

Burn The Fat Feed The Muscle Transform Your Body Forever Using The Secrets Of The Leanest People In The World

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Fat for Fuel - Joseph Mercola 2017

For over a century, we've accepted the scientific consensus that cancer results from genetic disease due to chromosomal damage in cell nuclei. But what if cancer isn't a genetic disease after all? What if scientists are chasing a flawed paradigm, and cancer isn't a disease of damaged DNA but rather of defective metabolism as a result of mitochondrial dysfunction? What if that startling truth could revolutionize our understanding of other diseases as well--and show us a radical new path to optimal health?In this groundbreaking guide, the first of its kind, New York Times best-selling author and leading natural-health practitioner Joseph Mercola explains how nearly all disease is caused by defective metabolic processes. Then he reveals what's really causing your metabolism to go haywire: damage and dysfunction in the mitochondria, thousands of which are at work in nearly every cell in your body, generating 90 percent of the energy you need to stay alive and well. When mitochondria become damaged in large numbers, it is impossible to stay healthy. Dr. Mercola shows you that you can take control of your health simply by giving your body

the proper fuel--and it's not what you've likely been led to believe. A ketogenic diet, very low in carbohydrates and high in healthy fats, is the way to optimize the biochemical pathways that suppress disease and support healing. And the benefits can be astonishing--not only in treating or preventing serious illness, but in boosting your brainpower, increasing your energy, helping you lose weight and keep it off, and much more. As you read this book, you'll learn in clear, rational terms how your body works at a molecular level. You'll finally understand the type of fuel it's designed to burn in the most efficient way possible. You'll find detailed guidelines for starting and sticking with a ketogenic eating plan. And you won't have to wait a decade or two for metabolic mitochondrial therapy to make its way into the mainstream. You can build a healthier body and brain at the cutting edge of this exciting new discipline, starting right now.

Macrobiotic Nutrition - Gerard Dente 2010-05
Many people want to attain the muscles and lean body of a bodybuilder but wonder how to do it right.....

Lift Like a Girl: Be More, Not Less. - Nia

Shanks 2017-11-20

You sweat, burn, and fast until you're exhausted...only to fall into a tailspin of stress, overindulgence, and blame. If you're like most women, you've been through this vicious cycle more times than you can count. But what if fitness wasn't about fixing flaws and shrinking sizes? What if your workout could be uncomplicated, energizing, and even fun? Fitness coach Nia Shanks has helped countless clients reinvent their mindset around exercise, nutrition, and body image. Based on her wildly popular blog, *Lift Like a Girl* is so much more than a workout program. It's an empowering lifestyle built around discovering the strength you never knew you had. Along with her practical, step-by-step approach for getting proven results in the gym, Nia breaks through the weight-loss clichés that keep too many women dissatisfied, depressed, and constantly on a diet. Find out how good it feels to lift like a girl, and leave the gym feeling more awesome than ever.

Your Best Body at 40+ - Jeff Csatori 2010-03-16

A program of flexibility and strength-building exercises, nutritional advice and tasty recipes geared toward men in their 40s promises to help them build muscle and lose weight, have more energy and feel happier, strengthen bones, enjoy better sex, keep their brains sharp, manage stress and look younger.

The Men's Health Hard Body Plan - The Editors of Men's Health 2000-11-18

A program designed to help men obtain health and fitness contains twelve-week exercise and weight-lifting plans, menus and recipes to implement into a diet plan, and information on energy bars and vitamins.

The 4-Hour Body - Timothy Ferriss 2010-12-14

#1 NEW YORK TIMES BESTSELLER • The game-changing author of *Tribe of Mentors* teaches you how to reach your peak physical potential with minimum effort. "A practical crash course in how to reinvent yourself."—Kevin Kelly, *Wired* Is it possible to reach your genetic potential in 6 months? Sleep 2 hours per day and perform better than on 8 hours? Lose more fat than a marathoner by bingeing? Indeed, and much more. The *4-Hour Body* is the result of an obsessive quest, spanning more than a decade, to hack the human body using data science. It

contains the collective wisdom of hundreds of elite athletes, dozens of MDs, and thousands of hours of jaw-dropping personal experimentation. From Olympic training centers to black-market laboratories, from Silicon Valley to South Africa, Tim Ferriss fixated on one life-changing question: For all things physical, what are the tiniest changes that produce the biggest results? Thousands of tests later, this book contains the answers for both men and women. It's the wisdom Tim used to gain 34 pounds of muscle in 28 days, without steroids, and in four hours of total gym time. From the gym to the bedroom, it's all here, and it all works. You will learn (in less than 30 minutes each):

- How to lose those last 5-10 pounds (or 100+ pounds) with odd combinations of food and safe chemical cocktails
- How to prevent fat gain while bingeing over the weekend or the holidays
- How to sleep 2 hours per day and feel fully rested
- How to produce 15-minute female orgasms
- How to triple testosterone and double sperm count
- How to go from running 5 kilometers to 50 kilometers in 12 weeks
- How to reverse "permanent" injuries
- How to pay for a beach vacation with one hospital visit

And that's just the tip of the iceberg. There are more than 50 topics covered, all with real-world experiments, many including more than 200 test subjects. You don't need better genetics or more exercise. You need immediate results that compel you to continue. That's exactly what *The 4-Hour Body* delivers.

Wired to Eat - Robb Wolf 2019-09-17

NEW YORK TIMES BESTSELLER • Reset your metabolism for lasting fat loss in one month and discover the carbs that are right for you. The surprising truth is that we are genetically wired to eat more and move less, the exact opposite of the advice we are often given. Now there is a more customized weight loss solution that works with your body, a solution based not on arbitrary restriction of foods but on what works for YOU. Developed by former research biochemist, health expert, and bestselling author Robb Wolf, *Wired to Eat* offers an eating program, based on groundbreaking research, that will rewire your appetite for weight loss and help you finally determine the optimal foods for your diet and metabolism. With his bestselling book, *The Paleo Solution*, Robb Wolf helped hundreds of

thousands of people lose weight by eating a low-carb Paleo diet, but Paleo is only a starting point, not a destination. Now, he'll share a more customized way of eating that may be the key to permanent weight loss and better health. You'll start with Wolf's 30-Day Reset to help you restore your body's blood sugar levels, repair your appetite, and reverse insulin resistance. There are more than 70 delicious recipes, detailed meal plans, and shopping lists to aid you on your journey. Wolf also includes meal plans for people who suffer with autoimmune diseases, as well as advice on eating a ketogenic diet. Once you've completed this phase of the plan, the unique 7-Day Carb Test will help you determine what amounts and types of carbs you can tolerate. No more guessing. Now you can find out for yourself which foods you can and cannot eat, instead of relying on a one-size-fits all diet. Transform your diet by discovering your personalized weight loss blueprint with *Wired to Eat*.

