

# Management Schermerhorn 12th Edition

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## **Applied Mathematics for the Managerial, Life, and Social Sciences** - Soo T. Tan

2012-01-01

A traditional book with a modern feel, market-leading APPLIED MATHEMATICS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Sixth Edition, teaches by application and uses

real-world examples to motivate students. It combines solid theory with innovative technology, includes a robust supplement package, and offers unmatched flexibility that caters to both traditional and modern practitioners. Accessible for majors and non-majors alike, the new Sixth Edition utilizes an

intuitive approach that marries real-life instances to what would otherwise be abstract concepts. This is the focus of new and insightful Portfolios, which highlight the careers of real people and discuss how they use math in their professions. Numerous exercises ensure that students have a solid understanding of concepts before advancing to the next topic. By offering a powerful array of supplements such as Enhanced WebAssign, the new Sixth Edition enables students to maximize their study time and succeed in class. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Project Management, Second Edition (Briefcase Books Series)** - Gary R. Heerkens  
2013-11-22

ON TIME, ON BUDGET . . . MANAGE EVERY PROJECT LIKE A PRO In today's environment of tight turnarounds and even tighter budgets, the effective project manager is often considered the

most valuable member of a workplace team. Project Management, Second Edition, provides a step-by-step introduction to the tools and techniques necessary to successfully spearhead your next project. This new edition has everything that made the original so popular, plus it has been updated to reflect new principles and strategies in team building, planning, estimating costs, managing project interfaces, and more--providing you with the kind of business savvy today's project manager is expected to possess. Learn how to: Stay on top of all aspects of your project: process, interpersonal, and organizational Forge a spirit of cooperation--and achievement--among diverse team members Manage all the contingencies--foreseen and unforeseen--that come up in every project

**Advertising & IMC** - Sandra Ernst Moriarty  
2014-04-03

For introductory courses in advertising An accessible, well-written, and student-friendly

approach to advertising. Advertising tracks the changes in today's dynamic world of media and marketing communication-as well as the implications of these changes to traditional practice-and presents them to students through an accessible, well-written approach. The Tenth edition highlights the increasing importance of consumers as the driving force in today's advertising strategies, social media, and the Internet evolution/revolution. It also includes an increased IMC and brand focus.

**Management** - Ricky W. Griffin 2016-01-14  
MANAGEMENT, 12E, takes a functional, skills-based approach to the process of management with a focus on active planning, leading, organizing and controlling. Griffin carefully examines today's emerging management topics, including the impact of technology, importance of a green business environment, ethical challenges, and the need to adapt in changing times. This edition builds on proven success to help strengthen your management skills with a

balance of classic theory and contemporary practice. Numerous new and popular cases and learning features highlight the challenges facing today's managers. Hundreds of well-researched contemporary examples, from Starbucks to The Hunger Games to professional baseball, vividly demonstrate the importance of strong management to any type of organization.

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**Management, 13th Edition** - John R. Schermerhorn 2014-09-02

We've got you covered for your Principles of Management course with Schermerhorn/Bachrach, Management 13th Edition. With new cases, more opportunities for self-assessment and the Management Weekly Updates news blog, the text and its comprehensive suite of resources promote critical thinking and active learning. Thoroughly updated while maintaining its trusted balance of

concepts and applications, Management 13th Edition presents the most current material to apply theory and show relevance of management concepts in the real world—for students to succeed in your management course and beyond.

**Advances in Business, Management and Entrepreneurship** - Ratih Hurriyati 2020-01-06

The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management & Entrepreneurship, which is intended as a high-quality scientific contribution to the science of business management and entrepreneurship. The Contributions are the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields. The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences, to establish business or research connections and to find Global Partners for future collaboration.

The conference and resulting volume in the book series is expected to be held and appear annually. The year 2019 theme of book and conference is "Creating Innovative and Sustainable Value-added Businesses in the Disruption Era". The ultimate goal of GCBME is to provide a medium forum for educators, researchers, scholars, managers, graduate students and professional business persons from the diverse cultural backgrounds, to present and discuss their researches, knowledge and innovation within the fields of business, management and entrepreneurship. The GCBME conferences cover major thematic groups, yet opens to other relevant topics: Organizational Behavior, Innovation, Marketing Management, Financial Management and Accounting, Strategic Management, Entrepreneurship and Green Business.

