

Real Estate Guide Magazine

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Arizona Real Estate - K. Michelle Lind 2011-01-01

Sold: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales - Ken Lapp 2015-07-10
"SOLD is a gift to real estate agents everywhere looking to double and triple their business with internet marketing." - Raymond Aaron. New York Times Top Ten Best-Selling Author, Acknowledged Real Estate Expert As a real estate agent ... -Did you ever wonder why other real estate agents are at the top of Google and you're not, even though you do more business and are better than they are? -Do you know a real estate agent who is getting so many leads from their website they are having to sell them to other agents? -Have you ever thought there must be a way for a good real estate agent to use the internet to make money? -Have you ever wanted to have an automated system to bring in a steady stream of high quality prospects every month on a reliable basis? These questions and more are answered in SOLD. In this book, you'll discover: - Why cold-call prospecting and door-knocking are not only mind-numbing and demoralizing but also completely ineffective -The appalling lie of traditional old school methods and how the internet will change your business forever -How to avoid the common mistakes that are responsible for 80% of real estate agent failures -How to generate more leads at low cost or even no cost using search engine optimization,

Google Pay Per Click, social media and other online strategies -How to quickly set yourself apart from other realtors and dominate your local market -How to generate a steady stream of motivated, qualified clients - any time you need them - regardless of market conditions -How to use "direct response" advertising to generate \$10 for every single dollar you spend on advertising -How to position yourself as an indispensable real estate professional (vs. a dreaded salesperson) so that most of your prospects wouldn't even consider talking with another real estate agent - And much, much more!

Suzanne Whang's Guide to Happy Home Buying - Suzanne Whang 2006

A behind-the-scenes look at the entire real-estate process helps prospective home buyers find the house of their dreams, guiding them step by step through the home-buying procedure, from selecting a real-estate agent to getting a mortgage to making an offer, and furnishes sound advice on what to do before looking at houses. Original.

Nothing Down for Women - Robert G. Allen 2007-01-09

The best-selling author of *Nothing Down* and the financially successful creator of the 5-Minute Mentor Method counsels busy women on how to invest profitably in the real estate market, in an accessible reference that covers such topics as identifying viable properties and closing a deal. 50,000 first printing.

Real Insights - John Graff 2021-11-23

A no-nonsense guide to finding success-and avoiding failure-in your first years in real estate. Let's not sugarcoat it-real estate is a cut-throat industry. Nearly 87-percent of new agents succumb to failure within the first five years. What if instead of failing, you could join the 7-figure club instead? In this comprehensive guide, you will discover: What you need to know about passing exams and getting licensed The insider strategy for launching and nurturing your career from Day 1 Common and avoidable mistakes made in the first year The surprising traits shared by successful agents The real reasons clients choose certain agents over others Proven pricing strategies and marketing tactics Easy insights you can implement NOW to boost your real estate career The #1 key to success in real estate And much more! In his first resource for the masses, award-winning real estate expert John Graff guides readers through the challenges and opportunities new agents face. Graff used these same insights to quickly evolve from brand new agent to founder and CEO. Graff is now the owner of one of the country's fastest-growing privately held companies. Real Insights is your guide to avoiding common mistakes so you can be part of the 13-percent of agents who thrive.

The No Lawsuit Guide to Real Estate Transactions - Barbara Nichols 2007-04-20

THINK IT CAN'T HAPPEN TO YOU? Steer clear of a lawsuit in every type of real estate transaction Real estate professionals, buyers, sellers, builders, and property inspectors are all vulnerable to a lawsuit with every transaction. Whether you're a real estate professional or a property owner, this is the ultimate must-have resource for understanding and managing all the important liability issues inherent in real estate transactions. Simple enough for novice buyers, sellers, and real estate agents but in-depth enough for real estate pros, this one-of-a-kind guide is a great source of information. As an active real estate broker who has served as a consultant and expert witness in hundreds of real estate-related lawsuits, Barbara Nichols provides expert advice. She shows homeowners and investors how to minimize their risks and helps agents and brokers spot problems that can lead to lawsuits. With Nichols' thorough coverage, you'll learn everything you need to know about your

potential liability in a transaction and understand your obligations as a real estate professional or property owner. Her advice can be utilized not only in the United States but also in Canada and elsewhere. As real estate continues to increase in value, the legal stakes for real estate professionals, builders, property inspectors, buyers, and sellers are higher than ever. The best way to protect yourself is to understand real estate laws and transaction pitfalls and prevent disputes from ever reaching court. The No-Lawsuit Guide to Real Estate Transactions answers your real estate liability questions and shows you how to cut your risks, protect your property investment, and prevent costly lawsuits before they happen.