How I Did It - Nate Clark 2020-07-14

How I Did It is a candid, thorough, science-based approach to losing fat, complete with workout plans and instructions for balancing macronutrients. It's full of personal insight, humor, stoic wisdom, and simple strategies that anyone can implement, no matter how hectic life gets. Do you dream of being lean and fit, but think it's impossible for you? It's absolutely possible and MUCH easier than you think! The key to losing weight is to maintain a caloric deficit. This book helps you calculate a caloric deficit to maximize fat loss and gain muscle without feeling tired and hungry. You don't need to starve yourself to lose fat. It's all about the math, pure and simple. *How I Did It* teaches you how to create a comfortable deficit of calories that will lead to incredible results. This book tells you how to get the body you've always wanted—no matter your age or current fitness level—without extreme dieting, excessive cardio, boot camp classes, or dangerous supplements. No expensive equipment. No "bro-science" and no crawling across the gym floor on all-fours like an ass*le. If you need a painless, feasible plan for getting in shape, you want to read this book. Losing fat isn't a challenge when you follow the numbers. Everyone's body is different, but there are Universal truths that make or break any fat-

loss program for all of us. This book explains the simple science behind building your ideal body based on your goals. Nate Clark spent most of his life wearing a t-shirt in the pool. He's not a personal trainer or a professional athlete. He's not selling you anything else. He's just a guy who finally figured it out, and transformed his body in ways he never thought possible. After 20 years of failed diets and way too much cardio, he discovered the truth about cutting fat and building lean muscle mass. At 40 years old, he's in the best shape of his life. In *This Book You'll Discover*: ▶ You DON'T need to spend endless hours on a treadmill. Cardio is NOT the key to fat loss! ▶ You DON'T need to waste all your free time in a gym. You can train effectively with a 3-, 4- or 5-day split, ▶ based on YOUR goals. ▶ You DON'T need to spend \$250/ month on CrossFit. No more flipping tires in a parking lot! ▶ You CAN achieve your ideal body at any age. Don't let anyone tell you it's genetics or luck or that you need to devote your entire life to fitness. That's bullsh*t! ▶ You CAN be lean and muscular while also living your life, spending time with friends and family, and being a regular person. ▶ You CAN increase your energy and feel healthy by optimizing your diet and exercise routine without going to extremes. Buy *How I Did It* to learn how to achieve the body of your dreams!

[Beyond Bigger Leaner Stronger](#) - Michael Matthews 2014-08-22

No matter how stuck you feel, no matter how bad you think your genetics are, and no matter how many "advanced" diets and workout programs you've tried and abandoned you absolutely, positively can shatter muscle and strength plateaus, set new personal records, and build your best body ever. And better yet, you can do it without following restrictive or exotic diets, putting in long hours at the gym, or doing crushing workouts that leave you aching from tip to tail. This book shows you how. Here are just a few of the things you'll discover in it: · How to almost instantly optimize your environment so you need less willpower to stay on track with your diet, training, supplementation, and wellness routines. · The nitty-gritty details about how to use advanced diet strategies like mini-cuts, intermittent fasting, and calorie cycling to immediately boost muscle growth and fat loss. ·

The little-known and unorthodox methods of determining how big and strong you can get with your genetics, according to the hard work of two highly respected fitness researchers. · A paint-by-numbers training system that'll get you unstuck and steadily gaining muscle again in all the right places . . . spending only 4 to 6 hours in the gym every week doing challenging and fun workouts you actually enjoy. · The ancient secret of anatomy discovered by Leonardo da Vinci that gives you a simple blueprint for developing the exact proportions that literally make you look like a Greek god—a big, full chest; wide, tapered back; thick, powerful legs; and strong, bulging arms. · A no-BS guide to “sophisticated” supplements that'll show you what works and what doesn't, saving you hundreds if not thousands of dollars each year on exotic pills, powders, and potions. · And a whole lot more! The bottom line is you CAN gain real muscle and strength again, look forward to your workouts again, and feel like your fitness is finally under control again.

The Lean Muscle Diet - Lou Schuler
2014-12-23

Research shows that although people can lose 5 to 10 percent of their body weight on any given diet, dieting itself is a consistent predictor of future weight gain. Why? At some point, everyone stops dieting. The Lean Muscle Diet solves the sustainability problem while offering immediate results. It's simple: act as if you already have the body you want. If a reader is, say, a 220-pound man who wants to become a muscular 180-pounder, he then uses The Lean Muscle Diet's formula to eat and train to sustain a 180-pound body. The transformation begins immediately, and the results last for life. Lou Schuler, who has sold more than one million copies of his fitness books worldwide, and Alan Aragon, nutrition advisor to Men's Health, have created an eating and "metabolically expensive" exercise plan designed to melt fat while building muscle. The best part? The plan allows readers to eat their favorite foods, no matter how decadent. With full support from Men's Health, The Lean Muscle Diet delivers a simple--and simply sustainable--body transformation plan anyone can use.

[2-Week Total Body Turnaround](#) - Chris Freytag
2009-12-22

Based on the latest fitness research, this tried and tested program blasts pounds and inches, increasing strength, energy, and confidence—in just 14 days! This book is the fire-starter to get back on track to a sleeker, healthier body. Based on the most up-to-date and authoritative research about interval walking and circuit training, the 2-Week Total Body Turnaround will help you: · rev up your metabolism · lose up to 12 pounds and 221/4 inches in 2 weeks · send your energy levels soaring Featuring step-by-step, day-by-day directions showing easy exercises to do and delicious foods to eat, the plan is easily customizable for any fitness level, from beginners who need an easy place to start to experienced exercisers who want to revitalize tired routines and break through plateaus. With measurable results in just 14 days, the plan is perfect for people who want to lose weight for a special event, but is also adaptable for continued success.