Excel 2019 Basics - Nathan George 2020  
A Step-By-Step Approach to Learning Excel Fast  
Excel 2019 Basics covers all you need to quickly

get up to speed in creating spreadsheets to provide solutions for your data. If you are new to Excel and the thought of spreadsheets makes your head spin, then you've come to the right place. This book will hold your hand through a step-by-step process in becoming skilled with Excel. If you already have some Excel skills and you want to skill-up on more advanced topics like functions, Excel tables, pivot tables, and charts, then you've also come to the right place. Excel 2019 Basics goes beyond introduction topics and covers topics like functions, Excel tables, and analysing your data with charts. The aim of this book is to guide you from beginner to being skilled with Excel within a few short hours. Learn Excel Quicker by Avoiding Unnecessary Fillers This book cuts to the chase without the unnecessary verbosity seen in many other Excel books. You don't need to get through a wall of text to learn how to quickly carry out various tasks in Excel. Hence, Excel 2019 Basics focuses on providing direct instructions for how

to complete tasks with screenshots where necessary to illustrate the concepts. In this book, you'll learn how to: Add, name, copy and move worksheets. Freeze and unfreeze panes (rows and columns). Use AutoFill and Flash Fill to automate repetitive tasks. Move and copy data. Format cells, ranges and tables. Create formulas for different types of calculations. Use absolute and relative cell references. Use AutoSum to quickly automate calculations. Use functions like IF, DATE, DATEDIF, LEN, MID, and VLOOKUP. Work with Excel tables, including applying table styles. Easily filter and sort your data. Dynamically analyze your data with Pivot Table tools that can carry out automated data summaries in seconds that would have taken hours to do manually! Use the Quick Analysis tool to generate charts and sparklines with just a few clicks. Secure your workbook data and design with a password. Use many more Excel features... Get the book now to start your journey to Excel mastery today!

*Management, 12th Edition* - John R.

Schermerhorn 2012-10-01

We've got you covered for Principles of Management with John Schermerhorn's Management 12th Edition. From new cases and self-assessments to the Fast Company Video Series and Management Weekly Updates, the text and its comprehensive suite of resources promote critical thinking and active learning. Thoroughly updated while maintaining its trusted, balance of concepts and applications, Management 12th Edition allows you to present the most current material, help students apply theory and show relevance of management concepts in the real world—so your student will succeed in your course and beyond.

*Organizational Behavior, 13th Edition* - Mary

Uhl-Bien 2013-11-01

This text includes a rich array of exercises, cases, and applied materials such as the Kouzes and Posner Leadership Practices Inventory and Pfeiffer Annual Edition exercises. It also offers a

greater focus on the hot topic of ethics throughout the entire book to ensure it is contemporary and engaging.Ê

*MGMT* - Alan McWilliams 2014

A new approach to learning the principles of management, MGMT 2 is the second Asia Pacific edition of a proven, innovative solution to enhance the learning experience. Concise yet complete coverage supported by a suite of online learning aids equips students with the tools required to successfully undertake an introductory management course. Paving a new way to both teach and learn, MGMT 2 is designed to truly connect with today's busy, tech-savvy student. Students have access to online interactive quizzing, videos, podcasts, flashcards, case studies, games and more. An accessible, easy-to-read text along with tear out review cards completes a package which helps students to learn important concepts faster. MGMT 2 delivers a fresh approach to give students what they need and want in a text.

## **Organizational Behavior** - John R.

Schermerhorn 2001-06-25

A well-written, balanced introduction to organizational behavior in today's workplace! This leading text offers a streamlined, skill-building approach that arms readers with practical knowledge and hands-on experience with OB. An OB Skill Building Workbook provides numerous case studies for critical thinking, experiential exercises, and self-assessment inventories. Plus, each copy of the book includes the Fast Company Handbook of the Business Revolution, a collection of articles on the cutting edge of OB.

## Management and the Arts - William J. Byrnes

2014-09-19

The fifth edition of Management and the Arts discusses the theory and practical applications from all arts management perspectives including planning, marketing, finance, economics, organization, staffing, and group dynamics. Revised to reflect the latest thinking and trends

in managing organizations and people, this fifth edition features class-tested questions in each chapter, which help students to integrate the material and develop ideas about how the situations and problems could have been handled. Statistics and real-world examples illustrate all aspects of arts managements, from budgeting and fundraising, to e-marketing and social networking, to working effectively with boards and staff members. Case studies focus on the challenges facing managers and organizations every day, and "In the News" quotes provide real-world examples of principles and theories. Students in Arts Management university courses along with arts managers in a theatre, museum, dance company, and opera will gain useful insights into strategic planning, organization, and integrated management theories with this book.

## **Exploring Management** - John R.

Schermerhorn, Jr. 2015-10-12

This text is an unbound, three hole punched

version. Access to WileyPLUS sold separately. Exploring Management supports teaching and learning of core management concepts by presenting material in a straight-forward, conversational style with a strong emphasis on application. With a focus on currency, high-interest examples and pedagogy that encourages critical thinking and personal reflection, this text is the perfect balance between what students need and what instructors want.