The 2010-2011 Arlington/Fairfax Counties Northern Virginia Area Real Estate Guide - Mark Melikan, Jr. 2010-03-28

Home Buying 101 - Jon Gorey 2022-02-15

"Buying a first home can be both exciting and nerve-wracking. Will you qualify for a mortgage? Is your dream home achievable? How do you make sure your offer will beat others? Don't worry-now you can arm yourself with the information you need to know before you begin the hunt! In Home Buying 101, you will learn all the skills you need to find the right house at the right price, with financing that fits your budget. Full of nuts-and-bolts advice and organized in an easy-to-read format, this book will teach you all the basics of: deciding the right time to buy; getting your finances in order; deciphering the MLS/reading the listings for clues; types of mortgage loans; and much more! With the help of this guide, you'll learn how to find the house of your dreams at a price you can afford!"--

The Modern Real Estate Professionals Guide to Success - Marki Lemons Ryhal 2019-11-08

It is your responsibility as an agent to keep up with any changes to the rules and regulations in the business and to educate yourself on the latest trends in your local community and the technology you can use to reach that community. This book will help.

The Everything Homeselling Book - Shahri Masters 2005-11-29

The Everything Homeselling Book answers any questions you may have, and then some! With expert advice on preparing your house for sale, creating eye-catching listings, and holding open houses, this all-in-one guide shows you how to get through each and every step like a pro! Features professional advice on: Determining the best sale price Presenting your house at its finest Selling your home at the right time Negotiating offers Getting everything in order for a swift closing With The Everything Homeselling Book, you'll avoid all the common pitfalls associated with putting your home on the market—and sell it quickly with confidence!

How to Invest in Real Estate - Brandon Turner 2018-10-31

Over the many years that we've been serving real estate investors, one of the most asked questions on our site has been, "How Do I Get Started in Real Estate Investing?" New investors will love the fundamentals and even experienced investors will appreciate the high-level view of strategies they may have never even considered. Don't let some guru tell you what the right path is for you. Read How to Invest in Real Estate and see all the paths in one place, so you can make the best choice for you, your family, and your financial future. This book will help new investors get a firm foundation to build their investing business upon. With topics ranging from how to gain a solid real estate education, real estate niches, financing, marketing, and more, this book is truly the definitive guide for helping new investors learn the ropes.

The Real Book of Real Estate - Robert Kiyosaki 2010-05

From the #1 bestselling author of "Rich Dad, Poor Dad" comes the ultimate guide to real estate--the advice and techniques every investor needs to navigate through the ups, downs, and in-betweens of the market.

Real Estate Agent's Field Guide - Bridget McCrea 2004

The Real Estate Agent's Field Guide provides vital information for new and experienced real estate agents alike. Packed with real-life examples, the book gives you in-depth strategies for: Competing with cut-rate brokers, Working with buyers and sellers who want more for less, Using technology to become more efficient, Helping customers identify their

needs, Defending yourself against litigation. Instantly accessible for quick and easy reference -- and featuring a helpful appendix of industry resources -- this is a lively how-to-manual you won't want to be without. Book jacket.

Home Staging For Dummies - Christine Rae 2011-03-31

Want to have homebuyers knocking down your door? Home Staging For Dummies delivers all the secrets to making your home stand out, sell faster, and bring in more money! It shows you how to make improvements room by room and generate a higher profit in the most cost- and time-effective way. Featuring eight full-color pages of instructive before-and-after photos, this completely practical guide demonstrates how and why to eliminate clutter, make repairs, arrange furnishings, and pave the way for buyers to make an emotional connection to your house. You'll get a handle on what buyers want and how to show it to them, find plenty of do-it-yourself tasks that add real value to your home, and get tips on producing photos of your home that will have buyers craving to see more! Discover how to: See your home as prospective buyers will see it Know what needs doing and what doesn't Master the three-step home staging process Add real value to your home without breaking the bank Decide whether to DIY or call in the pros Create curb appeal Make a great first impression with a beautiful entryway Spruce up your kitchen, bathroom, living, and dining rooms Turn your bedrooms into a buyer's dream Whip your mechanicals into top shape Avoid staging nightmares Get top dollar for your home — all you need is a little help from Home Staging For Dummies!