Body by You - Mark Lauren 2013-01-01
BURN FAT, NOT TIME The ultimate get-in-shape-fast, at-home, no-equipment-required program designed especially for women—from the ultra-fit Special Operations trainer and author of *You Are Your Own Gym* Say goodbye to long, tedious hours at the gym and boring, muscle-depleting cardio exercises. Elite trainer and fitness guru Mark Lauren is here to show you that the best—and only—equipment you need to get in shape is free and always accessible: your own body. This quick and easy program will save you time, money, and maybe your life. In less than thirty minutes, three times a week—and with no machinery or weights—you can achieve the toned arms, flatter abs, tighter buns, and killer legs you've always wanted. You won't build bulk, you'll build strength, and turn your body into a fat-burning machine. Featuring 120 different exercises in five movement categories—Pulling, Squatting, In-Line Pushing, Perpendicular Pushing and Bending—and with three ascending levels of difficulty, *Body by You* ensures that you'll never get bored by the same static workout. And with such a small time commitment—less than one percent of your time every week!—it is a fun program that can be effortlessly incorporated with your work and family plans. With Mark Lauren as your motivational guide and nutritional coach, *Body*

by You will help you meet your individual fitness goals. Ultimately, it's not about moving through the gym with ease, it's about moving through your life with ease—leaner, stronger, more confident, and with more energy.

Burn the Fat, Feed the Muscle - Tom Venuto
2013-12-10

A no-nonsense plan that has been proven and tested by more than 300,000 people in 154 countries. Whether you want to shed 10 pounds or 100, whether you want to build muscle or just look more toned, this book is the original "bible of fitness" that shows you how to get permanent results the safe, healthy, and natural way. Do you want to shed fat and sculpt a new body shape at the same time? Do you want a program without gimmicks, hype, or quick fixes? Do you want a program guaranteed to work, no matter how old you are or what kind of shape you're in now? For twenty-five years, industry veteran and bestselling author Tom Venuto has built a reputation as one of the world's most respected fat-loss experts. In *Burn the Fat, Feed the Muscle*—known by fans as "the bible of fat loss"—Tom reveals the body transformation secrets of the leanest people in the world. This is not a diet and it's not just a weight-loss program; this is a breakthrough system to change your life and get you leaner, stronger, fitter, and healthier with the latest discoveries in exercise and nutrition science. Inside, you'll discover: - The simple but powerful LEAN formula, revealing the four crucial elements of body transformation success. - *The New Body 28 (TNB-28)*: a four-week training plan for sculpting lean muscle, plus a quick start primer workout perfect for beginners - A lifestyle program that's more flexible and easier than ever to follow, even if you are busy, have dietary restrictions, or have never worked out before. - The motivation strategies it takes to stick with your plan. *Burn the Fat, Feed the Muscle* is not about getting as ripped as a fitness model or becoming a bodybuilder like Tom did (unless you want to); it's about using their secrets to achieve your own personal goals. You are sure to call it your fitness bible for many years to come.

Build Muscle, Lose Fat, Look Great - Stuart McRobert
2017-08-09

Build Muscle, Lose Fat, Look Great By Stuart McRobert

The New Rules of Lifting for Women - Lou Schuler
2008-12-26

In *The New Rules of Lifting for Women*, authors Lou Schuler, Cassandra Forsythe and Alwyn Cosgrove present a comprehensive strength, conditioning and nutrition plan destined to revolutionize the way women work out. All the latest studies prove that strength training, not aerobics, provides the key to losing fat and building a fit, strong body. This book refutes the misconception that women will "bulk up" if they lift heavy weights. Nonsense! It's tough enough for men to pack on muscle, and they have much more of the hormone necessary to build muscle: natural testosterone. Muscles need to be strengthened to achieve a lean, healthy look. Properly conditioned muscles increase metabolism and promote weight loss -- it's that simple. The program demands that women put down the "Barbie" weights, step away from the treadmill and begin a strength and conditioning regime for the natural athlete in every woman. *The New Rules of Lifting for Women* will change the way women see fitness, nutrition and their own bodies.

Maximum Muscle, Minimum Fat - Ori Hofmekler
2010-06-15

The author of *The Warrior Diet* shares his revolutionary approach to physical transformation, offering practical guidance on how to build and maintain a leaner, stronger, and healthier body. Diet and fitness books appear at a dizzying rate—and with a wealth of dubious claims—in a culture facing increasing health problems based on a sedentary lifestyle. Ori Hofmekler's *Maximum Muscle, Minimum Fat* pulls out of the pack by focusing on the biological principles that dictate muscle gain and fat loss. Written for the widest readership—competitive athletes, bodybuilders, trainers, martial artists, sports nutritionists and coaches, dieters, and anyone concerned about their health—the book builds on the concepts popularized in *The Warrior Diet*. In simple lay terms, Hofmekler how under-eating and fasting can trigger an anabolic switch that stimulates growth and rejuvenation; how to re-engineer the body at the cellular level to burn fat and build muscles; and how to naturally manipulate the body's hormones for rapid muscle fusion and faster fat breakdown. He offers smart strategies

for: • Taking advantage of hunger to stimulate growth, burn fat, and boost brain power • Turning insulin into a muscle builder instead of a fat gainer • Shattering training and diet plateaus • Improve metabolic function, performance, and your capacity to gain and sustain prime health Challenging most common diet and fitness concepts, Maximum Muscle, Minimum Fat provides a revolutionary way of looking at human performance, shedding new light on how the muscle and fat tissues operate and offering practical information on how to achieve optimal physical health.

Burn the Fat, Feed the Muscle - Tom Venuto
2013-12-10

A no-nonsense plan that has been proven and tested by more than 300,000 people in 154 countries. Whether you want to shed 10 pounds or 100, whether you want to build muscle or just look more toned, this book is the original "bible of fitness" that shows you how to get permanent results the safe, healthy, and natural way. Do you want to shed fat and sculpt a new body shape at the same time? Do you want a program without gimmicks, hype, or quick fixes? Do you want a program guaranteed to work, no matter how old you are or what kind of shape you're in now? For twenty-five years, industry veteran and bestselling author Tom Venuto has built a reputation as one of the world's most respected fat-loss experts. In Burn the Fat, Feed the Muscle—known by fans as "the bible of fat loss"—Tom reveals the body transformation secrets of the leanest people in the world. This is not a diet and it's not just a weight-loss program; this is a breakthrough system to change your life and get you leaner, stronger, fitter, and healthier with the latest discoveries in exercise and nutrition science. Inside, you'll discover: - The simple but powerful LEAN formula, revealing the four crucial elements of body transformation success. - The New Body 28 (TNB-28): a four-week training plan for sculpting lean muscle, plus a quick start primer workout perfect for beginners - A lifestyle program that's more flexible and easier than ever to follow, even if you are busy, have dietary restrictions, or have never worked out before. - The motivation strategies it takes to stick with your plan. Burn the Fat, Feed the Muscle is not about getting as ripped as a fitness model or becoming a

bodybuilder like Tom did (unless you want to); it's about using their secrets to achieve your own personal goals. You are sure to call it your fitness bible for many years to come.

