

Nonverbal Communication In Human Interaction

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Nonverbal Communication - Jonathan M. Bowman 2020-05-11
Nonverbal Communication: An Applied Approach teaches students the fundamentals of nonverbal communication by making connections between the principles they learn and the everyday communication they perform and interpret. Award-winning teacher and author Jonathan M. Bowman uses a narrative style and an applied approach that is informed by the important theories and research-driven knowledge of this interdisciplinary area of study. The approach encourages students to understand the relevancy of nonverbal codes by exploring applications sooner rather than in the latter half of their course. Bowman brings in a unique focus on culture and social justice, demonstrating how nonverbal communication shapes how we interact in a diverse society. Jonathan Bowman was awarded the 2021 University Professorship by the University of San Diego. This is the highest academic honor bestowed university-wide and is given in recognition of outstanding scholarly achievements in teaching and research. Included with this title: The password-protected Instructor Resource Site (formally known as SAGE Edge) offers access to all text-specific resources, including a test bank and editable, chapter-specific PowerPoint® slides.

Fundamentals of Verbal and Nonverbal Communication and the Biometric Issue - A. Esposito 2007-05-22

The main theme of this publication is the fundamental features of verbal and nonverbal communication and their relationships with the identification of a person, his/her socio-cultural background and personal traits. The problem of understanding human behaviour in terms of personal traits, and the possibility of an algorithmic implementation that exploits personal traits to identify a person unambiguously, are among the great challenges of modern science and technology. On the one hand, there is the theoretical question of what makes each individual unique among all others that share similar traits, and what makes a culture unique among various cultures. On the other hand, there is the technological need to be able to protect people from individual disturbance and dangerous behaviour that could damage an entire community. As regards to the problem of understanding human behaviour, one of the most interesting research areas is that related to human interaction and face-to-face communication. It is in this context that knowledge is shared and personal traits acquire their significance.

Verbal and Nonverbal Communication Behaviours - Anna Esposito 2007-10-06

This book constitutes the thoroughly refereed post-proceedings of the COST Action 2102 International Workshop on Verbal and Nonverbal Communication Behaviours held in Vietri sul Mare, Italy, in March 2007. The twenty six revised full papers presented together with one introductory paper comprise carefully reviewed and selected participants' contributions and invited lectures given at the workshop. The papers are organized in topical sections.

Human Behavior in Military Contexts - National Research Council 2008-02-03

Human behavior forms the nucleus of military effectiveness. Humans operating in the complex military system must possess the knowledge, skills, abilities, aptitudes, and temperament to perform their roles effectively in a reliable and predictable manner, and effective military management requires understanding of how these qualities can be best provided and assessed. Scientific research in this area is critical to understanding leadership, training and other personnel issues, social interactions and organizational structures within the military. The U.S. Army Research Institute for the Behavioral and Social Sciences (ARI) asked the National Research Council to provide an agenda for basic behavioral and social research focused on applications in both the short and long-term. The committee responded by recommending six areas of research on the basis of their relevance, potential impact, and timeliness for military needs: intercultural competence; teams in complex

environments; technology-based training; nonverbal behavior; emotion; and behavioral neurophysiology. The committee suggests doubling the current budget for basic research for the behavioral and social sciences across U.S. military research agencies. The additional funds can support approximately 40 new projects per year across the committee's recommended research areas. Human Behavior in Military Contexts includes committee reports and papers that demonstrate areas of stimulating, ongoing research in the behavioral and social sciences that can enrich the military's ability to recruit, train, and enhance the performance of its personnel, both organizationally and in its many roles in other cultures.

Human-Computer Interaction Applications and Services - Masaaki Kurosu 2014-05-27

The 3-volume set LNCS 8510, 8511 and 8512 constitutes the refereed proceedings of the 16th International Conference on Human-Computer Interaction, HCII 2014, held in Heraklion, Crete, Greece in June 2014. The total of 1476 papers and 220 posters presented at the HCII 2014 conferences was carefully reviewed and selected from 4766 submissions. These papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers thoroughly cover the entire field of human-computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas.

