model of genre analysis, designed to be adapted to the specific requirements of similar studies.

*Making Social Work News* - Meryl Aldridge  
2002-09-11

First published in 1994. Routledge is an imprint of Taylor & Francis, an informa company.

**Hit the Headlines** - Colin MacFarlane 2012  
Exercises, games and scenarios to encourage 9-15 year olds to seek out further knowledge in areas such as news, journalism, social issues, IT, data assessment, and 'intelligent observation'. Includes suggestions on assisting with editing, creating class or school newspapers or news websites and the employment of journalistic

techniques to enhance study topics.

**Key Concepts of English Language and Linguistics** - Raffaella Picello 2018-10-01

*ESL English for Year 12* - Melanie Naphthine  
2011

This second edition of ESL English for Year 12 will incorporate references to the new texts listed for Area of Study 1 in 2012 and information and ideas on ALL 2012 texts for Area of Study 2. Emphasising the skills needed to succeed - with particular attention to essay-writing skills - this workbook is a must for every ESL teacher and student for 2012.

**Phraseological Substitutions in Newspaper Headlines** - Sylvia Jaki 2014-07-15

The major purpose of newspaper headlines is to trigger the reader's interest. A popular way to achieve this goal is the use of phraseological modifications. Based on previous findings from various linguistic disciplines, this book provides an interdisciplinary approach to shed light on the reception of substitutions like More than Meats the Eye. It develops an empirical methodology for investigating the complex cognitive processes involved, using a large sample of authentic examples for illustration. Along these lines, this volume not only shows what associations readers make when they encounter a lexical substitution and what factors facilitate the recognition of the canonical form. It also addresses the question of how meaning is constructed in terms of Conceptual Integration Theory and establishes an experimentally supported model of interpretation. This multifaceted perspective renders Phraseological Substitutions in Newspaper Headlines: "More than Meats the Eye" relevant to scholars and advanced students from a wide range of linguistic areas, such as phraseology, cognitive linguistics, psycholinguistics, and humour research, but also to interested journalists.

*Teaching English Creatively* - Teresa Cremin  
2022-11-30

What does it mean to teach English creatively to primary school children? Teaching English Creatively encourages and enables teachers to adopt a more creative approach to the teaching of English in the primary school. Fully updated to reflect the changing UK curricula, the third edition of this popular text explores research-

informed practice and offers new ideas to imaginatively engage readers, writers, speakers and listeners. Underpinned by up-to-date theory and research and illustrated throughout with more examples of children's work, it examines the core elements of creative practice and how to explore powerful literary, non-fiction, visual and digital texts creatively. Key themes addressed include:

- Developing creativity in and through talk and drama
- Creatively engaging readers and writers
- Teaching grammar and comprehension imaginatively and in context
- Profiling meaning and purpose, autonomy, collaboration and play
- Planning, reviewing and celebrating literacy learning
- Ensuring the creative involvement of the teacher

Inspiring, accessible and connected to current challenges and new priorities in education, *Teaching English Creatively* puts contemporary and cutting-edge practice at the forefront and includes a wealth of innovative ideas to enrich English teaching. Written by an experienced author with extensive experience of initial teacher education and English teaching in the primary school, it is an invaluable resource for any teacher who wishes to embed creative approaches to teaching in their classroom.

**English Homework Exercises** - Michael Temple 1998

This text presents double-page units that provide essential points of grammar and language skills. The left side is devoted to explanations and the right to follow-up exercises.

**English** - Kath Jordan 2006-07

This volume contains everything students need to know for Key Stage 3 English. The text is laid out in 'sound bite' boxes to aid recollection, with clearly labelled diagrams to add visual clarity and further demonstrate the subject matter.

Oxford Companion to the English Language - Tom McArthur 2018-05-14

The Oxford Companion to the English Language provides an authoritative single-volume source of information about the English language. It is intended both for reference and for browsing. The first edition of this landmark Companion, published in 1998, adopted a strong international perspective, covering topics from Cockney to Creole, Aboriginal English to Caribbean English and a historical range from Chaucer to Chomsky, Latin to the World Wide

Web. It succinctly described and discussed the English language at the end of the twentieth century, including its distribution and varieties, its cultural, political, and educational impact worldwide, its nature, origins, and prospects, and its pronunciation, grammar, vocabulary, word-formation, and usage. This new edition notably focuses on World Englishes, English language teaching, English as an international language, and the effect of technological advances on the English language. More than 130 new entries include African American English, British Sign Language, China English, digital literacy, multimodality, social networking, superdiversity, and text messaging, among many others. It also includes new biographical entries on key individuals who have had an impact on the English language in recent decades, including Beryl (Sue) Atkins, Adam Kilgariff, and John Sinclair. It is an invaluable reference for English Language students, and fascinating reading for any general reader with an interest in language.

*BGE S1-S3 Modern Studies: Third and Fourth Levels* - Sandy Radford 2020-07-27

Syllabus: CfE (Curriculum for Excellence, from Education Scotland) and SQA Level: BGE S1-S3: Third & Fourth Level Subject: Modern Studies Engage pupils with political and social issues in Scotland and beyond so they are motivated to develop their skills, knowledge and understanding throughout S1-S3 Modern Studies. Covering all CfE Third and Fourth Level Benchmarks for Social Studies: People in Society, this ready-made and fully differentiated BGE Modern Studies course puts progression for every pupil at the heart of your curriculum. - Introduce contemporary issues in Scottish, UK and international contexts: Clear explanations, examples, case studies and definitions of key words make topics such as voting and elections, terrorism, and rights and responsibilities accessible for all pupils - Build analytical, evaluative and research skills: Pupils learn how to debate issues, draw conclusions and communicate their views by working through a range of activities and a dedicated 'research skills' chapter - Meet the needs of each pupil in your class: The content and activities are designed to ensure accessibility for those with low prior attainment, while extension tasks will

stretch and challenge higher ability pupils -  
Effectively check and assess progress: All  
activities support formative assessment, helping  
you monitor progression against the Experiences  
& Outcomes and Benchmarks (with additional  
assessments and worksheets in the separate  
Planning & Assessment Pack) - Lay firm  
foundations for National qualifications: The

skills, knowledge and understanding established  
through the course will set pupils up for success  
at National 5 and beyond - Deliver the  
'responsibility for all' Es and Os: Plenty of  
activities that address literacy, numeracy and  
health and wellbeing skills are threaded through  
the book