Body For Life - Bill Phillips 1999-06-10

Mention the name Bill Phillips to any of the people he's helped transform and you will see their faces light up with appreciation and respect. These people include: Hundreds of thousands of men and women who read his magazine for guidance and straightforward information about exercise, nutrition, and living with strength. Elite professional athletes, among them John Elway, Karl Malone, Mike Piazza, and Terrell Davis who have turned to Phillips for clear-cut information to enhance their energy and performance. People once plagued by obesity, alcoholism, and life-threatening ailments who accepted a personal challenge from Bill Phillips and, with his help, have regained control of their bodies and their lives. When you begin to apply the information in this book, you will be proving to yourself that astounding changes are within your grasp too. And, you will discover Body-for-LIFE is much more than a book about physical fitness—it's a gateway to a new and better life, a life of rewarding and fulfilling moments, perhaps more spectacular than you've ever dared to dream before. Within 12 weeks, you too are going to know—not believe, but know: that the transformation you've created with your body is merely an example of the power you have to transform everything else in your world. In language that is vivid and down-to-earth, Bill Phillips guides you, step by step, through the integrated Body-for-LIFE Program, which reveals: How to lose fat and increase your strength by exercising less, not more; How to tap into an endless source of energy by living with the Power Mindset™; How to create more time for everything meaningful in your life; How to trade hours of aerobics for minutes of weight training with dramatic results; How to make continual progress by using the High-Point Technique™; How to feed your muscles while starving fat with the Nutrition-for-LIFE Method™; How thousands of ordinary people have now become extraordinary and how you can, too; How to gain control of your body and life, once and for all. The principles of the

Body-for-LIFE Program are surprisingly simple but remarkably powerful. So allow yourself to experience the force of the information in this book, allow yourself to take your mind, your body, your life to a higher point than you may have ever dreamed you could. All in as little as 12 weeks.

The Carnivore Diet - Shawn Baker 2019-11-19
Shawn Baker's Carnivore Diet is a revolutionary, paradigm-breaking nutritional strategy that takes contemporary dietary theory and dumps it on its head. It breaks just about all the "rules" and delivers outstanding results. At its heart is a focus on simplicity rather than complexity, subtraction rather than addition, making this an incredibly effective diet that is also easy to follow. The Carnivore Diet reviews some of the supporting evolutionary, historical, and nutritional science that gives us clues as to why so many people are having great success with this meat-focused way of eating. It highlights dramatic real-world transformations experienced by people of all types. Common disease conditions that are often thought to be lifelong and progressive are often reversed on this diet, and in this book, Baker discusses some of the theory behind that phenomenon as well. It outlines a comprehensive strategy for incorporating the Carnivore Diet as a tool or a lifelong eating style, and Baker offers a thorough discussion of the most common misconceptions about this diet and the problems people have when transitioning to it.

The Whole Body Reset - Stephen Perrine
2022-03-01

New York Times Bestseller Stop—and even reverse!—age-related weight gain and muscle loss with the first-ever weight-loss plan specifically designed to shrink your belly, extend your life, and create your healthiest self at mid-life and beyond. You don't have to gain weight as you age. That's the simple yet revolutionary promise of The Whole Body Reset, which uncovers why standard diet and exercise advice stops working for us as we approach midlife—and reveals how simple changes to the way we eat can halt, and even reverse, age-related weight gain and muscle loss. The Whole Body Reset presents stunning new evidence about the power of "protein timing" for people at midlife—research that blows away current

government guidelines, refutes the myth of slowing metabolisms and "inevitable" weight gain, and changes the way people in their mid-forties and older should think about food. The Whole Body Reset explains in simple, inspiring terms exactly how our bodies change with age, and how eating to accommodate those changes can make us respond to exercise as if we were twenty to thirty years younger. Developed by AARP, tested by a panel of more than 100 AARP employees, and approved by an international board of doctors, nutritionists, and fitness experts, The Whole Body Reset doesn't use diet phases, eating windows, calorie restriction, or other trendy gimmicks. Its six simple secrets and scores of recipes are easy to follow, designed for real people living in the real world. A dining guide even shows how to follow this program in popular restaurants from McDonald's to Starbucks to Olive Garden. And best of all: It works!

Fat Loss Forever - Peter Baker 2019-01-21
Diets are failing in an epic way. Chances are you've tried one of the popular diets out there. The Atkins Diet, The South Beach Diet, The Zone Diet, The Blood Type Diet, The Eat Clean Diet, The Alkaline Diet, The Ornish Diet, The Insert Name Here Diet. You probably lost some weight... for awhile. Did you keep it off? Chances are you didn't. In fact, chances are you regained it all back and possibly then some. You aren't alone. Six out of seven people who are overweight are able to successfully lose weight during their lifetime. But 85-95% of them will fail at keeping it off in the long term. If this sounds bad, consider that 1/3-2/3 of those people will add back on more weight than they lost in the first place! If this cycle is repeated it can turn into 'yo-yo dieting', quite possibly one of the worst things you can do for your mental and physical health. Ask anyone and they will tell you that you need to lose weight and keep it off and prevent yo-yo dieting, but no one gives you an idea of HOW to accomplish that. What makes our book different? We discuss WHY diets fail on a physiological, psychological, and sociological level so you can better understand why what you did previously did not work. Then we also detail the MOST IMPORTANT behaviors, methods, and traits for losing weight and KEEPING IT OFF. This book is for everyone who wants to lose

weight and keep it off, especially for those frustrated and hopeless chronic dieters tired of trying all the popular diets only to repeatedly fail. There is still hope to be found in these pages. Please give us the chance to guide you.

The Body Fat Solution - Tom Venuto
2009-01-08

The national bestseller with the ultimate program to lose body fat and build muscle-and keep the weight off for good By now, we all know that we gain fat when we take in more calories than we burn. But we're not always rational creatures when it comes to food and exercise. Tom Venuto provides a sound plan that will help us put the brakes on overeating by pinpointing the mental roadblocks and emotional eating patterns that are preventing us from losing weight for good. Guiding readers to dig deeper, The Body Fat Solution explores: ?Why it is so difficult to balance calorie output with input ?What prevents people from eating appropriately and exercising more ?The emotional and psychological factors that sabotage success The Body Fat Solution shows how to personalize an eating plan that takes into account your unique metabolism and calorie needs, while offering delicious new menus. Tapping into his years of training expertise and personal experience, Venuto helps readers change their relationship with food, empowers them to take charge of their lives, and delivers a program that promises dramatic and permanent results.