Nonverbal Communication - Judee K Burgoon 2021-09-07

The newly revised edition of this groundbreaking textbook provides a comprehensive overview of the theory, research, and applications of nonverbal communication. Authored by three of the foremost scholars in the field and drawing on multidisciplinary research from communication studies, psychology, linguistics, and family studies, Nonverbal Communication speaks to today's students with modern examples that illustrate nonverbal communication in their lived experiences. It emphasizes nonverbal codes as well as the functions they perform to help students see how nonverbal cues work with one another and with the verbal system through which we create and understand messages and shows how consequential nonverbal means of communicating are in people's lives. Chapters cover the social and biological foundations of nonverbal communication as well as the expression of emotions, interpersonal conversation, deception, power, and influence. This edition includes new content on "Influencing Others," as well as a revised chapter on "Displaying Identities, Managing Images, and Forming Impressions" that combines identity, impression management, and person perception. Nonverbal Communication serves as a core textbook for undergraduate and graduate courses in communication and psychology. Online resources for instructors, including an extensive instructor's manual with sample exercises and a test bank, are available at www.routledge.com/9780367557386

Social Intelligence and Nonverbal Communication - Robert J. Sternberg 2020-01-25

This book offers a comprehensive overview of the latest developments in the social psychology of nonverbal communication. It explores topics including social skill, empathy, adaptive advantage, emotion-reading and emotion-hiding; and examines personal charisma, memory and communicating with robots. Together, the authors present diverse, cutting-edge research on nonverbal social intelligence as an adaptive strategy for survival and success. The collection provides an effective demonstration of the interdisciplinary nature of this topic, and its relevance to researchers across the social sciences and beyond.

The SAGE Handbook of Interpersonal Communication - Mark L. Knapp 2011-08-26

The revised Fourth Edition of The SAGE Handbook of Interpersonal Communication delivers a clear, comprehensive, and exciting overview of the field of interpersonal communication. It offers graduate students and

faculty an important, state-of-the-art reference work in which well-known experts summarize theory and current research. The editors also explore key issues in the field, including personal relationships, computer-mediated communication, language, personality, skills, nonverbal communication, and communication across a person's life span. This updated handbook covers a wide range of established and emerging topics, including: Biological and Physiological Processes Qualitative and Quantitative Methods for Studying Interpersonal Communication Interpersonal Communication in Work, Family, Intercultural, and Health Contexts Supportive and Divisive Transactions Social Networks Editors Mark L. Knapp and John A. Daly have significantly contributed to the field of interpersonal communication with this important reference work—a must-have for students and scholars.

The Handbook of Communication Skills - Owen Hargie 2018-07-16

The Handbook of Communication Skills is recognised as one of the core texts in the field of communication, offering a state-of-the-art overview of this rapidly evolving field of study. This comprehensively revised and updated fourth edition arrives at a time when the realm of interpersonal communication has attracted immense attention. Recent research showing the potency of communication skills for success in many walks of life has stimulated considerable interest in this area, both from academic researchers, and from practitioners whose day-to-day work is so dependent on effective social skills. Covering topics such as non-verbal behaviour, listening, negotiation and persuasion, the book situates communication in a range of different contexts, from interacting in groups to the counselling interview. Based on the core tenet that interpersonal communication can be conceptualised as a form of skilled activity, and including new chapters on cognitive behavioural therapy and coaching and mentoring, this new edition also places communication in context with advances in digital technology. The Handbook of Communication Skills represents the most significant single contribution to the literature in this domain. Providing a rich mine of information for the neophyte and practising professional, it is perfect for use in a variety of contexts, from theoretical mainstream communication modules on degree programmes to vocational courses in health, business and education. With contributions from an internationally renowned range of scholars, this is the definitive text for students, researchers and professionals alike.