Your Successful Real Estate Career - Kenneth W. Edwards 2003

With its practical guidelines and real-world examples, this book takes readers through all the many different opportunities and challenges they're likely to face. The new edition features chapters on how the profession is evolving, including how today's professionals are using technology to make their jobs easier and more lucrative.

Internet Resources and Services for International Real Estate Information - Sheau-yueh J. Chao 2001

You're investing in real estate, relocating to a new state, or maybe

moving to a new country. You go to the Internet, an endless source of information. But is it current? Is it accurate? Can you even find what you need? This analytic guide to nearly 2000 real estate Web sites examines resources for data on broad geographical regions right down to individual localities (including U.S. states).

[Profit by Publicity](#) - Edward Segal 2007-06

Profit by Publicity contains hundreds of proven and effective tips, tools, and solutions to help generate publicity for real estate agents and brokers and provide them with a competitive edge in a changing market.

"This book is a winner! From the first page to the last, it provides step-by-step directions on how to generate the level of publicity real estate professionals want or need in order to succeed. This reference guide is full of examples of the news coverage real estate agents and brokers have received about their activities, services, and expertise, and expert advice on how you can duplicate their success." Dale Stinton, CEO National Association of REALTORS(R) "In this new up-to-the minute new reference book by communications expert Edward Segal, you'll discover the benefits and advantages that public relations has over advertising, learn how to effectively promote your community activities, and find out how to use publicity to help achieve business success." Colleen Badagliacco, 2007 President of the California Association of REALTORS(R) "Edward Segal has written the ultimate how-to reference guide on publicity that all real estate agents and brokers should have on their desks. This is the only book you'll ever need to help create the publicity you want about your real estate business, activities, or expertise." David Cabot, 2007 President of the San Diego Association of REALTORS(R)

[Insiders' Guide® to Cincinnati](#) - Felix Winternitz 2009-02-24

For those looking to visit Cincinnati or considering moving there, Insiders' Guide to Cincinnati is the essential source for information about this thriving Ohio city. Written by locals with first-hand experience in the region, this exceedingly useful and practical guide offers a personal perspective of Cincinnati and its surroundings and includes three maps of the area.

1,200 Great Sales Tips for Real Estate Pros - Realtor Magazine
2011-01-06

Perfect for brokers, agents, and other real estate professionals, this handy guide brings together the best ideas from years of incredibly practical lists and checklists published in REALTOR Magazine. This practical, one-of-a-kind guide is perfect for learning the business of real estate and perfecting the best and most effective tactics and techniques for helping your real estate career and business grow.

[Real Estate Survival Guide](#) - Karen Norris 2007-04-03

The Real Estate Survival Guide: Secrets, Tips & Lies from a Beverly Hills Super Agent - A Guide For Homebuyers and Sellers Everywhere provides expert advice and tools you need to successfully navigate your way through a residential real estate transaction. A host of insider Secrets, Tips & Lies gathered from some of the top real estate brokers in the world makes this an essential tool for homebuyers and sellers everywhere. Topics include: Secrets, Tips & Lies About Buying and Selling A Home and the Mortgage Process, Tips For Staying Out of Court in a Residential Real Estate Transaction, Top 5 Market Conditions for Buying or Selling a Home, Marketing Strategies That Sell, How Unmarried Couples Can Buy Property Together, 21 Things To Look For When Attending An Open House, 5 Qualifications Your Home Inspector Must Have and much more. Karen was recently named 'SUPER AGENT' by Los Angeles Magazine. Contact her at KarenNorrisEstates.com or via email at KarenSNorris@yahoo.com

[The Real Estate Investor's Guide to Financing](#) - David Reed 2008

To make real money, investors need the right financing. And as they buy multiple properties, their debt equity rises and it becomes more difficult to get financing. As many investors have learned the hard way, getting the wrong financing can wipe out their profits, hold them back from selling because of a lack of equity, or force them to try to sell for more than the market will bear. The Real Estate Investor's Guide to Financing is the one book that shows readers how to get the right financial package for the biggest return on their investment. As a respected author and mortgage banker, David Reed has spent more than

twenty years helping investors finance their properties. Complete with advice on creative financing and a glossary of investment terms, this is the one guide that will help readers avoid the mistakes that can derail any deal, and start making real money.