Muscle Myths - Michael Matthews 2012-03-01
If you want to build muscle and lose fat easily, effectively, and rapidly...and if you'd like to rid yourself of all kinds of bad advice and habits that are making getting into great shape much harder than it should be...then you need to read this book. Let me ask you a question. Do any of the following claims sound familiar? "I have bad genetics--I just can't build muscle or lose fat easily." "You have to work your abs more to get a six-pack." "When doing cardio, you want your heart rate in the 'fat burning zone.'" "Don't eat carbohydrates--they make you fat." "Don't eat at night if you want to lose weight." "If you wait too long in between meals, your body goes into 'starvation mode' and you will mess up your metabolism." "I'm overweight because I have a slow metabolism." You've probably heard one or

more of these statements before, and the sad truth is lies like these have ruined many people's fitness ambitions. Thanks to the overwhelming amount of fitness pseudo-science and lies being pushed on us every day by bogus magazines and self-styled "gurus," it's becoming harder and harder to get in shape. Muscle Myths was written to debunk the most commonplace and harmful gimmicks, fads, myths, and misinformation in the health and fitness industry. And unlike other books that just offer endless opinions, the advice in this book is backed up by over 300 citations of scientific literature, and real-world results. Make no mistake: this isn't a book about exercise and diet theory. This book is full of practical, results-driven advice that will help you reach your fitness goals easier and faster. Here are just some of the things you'll learn in this book: Why you don't have to completely cut out carbs or fat, or eat weird combinations of food to lose weight. The truth about supplements and why 99% of them are a complete waste of money (and the few that are actually scientifically proven to work). The truth about the effects of fasting and the "starvation mode" myth. Yup, it's a myth, and you may even want to incorporate some fasting into your meal schedule. Why eating a substantial amount of carbohydrates every day won't make you fat as some "experts" claim, but why going low-carb can be beneficial for some. The scientific secrets of getting a six-pack. Forget 6-minute gimmicks, doing endless crunches, and hours of grueling cardio--it's actually pretty easy when you know what you're doing. Training and diet methods that will completely shatter any perceived "genetic barriers" that you think are holding you back from building muscle or losing weight. What you need to know about alcohol and its effects on your fat loss and muscle growth. (Hint: It's not nearly as bad as some people claim, and you don't have to totally abstain if you know what you're doing!) And much more. This book will save you the money, time, and frustration of falling into the traps of misleading diets, workout programs, and products, and teach you how to finally start seeing real results with your diet and exercise. **SPECIAL BONUS FOR READERS!** With this book you'll also get a free 52-page bonus report from the author called

"Muscle Meals: 15 Recipes for Building Muscle, Getting Lean, and Staying Healthy." In this free bonus report, you'll find 15 fast, healthy, and tasty meals that will help you build muscle or lose weight, regardless of your current skills. Scroll up and click the "Buy" button now to learn the no-BS truth of how to look good and feel great without having to endure tortuously restrictive diets or long, grueling exercise routines.

Burn the Fat, Feed the Muscle - Tom Venuto
2013

Burn the Fat, Feed the Muscle is the new bible of fat loss. No matter where you are now it will help you get your dream body. How? By using the secrets of the leanest people in the world. Fitness and body-building expert Tom Venuto has created a programme based on the four elements of his fat burning equation: nutrition, mental training, resistance training and cardio training. He explains why each forms a key part of your body transformation and then shows you how to fit them all together to maximize fat loss and build the muscle you want. Simple, yet effective, if you stick to the plan you will be amazed with the results. First published as a bestselling e-book, this all new-updated edition is fully revised and updated with over 25% brand new, cutting-edge material. Also includes a never-before-shared 28-day plan to make it even easier for you to get the body you want.

The Fat Burn Revolution - Julia Buckley
2014-01-02

Looking for a way to shed stubborn fat, or wondering why your current exercise programme isn't helping you slim down? Having trouble breaking through a body fat or fitness plateau? The Fat Burn Revolution demystifies fat burning fitness, answering all these questions and more to put you on the right track for the lean body you have always wanted. With insights into the latest fat-loss information used by top personal trainers combined with tried-and-tested metabolism-boosting workout programmes, the Fat Burn Revolution gives you the tools to sculpt your body. Leading fitness journalist and trainer Julia Buckley shows you the healthy way to condition your body for optimum fat burning - even when you're not exercising. * Adaptable for absolute beginners wanting advice on how to get started, through to experienced fitness

aficionados. * Effective and efficient exercise programmes can be tailored to suit your lifestyle. * No gym membership is needed - the workouts use just a few key pieces of equipment, so can be done at home. * Hate running long distances or spending hours on boring cardio machines? No problem, these intense, varied lessons - lasting up to 45 minutes - are tough, but never boring! * Easy to follow nutritional advice is included as well as solutions to common barriers to exercise and fat loss, and tips on maintaining a lean healthy body in the long term.

Getting Ripped - Michael Smyth 2016-01-04
If You Are Doing A Transformation Challenge, Or Need To Lose Body-Fat Fast, Read This Book!

***Real Keys to gaining muscle and getting ripped in only 12 weeks. *** Losing body fat or gaining muscle or both require that the key elements are in place and are being done effectively. We are not re-inventing the wheel. There are only so many ways to do a sit up or a curl or a press and so many ways to cut fats or carbs... The key is to have the right balance so that you can really get ripped in only 12 weeks! It is discouraging to go 6 or 8 weeks only to discover that all your hard work was in vain and your diet or workout was not quite where it should have been. I know because I did a very well known transformation challenge by a supplement company 3 times. I followed the available wisdom and never quite got where I needed to be. ... Finally... I adjusted my workout and eating plan to where I thought it should be, and paid very little attention to the "experts" on my third try... My third try was the most successful one! I learned many things that go against the conventional wisdom but were successful. Don't spin your wheels! Learn about... The best forms of cardio.. when to do them and why... Calorie intake... why the numbers don't add up... Why the best exercise program is the simplest one... Setting your goal...why fat pictures don't help And much more..... Everything that I learned on how to be successful in the 12 week challenge, I share here in this book. I wish you every success!