Nonverbal Communication in Human Interaction - Mark L. Knapp 2013-01-01

NONVERBAL COMMUNICATION IN HUMAN INTERACTION is the most comprehensive and readable compendium of research and theory on nonverbal communication available today. Written by a communication scholar and two social psychologists, the book offers an interdisciplinary approach to the study of nonverbal communication that shows how it affects a wide variety of academic interests. The theory and research included in this text comes from scholars with a wide variety of academic backgrounds, including communication, anthropology, counseling, psychology, psychiatry, and linguistics. The eighth edition includes new material on nonverbal messages and technology/media that covers the increasing amount of communication that is mediated by some form of technology and newly added text boxes that acquaint readers with cutting-edge research questions and findings, and appeal to your real-life concerns. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Nonverbal Sex Differences - Judith A. Hall 1990-02-01

Explanations for nonverbal sex differences surely have much to do with cultural expectations and social learning processes, she argues, but to unravel the exact causal influences is a complex task, one that has hardly begun.

Nonverbal Communication in Human Interaction - Mark L. Knapp 2009-03-12

The most comprehensive, most readable compendium of research and theory on nonverbal communication available, NONVERBAL COMMUNICATION IN HUMAN INTERACTION uses the cross-disciplinary approaches of speech and social psychology to focus on how nonverbal communication research affects a wide variety of academic interests. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Nonverbal Communication in Human Interaction - Mark L. Knapp 2013-01-01

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The Emoji Code - Vyvyan Evans 2017-08

Drawing from disciplines as diverse as linguistics, cognitive science, psychology, and neuroscience, The Emoji Code explores how emojis are expanding communication and not ending it. For all the handwringing about the imminent death of written language, emoji—those happy faces and hearts—is not taking us backward to the dark ages of illiteracy. Every day 41.5 billion texts are sent by one quarter of the world, using 6 million emoji. Evans argues that these symbols enrich our ability to communicate and allow us to express our emotions and induce empathy—ultimately making us all better communicators. Vyvyan Evans's Emoji Code charts the evolutionary origins of language, the social and cultural factors that govern its use, change, and development; as well as what it reveals about the human mind. In most communication, nonverbal cues are our emotional expression, signal our personality, and are our attitude toward our addressee. They provide the essential means of nuance and are essential to getting our ideas across. But in digital communication, these cues are missing, which can lead to miscommunication. The explosion of emoji, in less than four years, has arisen precisely because it fulfills exactly these functions which are essential for communication but are otherwise absent in texts and emails. Evans persuasively argues that emoji add tone and an emotional voice and nuance, making us more effective communicators in the digital age.

Studyguide for Nonverbal Communication in Human Interaction by Mark L. Knapp, ISBN 9781133311591 - Cram101 Textbook Reviews 2013-01-01

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9781133311591 .

Communication in Humans and Other Animals - Gisela Håkansson 2013-06-27

Communication is a basic behaviour, found across animal species. Human language is often thought of as a unique system, which separates humans from other animals. This textbook serves as a guide to different types of communication, and suggests that each is unique in its own way: human verbal and nonverbal communication, communication in nonhuman primates, in dogs and in birds. Research questions and findings from different perspectives are summarized and integrated to show students similarities and differences in the rich diversity of communicative behaviours. A core topic is how young individuals proceed from not being able to communicate to reaching a state of competent communicators, and the role of adults in this developmental process. Evolutionary aspects are also taken into consideration, and ideas about the evolution of human language are examined. The cross-disciplinary nature of the book makes it useful for courses in linguistics, biology, sociology and psychology, but it is also valuable reading for anyone interested in understanding communicative behaviour.

Lying and Deception in Human Interaction - Mark L. Knapp 2015-11-16

Nonverbal Communication in Human Interaction - Mark L. Knapp 2006

This introductory text is designed for courses in nonverbal communication. Using the cross-disciplinary approaches of speech and social psychology, Knapp and Hall center on how nonverbal communication research affects a wide variety of academic interests. It is the most comprehensive, most readable compendium of research and theory on nonverbal communication available. It is the standard reference in this area.