Broker to Broker - Robert Freedman 2005-11-04

Praise for Realtor? Magazine's BROKER to BROKER "By providing best practice management tips with thought-provoking ideas, Broker to Broker offers invaluable guidance on virtually every aspect of our dynamic industry. The book's easy-to-read format, with in-depth supporting material available online, is an innovative approach to helping the country's brokers and managers find effective solutions to today's challenges." --Ron Peltier, President and CEO, HomeServices of America, Inc., Minneapolis, Minnesota "This compilation of the latest Realtor? Magazine articles on real estate brokerage management could be of help to brokers and managers looking for practical ideas to boost their operations. The book quotes extensively from veteran brokers and managers who are trying new ways to build sales and tackle problems. Within the book's range of articles could be helpful ideas for you." --J. Lennox Scott, Chairman and CEO, John L. Scott Real Estate, Seattle, Washington "The editors did their homework. The pace of change in our business is a constant challenge. Even if you don't want to lead the charge in industry change, brokers would do well to study the innovative concepts (such as the employee-agent model) illustrated here. The section on operations is particularly useful for brokers of a multi-office/multi-region operation." --Steve Brown, ABR?, CRB, Vice President and General Manager, Crye-Leike, Realtors?, Memphis, Tennessee "The editors of Realtor? Magazine do a fantastic job of keeping Realtors? on top of all real estate concerns. No issue is more timely or essential to building good business than brokerage practices." --Blanche Evans, Publisher, Agent News, and Editor, Realty Times, Dallas, Texas
Ayer Directory, Newspapers, Magazines and Trade Publications - 1884

The Wall Street Journal. Complete Real-Estate Investing Guidebook - David Crook 2008-06-03

The conservative, thoughtful, thrifty investor's guide to building a real-estate empire. Profitable real-estate investing opportunities exist everywhere as long as you know what to look for and understand how to make prudent deals that transform property into profits. David Crook, of The Wall Street Journal, shows how to make safe and sane investments that ensure a good night's sleep as your real-estate portfolio grows, your properties appreciate and your income increases. The Wall Street Journal Complete Real-Estate Investing Guidebook offers the most authoritative information on:

- Why real-estate investing is a great wealth-building alternative to stocks and bonds and why it's crucial that you avoid get-rich schemes
- How to get the financing and make the contacts to get started
- How to start small and local, be hands-on and go step-by-step with a vacation home to rent out, a pure rental property or a small apartment building
- How to find and value great properties, do the numbers and ensure you have that beautiful thing called cash flow
- How the government blesses real-estate investors with tax breaks and loopholes, and how you can be one of the anointed
- How to deal with the nuts-and-bolts of being a landlord and have a strife-free relationship with your tenants

Guide to Investing in Stocks, Bonds, Etf's and Mutual Funds -

Shyam Bahadur Ph.D. 2018-02-13

Where to invest for growth can be a daunting decision for even an experienced investor. For a beginner, it can seem downright impossible. The author covers in this investment guide all kinds of investments including the stocks, treasury securities, municipal and corporate bonds, mutual funds and exchange traded funds and introduces even the master limited partnerships and real estate investment trusts. Some of the highlights of coverage are the concept of compounding and dollar cost averaging selection and analysis of stocks using the fundamental approach to stock evaluation supplemented with technical analysis selection and analysis of mutual funds and ETFs asset allocation, diversification and rebalancing guidelines for buying and selling the securities evaluating market levels and the discussion of market volatility and crash economic and tax considerations in investing

The Real Estate Agent's Guide to FSBOs - John Maloof 2007

Maloof has built a stellar career by farming for-sale-by-owner listings. He made six figures his first year as a real estate agent using his prospecting plan. Now, he shows other agents how they can do the same.

The Homeowner's Guide to For Sale By Owner - Jackie Bondanza
2016-09-30

Understanding Fair Housing - United States Commission on Civil Rights 1973

A Realtor's Guide to Greater Success - Nancy D. Butler 2014-01

Many industries today are in a constant state of flux, and the real estate market is no exception. This is true for buyers, sellers, Realtors, and any other realty-related business. In response, Nancy D. (Hollandersky) Butler spent 2012 interviewing Realtors throughout the country to identify their greatest obstacles to success. Her discoveries, as well as solutions, make up "A Realtor's Guide to Greater Success." This easy-to-read, easy-to-use guide provides specific strategies for overcoming challenges and achieving business success. And step one is figuring out what success means to you. Knowing what motivates you, and what you love about work, will help you clarify your vision of success and understand your goals. As she says in the first chapter, "This is your business. You have the power to make it as successful as you want it to be." Butler draws upon her more than thirty years of experience to cover topics such as low-cost and no-cost marketing, utilizing social media, staffing, evaluating the competition, and even achieving balance between business and personal life. Also included is a business plan outline that, combined with her valuable advice, will set you on course toward greater realty success.