Getting Shredded - Max Armstrong 2018-12-18
Forget "Trying to lose weight"--you want to lose body fat...and if you want to do it as quickly as possible without losing muscle...and without

doing hours and hours of boring cardio every week...then you want to read this book. Here's the deal: If your goal is to get or get lean and build up and maintain your cardiovascular health, you don't have to "hit the treadmill" or do the latest fitness craze either. Say goodbye to... Jogging for hours on end... No more cross crazy 300 bpm workouts that can be dangerous... And no more living in the gym to get a "six pack." You also don't have to live on low carb island or restrict yourself to water and skipping meals to just to lose weight and gain it all back. What if I told you that you could dramatically transform your physique eating the foods you love and everyday not only at certain times? And what if I promised you could forever break free of the anxiety and headaches that most people do when following a "diet" and start enjoying your life again? Those are just a small snippet of the myths and tales that keep women and men from maximizing their potential in weight loss, building muscle mass, or keeping fit. This book is similar to authors such as Michael Matthews and Jason Fung. In this book you're going to learn something most men and women will never know... The exact step by step plan of working out and eating that makes losing 10 to 20 pounds of fat while building lean, sexy muscle a breeze...and it only takes 2 -3 weeks. This book reveals things like... The biggest fat loss myths & mistakes that keep men and women overweight, frustrated, and ultimately give up. How much cardio should you do to lose weight and problem area fat. Easy to make recipes that will keep you on track so you can build muscle, get lean and toned, lose fat, fix "problem" areas and more. The lies men and women are told about how to "tone" and "shape" their bodies, and what you REALLY need to do to have sexy, lean curves. How to do High-Intensity Cardio the right way and blast fat. How to master the "Mindset" of keeping fit and have self-discipline and confidence and the willpower to succeed. Powerful Cardio workouts that are fun and fast so you can get on with your life. How to eat the foods you love and still lose weight and keep it off. And a whole lot more! Imagine, just 2 weeks from now, being constantly complimented on how you look fantastic and asked what you've been doing lately. Imagine enjoying the added benefits of vitality, vigor, high energy levels, no

more pains, high spirits, and knowing that you're warding off a lot of dangerous health ailments every day. The bottom line is you CAN achieve that "Fantastic Look" without having your life consumed by it--no long hours in the gym, no starving yourself, no crazy dangerous 300 bpm cardio sessions. Scroll up, click the "Buy" button now, and begin your journey to a Muscular, Leaner and Fantastic you!

[Burn the Fat, Feed the Muscle](#) - Tom Venuto
2013-12-10

A smart, energizing program to help you shed fat, build muscle, and achieve your ideal body in just 30 days! A huge success as a self-published ebook, [Burn the Fat, Feed the Muscle](#) is the bible of fat loss that will allow any reader to get his or her dream body. Tom Venuto has created a program using the secrets of the world's leanest people, although it's not about getting ripped; it is about maximizing your fat loss through nutrient timing and strategic exercise. This totally revised and 25% new book includes a never-before-shared plan that will make it even easier for readers to achieve amazing results.

Fitter Faster - Robert Davis 2017-05-11

A lifetime of fitness in just minutes a day. I don't have time . . . I'm too tired . . . I hate gyms . . . These are among the most common excuses for not exercising. But the truth is that getting in shape requires less time and effort than you might think. Examining everything from pre-workout stretches to post-workout protein shakes, this science-backed book slices through fitness fads and misconceptions to reveal how you can exercise quickly and effectively. For example, is it best to exercise in the morning? Does aerobic activity burn more fat than weight lifting? You'll also learn how to get and stay motivated, what equipment to buy (and what not to waste money on), which dietary supplements really help, and how to combat muscle soreness. [Fitter Faster](#) explains how to: Find the right balance between cardio, strength, and stretching * Slash workout times with high-intensity interval training * Prevent boredom * Enhance fat-burning The accompanying [Fitter Faster Plan](#), developed with celebrity trainer Brad Kolowich, Jr., pulls everything together. Requiring as little as 15 minutes a day, these quick workouts maximize efficiency-allowing you to reap the greatest benefit in the shortest

possible time...all without ever having to set foot in a gym. With photographs illustrating each exercise routine, this eye-opening book will forever change the way you work out- and help you get fitter faster.

Eat Smarter - Shawn Stevenson 2020-12-29

Lose weight, boost your metabolism, and start living a happier life with this transformative 30-day plan for healthy eating from the host of the hit podcast The Model Health Show. Food is complicated. It's a key controller of our state of health or disease. It's a social centerpiece for the most important moments of our lives. It's the building block that creates our brain, enabling us to have thought, feeling, and emotion. It's the very stuff that makes up our bodies and what we see looking back at us in the mirror. Food isn't just food. It's the thing that makes us who we are. So why does figuring out what to eat feel so overwhelming? In *Eat Smarter*, nutritionist, bestselling author, and #1-ranked podcast host Shawn Stevenson breaks down the science of food with a 30-day program to help you lose weight, reboot your metabolism and hormones, and improve your brain function. Most importantly, he explains how changing what you eat can transform your life by affecting your ability to make money, sleep better, maintain relationships, and be happier. *Eat Smarter* will empower you and make you feel inspired about your food choices, not just because of the impact they have on your weight, but because the right foods can help make you the best version of yourself.

The 2 Meal Day - Max Lowery 2019-03-11

'I love the 2 Meal Day! I feel healthy, happy and full of energy' Suki Waterhouse Welcome to intermittent fasting - eat just two meals a day, either breakfast and lunch or lunch and dinner, to burn fat and get fit fast. Rather than grazing on food all day or having to do complicated calorie calculations for the 5:2 diet, simply eat two meals to lose weight, reduce hunger and feel more energised. Choose your two meals from Max's delicious, nutritious and easy-to-prepare recipes; start the day with Salmon Mini Frittatas or a Breakfast Burrito; Lunch on Thai Green Chicken Curry or Tuna Casserole or enjoy Creamy Mushroom and Parmesan Risotto or Sea Bass Sauce Vierge for Dinner. There are even healthier desserts to satisfy your sweet tooth

without over-indulging - choose from Two-Ingredient Chocolate Mousse or Banana Pancakes. Max shows how to combine your 2-meal day with High-Intensity Interval Training (HIIT) - short duration and maximum effort exercises - and resistance workouts to help you drop fat and get fit quickly. So ditch the calorie-counting and the sugar highs and lows and enjoy two meals a day alongside Max's workouts for a leaner, fitter, healthier body.