Interpersonal Sensitivity - Judith A. Hall 2001-06-01

Interpersonal sensitivity refers to the accuracy and/or appropriateness of perceptions, judgments, and responses we have with respect to one another. It is relevant to nearly all aspects of social relations and has long been studied by social, personality, and clinical psychologists. Until now, however, no systematic or comprehensive treatment of this complex concept has been attempted. In this volume the major theorists and researchers of interpersonal sensitivity describe their approaches both critically and integratively. Specific tests and methods are presented and evaluated. The authors address issues ranging from the practical to the broadly theoretical and discuss future challenges. Topics include sensitivity to deception, emotion, personality, and other personal characteristics; empathy; the status of self-reports; dyadic interaction procedures; lens model approaches; correlational and categorical measurement approaches; thin-slice and variance partitioning methodologies; and others. This volume offers the single most comprehensive treatment to date of this widely acknowledged but often vaguely operationalized and communicated social competency.

The SAGE Handbook of Nonverbal Communication - Valerie Manusov 2006-08-10

This Handbook provides an up-to-date discussion of the central issues in nonverbal communication and examines the research that informs these issues. Editors Valerie Manusov and Miles Patterson bring together preeminent scholars, from a range of disciplines, to reveal the strength of nonverbal behavior as an integral part of communication.

Power Cues - Nick Morgan 2014-04-22

Take control of your communications—before someone else does What if someone told you that your behavior was controlled by a powerful, invisible force? Most of us would be skeptical of such a claim—but it's largely true. Our brains are constantly transmitting and receiving signals of which we are unaware. Studies show that these constant inputs drive the great majority of our decisions about what to do next—and we become conscious of the decisions only after we start acting on them. Many may find that disturbing. But the implications for leadership are profound. In this provocative yet practical book, renowned speaking coach and communication expert Nick Morgan highlights recent research that shows how humans are programmed to respond to the nonverbal cues of others—subtle gestures, sounds, and signals—that elicit emotion. He then provides a clear, useful framework of seven “power cues” that will be essential for any leader in business, the public sector, or almost any context. You'll learn crucial skills, from measuring nonverbal signs of confidence, to the art and practice of gestures and vocal tones, to figuring out what your gut is really telling you. This concise and engaging guide will help leaders and aspiring leaders of all stripes to connect powerfully, communicate more effectively, and command influence.

Interpersonal Communication - Kurt Danziger 2016-06-06

Interpersonal Communication focuses on the basic processes of interpersonal communication, emphasizing the importance of reciprocal influence processes in face-to-face interaction. The topics discussed in this book include the manipulation of interpersonal communication; dual aspect of human communication; dimensions of social interaction; nonverbal communication; and social interaction in subhuman primates. The psychotherapy as interpersonal communication; study of disturbed communication in families; and development of interpersonal communication in children are also deliberated. This text likewise covers the cultural differences in interpersonal communication and study of interpersonal processes. This publication is intended for social psychologists, but is also a good reference for those working in related disciplines that require a social psychological treatment of the subject.

Nonverbal Communication: Science and Applications - David Matsumoto 2013

This book examines state-of-the-art research and knowledge regarding nonverbal behaviour and applies that scientific knowledge to a broad range of fields. It presents a true scientist-practitioner model, blending cutting-edge behavioural science with real-world practical experience.

Outlines and Highlights for Nonverbal Communication in Human Interaction by Mark L. Knapp and Judith A. Hall, ISBN - Cram101 Textbook Reviews 2011-04

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780495568698 .

Embodied Conversational Agents - Justine Cassell 2000

This book describes research in all aspects of the design, implementation, and evaluation of embodied conversational agents as well as details of specific working systems. Embodied conversational agents are computer-generated cartoonlike characters that demonstrate many of the same properties as humans in face-to-face conversation, including the ability to produce and respond to verbal and nonverbal communication. They constitute a type of (a) multimodal interface where the modalities are those natural to human conversation: speech, facial displays, hand gestures, and body stance; (b) software agent, insofar as they represent the computer in an interaction with a human or represent their human users in a computational environment (as avatars, for example); and (c) dialogue system where both verbal and nonverbal devices advance and regulate the dialogue between the user and the computer. With an embodied conversational agent, the visual dimension of interacting with an animated character on a screen plays an intrinsic role. Not just pretty pictures, the graphics display visual features of conversation in the same way that the face and hands do in face-to-face conversation among humans. This book describes research in all aspects of the design, implementation, and evaluation of embodied conversational agents as well as details of specific working systems. Many of the chapters are written by multidisciplinary teams of psychologists, linguists, computer scientists, artists, and researchers in interface design. The authors include Elisabeth Andre, Norm Badler, Gene Ball, Justine Cassell, Elizabeth Churchill, James Lester, Dominic Massaro, Cliff Nass, Sharon Oviatt, Isabella Poggi, Jeff Rickel, and Greg Sanders.