Insiders' Guide® to Branson and the Ozark Mountains - Fred Pfister 2009-08-25

Written by a local author, this guide is filled to the brim with insider information on everything from the top fishing sites to seasonal festivals and the best places to eat, sleep, and play.

Sold! Listing to Closing - John Salkowski 2017-09-06

John Salkowski, a nationally-recognized and award-winning real estate professional, has put pen-to-paper to help home sellers manage the twists and turns in today's ever-changing real estate market with - SOLD! Listing to Closing. John Salkowski, broker/owner of the King of Prussia-based JRS Realty Group, covers currently relevant topics such as: pricing trends and the economy, the difference between individual agents compared to a team structure, home improvements to make and avoid, as well as what sellers need to know about closing. As the economy goes - so does real estate. SOLD! brings readers straight-forward, easy-to-understand information in a conversational approach that readers need now, more than ever. John Salkowski speaks from experience and pulls no punches. He is recognized among the top 1 percent of Realtors in the nation and Philadelphia Magazine for client satisfaction and customer service.

The 2011 Plano North Dallas Real Estate Guide - James Sharp
2010-05-05

The 2011 Chicago North Side Real Estate Guide - Wexford House Books 2010-09-24

Real Estate & Beyond - Carmela Zita Kapeleris 2016-09-29

A comprehensive guide to the business of Real Estate, which gives insider realtor tips from an award-winning 30-year professional real estate agent and personal motivator, Carmela Zita Kapeleris. The book is ideal for buyers, sellers, and novice as well as pro realtors and business professionals in general. Fifty chapters of insider tips.

Back on the Market - Holly Parker 2020-12-29

A hilarious view of life after divorce; you'll never look at properties again without thinking of your dating life. Back on the Market is a Realtor's guide to life, love, and dating and the multitude of challenges that come with it all. Holly Parker has sold 8 billion dollars of luxury real estate throughout her career as one of Manhattan's most successful brokers. Through her humor and quick wit, she connects common real estate

terms to everyday life, making *Back on the Market* a fun and unforgettable read. After seven years of marriage, Holly found herself “falling out of contract,” as a newly divorced woman reluctantly facing the prospect of being “back on the market.” She understands that life is transactional, whether it’s a business decision or those we spend our time with, so she took her skills as a master real estate agent and applied everything she knew to getting her life back. Cleverly told through the eyes of a Realtor, Holly depicts the perils of life, love, and dating—whether it’s dealing with first-time buyers (those who have a romanticized version of what they think they want and what they can actually have), the value of curb appeal, fixing the foundation of a damaged home, not listing before you’re ready to sell, staging, and so much more. Hilarious and emotional, Holly shares her dating experiences with “fixer uppers,” the guys with “good bones,” and the “forever renters.” *Back on the Market* is a story of hope and the pursuit of happiness. Full of memorable takeaways, lessons, and anecdotes, Holly will help you find your perfect “home” and fall in love with life all over again.

[Real Estate Guide For Creating Wealth Fast and Retire Early](#) - Wilnes Radegonde 2010-05-18

I wrote this book as a testimony of how property investing has changed my life in just over three years. Very few people think outside the square. They are caught up in ‘the rate race’ and just keep living the same way, year after year. However, there are some individuals who try to break away from this cycle of following the crowd. They are fed up with this miserable existence and explore ways to break out of this situation. I was once caught up in this very situation above before 2005. In 2005, I decided that I had enough of this living and economic conditions. I had to find ways to break free of this miserable existence and move up the economic ladder. I also wanted to be financially free. I wanted to have more money to retire early. I can say that I’m half-way there. In the next five years, I will have all the properties to complete my portfolio. My aim is to have a portfolio of 6-8 investments, most returning positive incomes.