Muscle for Life - Michael Matthews 2022-01-11

Imagine watching pounds of fat melt away without ever feeling like you're on a diet. Imagine adding lean muscle to all the right places by doing just a few workouts per week that make you strong. And imagine realizing that your health and fitness goals—even the ones you've all but given up on—are finally within your reach. *Muscle for Life* will show you how. From the bestselling fitness author of *Bigger Leaner Stronger* and *The Shredded Chef*, *Muscle for Life* reveals a science-based blueprint for eating and exercising that anyone can follow at any age and fitness level. Based on time-proven principles produced by decades of hands-on experience and thousands of hours of scientific research, *Muscle for Life* will give you a plan for transforming your body faster than you ever thought possible, including: -Conquering the "mental game" of fitness. Learn to hack your habits, willpower, and mindset so your fitness regimen feels like it's on autopilot. -Harnessing the science of "flexible dieting." A whole new paradigm for eating that empowers you to forever break free of fad dieting, crash dieting, and yo-yo dieting. -Unlocking the power of strength training. The "secret" to optimizing your body composition, which is far more important for your health and image than your body weight. Whether you're a beginner looking for a lifestyle change, a lifelong athlete looking to reach the next level, or somewhere in between, *Muscle for Life* will show you how to look, feel, and perform your best. And frankly, it may be the last fitness book you'll ever need to read.

Never Let Go - Dan John 2009

There are a Few People in every Profession Who Can Be Considered great at what they do, and a few who rise above greatness and approach legendary. In the fitness and conditioning world,

Dan John is one of the greatest of all time. A true professional, and an expert in Every Sense of the Word: Dan John is a legend in this field. Alwyn Cosgrove, Alwyncosgrove.com After listening to Dan John Lecture Or Reading his work, I envy his athletes not only for the good fortune of receiving his coaching expertise, but also for the lessons that will carry them along through life. Dan is a common man, but an uncommon motivator. Dave Tate, CEO elitefts.com Coach John is one of the premier instructors in the world of movement, strength and athleticism. His lectures on athletic training have revolutionized the thinking of thousands, and this new text, *Never Let Go*, will Set the standard in smarter, more productive training methods. Dr. Mark Cheng, L. Ac, Ph.D., RKC Team Leader

Stubborn Fat Gone!# - Jorge Cruise 2015-04-28
Most likely the fat that bothers you most is belly fat. Despite exercising and eating a diet low in Sugar Calories, you're still stuck with that stubborn fat. So what's the missing link? Breakthrough research has confirmed that combining the right diet with the right mind-set is the secret to eliminating the most stubborn of all fat - belly fat. Stress is the number one reason so many of are led to self-sabotage when trying to eat well, but following Jorge Cruise's revolutionary Carb Control™ will curb your cravings and balance your hormones. Let Jorge guide you with daily planners full of easy, toss-together meals, and you can lose up to 11 lbs. in your first week alone!

Strength for Life - Shawn Phillips 2008-08-05
Shawn Phillips is an internationally respected strength and fitness expert who has helped athletes, celebrities, and tens of thousands of others over the past twenty years. Now he's sharing his fresh approach to fitness with everyone. Strength for Life is an easy-to-implement program to help you get in fantastic shape, enjoy abundant energy, and maintain a lean, strong physique—not just for 12 weeks but for the rest of your life. Let's face it, with the demands of family, work, and life, many of us simply don't have the time to stick to a rigorous workout schedule. Through his own life experience, Shawn Phillips has recognized this challenge and risen to it, literally reinventing fitness with a results-oriented program that you

can embrace even with your hectic schedule and do either at home or at the gym. Homing in on the idea of building mental and physical strength rather than just sculpting your body, Shawn has pioneered a technique called Focus Intensity Training™ (FIT), which uses the mind-body connection to yield incredible results. The program features • a workout plan that can take as little as 35 minutes a day, 3 times a week • illustrated exercises with clear step-by-step instructions • 3 workout phases—a 12-day Base Camp pre-training period, a 12-week Transformation Camp, and a year-round continuation plan geared to keep you going strong and vibrant for the rest of your life • a simple eating plan to fuel your body for optimum energy and performance—one that will free you from dieting forever • goal-setting exercises to help you achieve lasting motivation and reach your loftiest visions It's never too late to get in shape. If you're in your twenties or thirties, Strength for Life will show you how to achieve peak levels of fitness year after year. For those forty and beyond, you can look forward to recapturing the energy and vitality you thought you had lost. By following Strength for Life, you will make yourself stronger, leaner, sharper, and more confident. As Shawn writes: "Strength is about being more, doing more, giving more. It's not just surviving; it's thriving. And most important, strength is about having a reserve, a deeper, fuller capacity of body, mind, heart, and soul."

The Bodybuilding.com Guide to Your Best Body (Enhanced eBook Edition) - Kris Gethin
2010-12-28

MAKE YOUR DREAM BODY A REALITY FROM KRIS GETHIN, editor in chief of the world's leading online fitness site Bodybuilding.com, comes a revolutionary 12-week diet and exercise program—supported by two million members and thousands of real-life success stories. Body by Design is a plan that promotes health from the inside out, starting by breaking down the mental blocks that are holding you back, then by building up the muscles on your body, and finally by adding delicious, healthy food onto your plate. Rather than subtracting things from your life -- cutting out calories, losing weight, banishing your belly -- here's how to add more of the right things: more muscle, more support,

and more success. Motivation is the key factor that drives permanent change, and with *Body by Design* you can finally learn how to activate your inner motivation and with the proper balance of weight training, make fit happen forever. In *Body by Design*, you'll learn how the optimal balance of weight training, cardiovascular exercise, and nutrition—along with the motivational tools to stick with that program for the long term—can help even people who have struggled with fitness for their entire lives to achieve spectacular, lasting results. Join the "Transformation Nation" and create your own story that will inspire others—with *Body by Design*. Based on the best practices found at Bodybuilding.com (the world's leading online fitness site), *Body by Design* shows that amazing things can happen when people get the tools they need to achieve their fitness goals. Just ask people featured in the book, like: TIFFANY FORNI a self-professed "fat girl turned fitness nerd" who turned her newfound passion for health into a career as a personal trainer. ROCHELLE FORD, who came from a family of unhealthy eaters but eventually lost more than 100 pounds—and converted her family to her good habits in the process. CLAUDIO RAMOS, who has more energy than ever after his 135-pound weight loss—"It's like I've been reborn." RICKY HOWELL, who achieved a stronger body and a newfound sense of confidence after his divorce. You could be a part of the Transformation Nation -- and you can start today, with *Body by Design*.

Eat This, Not That! for Abs - Mark Langowski
2015-12-29

Strip away belly fat and unveil lean, hard, rippling abs with the power of simple swaps and the scientifically proven new diet system from the bestselling authors of *Eat This, Not That!* Can you get abs in just five weeks by eating bacon, pizza, burgers, even ice cream? Yes, you can with the unique eating and exercise program from celebrity trainer Mark Langowski and *Eat This, Not That!* Using groundbreaking new science, you'll eat whatever you want for two weeks at a time, focusing on fat-burning, muscle-building foods like burgers, steak, and even pasta. Then you'll use a simple but effective 4-day cleanse to shred away fat, unveiling a lean, fit physique so quickly, you'll be shocked by the

results. With a complete, easy-to-use eating plan that works for everyone, a simple and effective workout program, plus delicious recipes for meals, snacks, and even desserts, *Eat This, Not That! for Abs* is the fastest, most effective plan ever designed to strip away belly fat and get you the lean, hard midsection you deserve!