The Social Psychology of Perceiving Others Accurately - Judith A. Hall 2016-04

This comprehensive overview presents cutting-edge research on the fast-expanding field of interpersonal perception.

Nonverbal Communication in Close Relationships - Laura K. Guerrero 2006-08-15

Focuses on nonverbal messages and their role in close relationships - friends, family, and romantic partners. This book takes a functional perspective in its examination of how nonverbal messages work to signal affection, romantic interest, sexual attraction, dominance, and other roles.

Nonverbal Communication in Human Interaction - MARK. HALL KNAPP (JUDITH. HORGAN, TERRENCE.) 2021-08-05

APA Handbook of Nonverbal Communication - David Ricky Matsumoto 2015-09

The APA Handbook of Nonverbal Communication provides scholarly reviews of state-of-the-art knowledge in the areas of nonverbal communication and nonverbal behaviors. It includes an entire section devoted to new and improved methodologies and technologies that allow for the recording, capture, and analysis of nonverbal behaviors. The primary audience for the book is researchers in the area, as well as students in graduate-level classes on nonverbal communication or behavior. The handbook is organized around four broad themes. The first concerns the history of the field. The second concerns the factors of influence of nonverbal communication and encompasses the main theoretical and conceptual frameworks within which research on nonverbal communication occurs. The third theme presents the separate sources of nonverbal communication and behavior. The fourth theme concerns advances in research methodologies.

Nonverbal Communication, Interaction, and Gesture - Adam Kendon 1981-01-01

Communication - C. David Mortensen 1972

Studyguide for Nonverbal Communication in Human Interaction by Knapp, Mark L. - Cram101 Textbook Reviews 2013-05

Never HIGHLIGHT a Book Again Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780872893795. This item is printed on demand.

Nonverbal Communication in Human Interaction - Mark L. Knapp 1972

The most comprehensive, most readable compendium of research and theory on nonverbal communication available, NONVERBAL COMMUNICATION IN HUMAN INTERACTION (WITH INFOTRAC) uses the cross-disciplinary approaches of speech and social psychology to

focus on how nonverbal communication research affects a wide variety of academic interests. Your purchase includes access to InfoTrac College Edition, an online university library of full length articles from academic journals, magazines and newspapers.

Types of Nonverbal Communication - Xiaoming Jiang 2021-09-29

The use of nonverbal cues in social activities is essential for human daily activities. Successful nonverbal communication relies on the acquisition of rules of using cues from body movement, eye contact, facial expression, tone of voice, and more. As such, this book adds to our understanding of nonverbal behavior by examining state-of-the-art research efforts in the field. The book addresses the classification and training of nonverbal communication with advanced technologies, gives an overview on factors underlying the learning and evaluating of nonverbal communications in educational settings and in digital worlds, and characterizes the latest advancement that uncovers the psychological nature underlying nonverbal communication in conversations. We hope the book will reach a large audience for a variety of purposes, including students and professors in academic institutions for teaching and research activities as well as researchers in industries for the development of communication-related products, benefiting both healthy individuals and special populations.

The Definitive Book of Body Language - Barbara Pease 2008-11-12

Available for the first time in the United States, this international bestseller reveals the secrets of nonverbal communication to give you confidence and control in any face-to-face encounter—from making a great first impression and acing a job interview to finding the right partner. It is a scientific fact that people's gestures give away their true intentions. Yet most of us don't know how to read body language— and don't realize how our own physical movements speak to others. Now the world's foremost experts on the subject share their techniques for reading body language signals to achieve success in every area of life. Drawing upon more than thirty years in the field, as well as cutting-edge research from evolutionary biology, psychology, and medical technologies that demonstrate what happens in the brain, the authors examine each component of body language and give you the basic vocabulary to read attitudes and emotions through behavior. Discover:

- How palms and handshakes are used to gain control
- The most common gestures of liars
- How the legs reveal what the mind wants to do
- The most common male and female courtship gestures and signals
- The secret signals of cigarettes, glasses, and makeup
- The magic of smiles—including smiling advice for women
- How to use nonverbal cues and signals to communicate more effectively and get the reactions you want

Filled with fascinating insights, humorous observations, and simple strategies that you can apply to any situation, this intriguing book will enrich your communication with and understanding of others—as well as yourself.