Profit with Your Personality - Lee Danielle Davenport 2017-04-26

You are at a crossroads in your sales career. It is win or move-on time. You fervently search for the tool, tip, system, and company that can positively change your trajectory. You did not think it would end this way. You desperately want a turnaround to get unstuck. Imagine if you could pull up a seat and listen in on the best practices of the nation's top residential real estate sales people. Well, you can with Dr. Lee Davenport's book, *Profit with Your Personality: How Top Producers Win at Lead Generation, and How You Can Too*. Dr. Lee Davenport has surveyed some of the nation's top producing residential salespeople and shares in this interesting read some key takeaways that can change the game. In *Profit with Your Personality: How Top Producers Win at Lead Generation, and How You Can Too*, Dr. Lee Davenport explores:

- *University-Researched Lead Generation Best Practices of Some of the Top 1,000 U.S. Residential Real Estate Salespeople,
- *Wanting the Top Producer Formula,
- *Common Myths About You and Your Sales Success,
- *1 Frequent Mistake Salespeople Make with Methods (Why It is Really NOT You But Them),
- *Jumpstarting Your Sales Pipeline with the 1-2-3 Slam,
- *And More! Ready for a turn-around in your sales lead generation?

Then be inspired by this reflective read. Grab your copy today. **WHAT OTHERS ARE SAYING** If you want to learn from the best of the best, read Dr. Lee Davenport's new book, *Profit with Your Personality*. As a real estate coach and trainer, Dr. Lee has written a thoughtful and insightful guide for REALTORS(R) and Brokers to provide them with actionable tips to bring their business to the 'next level.' Rather than a 'one size fits all approach' Dr. Lee focuses on how REALTORS(R) can tap into their personal strengths to become Top Producers. This easy-to-read guide is a must-have for those who are looking to succeed. --Sandy Krueger, CEO, Staten Island Board of REALTORS(R) Dr. Lee Davenport has led the real estate industry to embrace technology and social media. Her thought leadership in this area has impacted agents and brokers across the country. But more than just her track record, my admiration of Dr. Lee stems from her warmth and compassion towards each individual she interacts with. Rare that you find such a beautiful combination and I am proud to call her a friend. --Stefanie Diaz, Named

one of Atlanta's Startup Wonder Women as the Founder of Mastermind Your Launch and a Popular Radio Host True success is born out of an acute self-awareness, strong work ethic, and abiding determination. In this book, Dr. Lee will walk you through a process of self-evaluation to pinpoint what is and is not working in your business plan, and she will give you the courage to try new tactics until you find that perfect fit. -- Erica Christoffer, REALTOR(R) Magazine's Broker to Broker Consultant
[Get Your Highest Price](#) - David Michonski 2013-03-22

Want insider secrets on how to get the highest price for your luxury home? This Pinnacle Book Achievement Award-Winner also received FIVE STARS (out of 5) from Clarion Independent Reviews. With powerful clarity, David and Linda Michonski get to the heart of what is needed to achieve the highest price, the quickest sale, or both. The authors demonstrate how luxury homeowners can get 5% to 25% more with easy to use, simple and proven techniques that don't rely on pulling the wool over anyone's eyes. They start by showing how small the luxury market is with a fascinating new definition of 'luxury real estate' and how the market's tiny size requires a totally different, yet proven approach. Then they focus on how smart and sophisticated luxury buyers only listen to what others like them in the market say, and not to real estate hype. Delving into how to arrive at compelling pricing, they show you and your

agent how to attract smart buyer interest by creating a sound-bite or 'elevator speech' for your property. This easy-to-read guide covers everything from how to price, how to choose an agent, find buyers and most importantly how to create the competition necessary to get buyers bidding willingly, gladly and even enthusiastically to buy your luxury real estate. With years of experience marketing premiere properties for some of America's first families, this book is illustrated with stories from real life experiences and actual sales and provides practical tips that virtually guarantee a luxury homeowner will leave no money on the table. A must read for any luxury homeowner that could bring tens of thousands to hundreds of thousands of dollars more to the sale.

Agent's Guide to Real Estate - David Rathgeber 2001-01-01

The 2010 Raleigh North Carolina Area Real Estate Guide - Michael Regan 2009-12-15

Everything you need to know about Raleigh area real estate. Insider tips about buying and selling real estate in the Raleigh, NC area. Information about surrounding towns, and which is best for you and your family, including interviews with buyers who moved to the area within the last five years. Insight into employment opportunities, schools, health care, recreational and cultural activities, shopping, places of worship, climate, transportation, and more!