Thinner Leaner Stronger - Michael Matthews
2019-04-22

The International Bestselling Fitness Book for Women Is this a workout book that can give you a lean and toned "Hollywood babe body" in 30 days flat? No. Is it a bodybuilding book full of dubious diet and exercise "hacks" and "shortcuts" for gaining lean muscle and melting belly fat faster than a sneeze in a cyclone?

Absolutely not. But is it an exercise book (and nutrition book) that'll show you exactly how to eat and exercise to lose up to 35 pounds of fat (or more) and gain eye-catching amounts of muscle definition and strength? Yes. And faster than you probably think possible, or your money back. Because here's the deal: Muscle building and fat loss aren't nearly as complicated as you've been led to believe. You don't need to: Obsess over "clean eating" and avoiding "bad" or "unhealthy" foods like sugar, meat, and bread. Some foods are just more nutritious than and should be eaten more frequently than others. That's it. You don't need to: Constantly change up your fitness routine. A little of the right variability in your exercise is productive, but more than that is obstructive. You don't need to: Spend a couple of hours in the gym every day grinding through punishing strength training workouts. Sweating buckets, getting really sore, training until bone-tired . . . all wholly overrated for gaining lean muscle and strength. You don't need to: Slog away on the treadmill. In fact, you don't need to do any cardio exercise at all to shed ugly belly, hip, and thigh fat and even build your best body ever. You don't need to: Waste coin on sketchy fitness supplements like fat burners, amino acids, and greens powders. Most of these products either haven't been scientifically proven to do what you're paying for or have been proven outright ineffective. Those are just a few of the harmful lies and myths that keep gals from ever achieving the lean, toned, and strong body they truly desire. And *Thinner Leaner Stronger* will teach you something that

most women will never know: How to transform your body while eating all of the foods you like and doing just a few challenging (but not grueling) resistance training workouts per week. Oh and cardio? Completely optional. Here are just a few of the things you'll discover inside this fitness book for women: The 10 biggest fitness myths and mistakes that keep women weak, overweight, and confused. For example, "calories are all that matters," "carbs and sugars make you fat and unhealthy," and "strength training makes women bulky." The primary driver of muscle growth that literally forces your muscles to get fitter and stronger. And no, it has nothing to do with "muscle confusion," "functional training," or any other pseudoscientific fitness nonsense. How to create meal plans for losing fat and building muscle with all of the foods you love so you never feel starved, deprived, or like you're "on a diet" (and especially a "bodybuilding diet"). 12 months of done-for-you, paint-by-numbers strength training workouts for getting lean, sexy curves and muscle definition in all of the right places on your body . . . in only 3-to-5 hours of resistance training per week. A no-BS guide to fitness supplements that'll save you hundreds if not thousands of dollars on useless (and sometimes even dangerous) pills, powders, and potions for fat loss, muscle gain, and the rest of it. And that's not all, either . . . 367 peer-reviewed scientific studies support the Thinner Leaner Stronger system of eating, exercising, and recovering for losing fat and gaining lean muscle and strength. Thinner Leaner Stronger has sold over 400,000 copies in 13 different languages and is regularly revised based on the latest findings in nutrition and exercise scientific research (four editions released and counting!). It's also backed by a "No Return Necessary" money-back guarantee that works like this: if you're unsatisfied with this workout book for women or the program for any reason, let the author know, and you'll get a full refund on the spot. So, imagine . . . just 12 weeks from now . . . looking at the changes in your physique and thinking, "I did that. That's awesome. I'm awesome." And believing it. The bottom line is you can get that beautiful "beach-ready" body without following a bland, boring, bodybuilding diet and without doing exhausting strength

training workouts you hate. And this exercise book shows you how. Get your copy now, and start your journey to a fitter, leaner, and stronger you.

101 Muscle Building Workouts & Nutrition Plans - Joe Wuebben 2010

In a full-color book geared toward men, the authors provide complete workout plans backed by scientific research, as well as meals plans designed to increase energy and muscle mass. Original.

Lose Weight Like Crazy Even If You Have a Crazy Life! - Autumn Calabrese 2020-08-18

You can lose weight like crazy, and you can achieve anything! Autumn Calabrese shares the revolutionary step-by-step approach to lose weight that made her one of the top fitness and nutrition celebrities in the world. No cutting corners and no BS: In this book she reveals the personal struggles that shaped her approach to overcome excuses that led to this 30-day plan to succeed at weight loss, and life! Hey there! I'm Autumn Calabrese. I'm a Midwest girl, a single working mom who really had no business being in the business of health and fitness. But I found my passion in helping people achieve their weight-loss and health goals. I turned myself into a mini mega-mogul of nutrition and fitness with two of Beachbody's most successful programs ever: 21 Day Fix and The Ultimate Portion Fix. I've led a crazy life and it's still crazy—probably a lot like yours. I've faced tremendous hardships and disappointments that have deflated my self-confidence. But I've found a way to turn "failures" into "redirections" that have transformed my life. And you can do it, too! Over the past five years, I've helped hundreds of thousands of people finally get control of food and lose 10, 20, 30, even more than 100 pounds with my breakthrough weight-loss programs. And, now I'm going to do the same for you! Imagine enjoying your favorite CARBS, WINE AND COCKTAILS, AND EVEN CHOCOLATE CAKE and still melt fat to build the lean, fit, healthy body you've always wanted! Here's my proposition: Give me just 30 days of your time, trust my process, GO ALL IN, and see what happens to your body. If you've ever struggled to lose weight before, I know why, and I have the solution. Lose Weight Like Crazy is NOT a DIET. There's Zero Deprivation. It works by

automatically controlling your portion sizes, eliminating those unhealthy, sugary processed foods that trigger cravings, and filling you up on a proven ratio of healthy whole foods. It's simple. It's backed by science. And it works. Here's what YOU can expect while you lose weight like crazy: You won't count calories! You

won't feel hungry or deprived! You can enjoy dessert! You can have a cocktail with your friends! You can speed up your results by adding fast, fun exercise routines that you'll love! (free lifetime access to my 2 new workout videos included with the book!) You can maintain your new body and feel amazing—for life!