Advances in Nonverbal Communication - Fernando Poyatos 1992-01-01

This volume on nonverbal communication studies, the most multi- and interdisciplinary contribution to this field in almost twenty years, offers numerous suggestions for further research in many hitherto unexplored areas. The twenty contributions include the most recent theoretical and empirical crosscultural studies of gestures from historical, communicative and sociopsychological perspectives. In addition the volume presents novel psychological and clinical studies of nonverbal behaviors in connection with, for instance, aphasia and children's experience of artificial limbs. A whole section is devoted to nonverbal communication in literature and literary translation, and a discussion of art and literature, which opens new avenues for literary analysis and a better understanding of reading as a recreational experience. A unique

feature is a discussion of Nonverbal Communication Studies as an academic area (including detailed outlines of three current courses), complemented by an extensive bibliography.

Power, Dominance, and Nonverbal Behavior - Steve L. Ellyson 2012-12-06

The study of nonverbal behavior has substantially grown in importance in social psychology during the past twenty years. In addition, other disciplines are increasingly bringing their unique perspectives to this research area. Investigators from a wide variety of fields such as developmental, clinical, and social psychology, as well as primatology, human ethology, sociology, anthropology, and biology have systematically examined nonverbal aspects of behavior. Nowhere in the nonverbal behavior literature has such multidisciplinary concern been more evident than in the study of the communication of power and dominance. Ethological insights that explored nonhuman-human parallels in nonverbal communication provided the impetus for the research of the early 1970s. The sociobiological framework stimulated the search for analogous and homologous gestures, expressions, and behavior patterns among various species of primates, including humans. Other lines of research, in contrast to evolutionary-based models, have focused on the importance of human developmental and social contexts in determining behaviors associated with power and dominance. Unfortunately, there has been little in the way of cross-fertilization or integration among these fields. A genuine need has existed for a forum that examines not only where research on power, dominance, and nonverbal behavior has been, but also where it will likely lead. We thus have two major objectives in this book. One goal is to provide the reader with multidisciplinary, up-to-date literature reviews and research findings.

Handbook of Interpersonal Communication - Mark L. Knapp 1994-04-14

Communication

The Relationship of Verbal and Nonverbal Communication - Mary R. Key 1980-01-01

CONTRIBUTIONS TO THE SOCIOLOGY OF LANGUAGE brings to students, researchers and practitioners in all of the social and language-related sciences carefully selected book-length publications dealing with sociolinguistic theory, methods, findings and applications. It approaches the study of language in society in its broadest sense, as a truly international and interdisciplinary field in which various approaches, theoretical and empirical, supplement and complement each other. The series invites the attention of linguists, language teachers of all interests, sociologists, political scientists, anthropologists, historians etc. to the development of the sociology of language.

Nonverbal Communication - Peter A. Andersen 2008

"The second edition of this meticulously researched volume continues to be based on the best and most current theory and research in the field of nonverbal communication. The author skillfully organizes his work conceptually around the major functions, purposes, and uses of nonverbal communication - a most effective, relevant, and intellectually rich approach. A comprehensive introduction to the field familiarizes the reader with the definition of and neurophysiological explanations for nonverbal communication and the structure of nonverbal message codes, after which biological and cultural differences are explored. In the chapters that follow, the author examines the impact of emotion, anxiety and arousal, communication avoidance, immediacy and intimacy, as well as the functions of nonverbal communication, including power, intimacy, and deception. The discussion of important communication theories, as well as ethical issues, completes this thorough treatment of one of the fastest-growing communication research areas."--BOOK JACKET.