Organization Theory and Design - Jonathan Murphy 2014

Organizing involves continuous challenges in the face of uncertainty and change. How is globalization impacting organizations? How will new strategies for a turbulent world affect organizational design? In this second edition of Organization Theory and Design, developed for students in the UK, Europe, the Middle East and Africa, respected academics Jonathan Murphy and Hugh Willmott continue to add an international perspective to Richard L. Daft's

landmark text. Together they tackle these questions in a comprehensive, clear and accessible study of the subject.

Organizational Behavior - John R. Schermerhorn, Jr. 2011-11

We've Got You Covered for your Organizational Behavior course. Wiley provides the most current content, comprehensive resources and flexible format options to help teachers teach and students learn. Our commitment to Currency, Global Issues, Sustainability and Learning Outcomes translates into a suite of teaching and learning options that seamlessly integrate into your management courses. Organizational Behavior 12e connects OB concepts with applications and is the clearest, most current and applicable OB text today - helping students understand how they can thrive in the world of work. Through experiential exercises and activities that ask students to evaluate themselves as leaders and colleagues, students are encouraged to reflect, grow and

understand how they can contribute their professional and social environments. Known for sound pedagogy, research, and a rich framework of personal and organizational skills, OB 12e presents students with a full portfolio of concepts and applications. In addition, the 12th Edition continues to emphasize global business issues important for future generations, including ethics, leadership, and sustainability. *Prominent Families of New York* - Lyman Horace Weeks 1898

**Introduction to Management** - John R. Schermerhorn 2012-12-14

**Organizational Behavior** - Mary Uhl-Bien 2020-03-17

Organizational Behavior is a multidimensional product to allow for student development in knowledge, analysis, synthesis and personal development with pedagogical features designed to bring Organizational Behavior to life. This

product reframes the content of organizational behavior to reflect the inherent interdependence of factors that explain human behavior. Traditional OB topics are introduced as part of an integrated framework for answering practically-relevant questions about why people behave as they do and how to effectively self manage and influence others.

[The Experience-Centric Organization](#) - Simon David Clatworthy 2019-07-15

Is your organization prepared for the next paradigm of customer experience, or will you be left behind? This practical book will make you a winner in a market driven by experience, enabling you to develop desirable offerings and standout service to attract loyal customers. Author Simon Clatworthy shows you how to transform your organization into one that aligns your customers' experiential journey with platforms, organizational structures, and strategic alliances. Rather than treat customer experience as an add-on to product and service

design, you'll discover how experience-centricity can drive the whole organization. Learn the five steps necessary to transform into an experience-centric organization Explore the underlying structure needed to design and deliver memorable experiences Understand how customers and clients experience products and services Develop experiential DNA as an extension of your brand DNA Be proactive by translating cultural trends into experiences

**25 Need-to-Know Strategy Tools** - Vaughan Evans 2014-11-04

Includes 10 handy do's and don'ts of strategy development · Need powerful decision-making tools at your fingertips? · Want to get the most out of strategic thinking models like Porter's Five Forces? · Only want what you need to know, rather than reams of theory? With the critical strategy tools required to drive your business forward, this book tells you what you need to know, fast.

*Introduction to Accounting* - Penne Ainsworth

1997-01-01

**Strategic Management: Theory: An Integrated Approach** - Charles W. L. Hill

2016-01-18

This engaging strategy text presents strategic management scholarship in a way that is very accessible to students. Highly respected authors Hill, Schilling, and Jones integrate cutting-edge research on topics including competitive advantage, corporate governance, diversification, strategic leadership, technology and innovation, and corporate social responsibility through both theory and case studies. Based on real-world practices and current thinking in the field, the 12th edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management, as well as thought-provoking opening and closing cases that highlight the concepts discussed in each chapter. The appendix walks

students through the case analysis process and explains key ratios that managers use to compare the performance of firms. This text is the key reference that should be on every strategic leader's bookshelf. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*Principles of Management: Text and Cases* - Dipak Bhattacharya

*Principles of Management: Text and Cases* introduces students to the fundamentals of management through a balanced blend of theory and practice. The opening vignettes and cases depict real-world situations and problems that managers face while highlighting the management practices of successful Indian and foreign companies. Samples of a leave policy, a strategy and action plan for human resource management, an application blank, and a code of ethics are appended to a few chapters to further illustrate the way organizations function. In

addition to the concepts, the book also delves into the various academic perspectives that have evolved over time to provide the readers an integrated view of different approaches to management.

*Electronic Commerce* - Gary P. Schneider 2017

*Handbook of Maintenance Management and Engineering* - Mohamed Ben-Daya 2009-07-30

To be able to compete successfully both at national and international levels, production systems and equipment must perform at levels not even thinkable a decade ago. Requirements for increased product quality, reduced throughput time and enhanced operating effectiveness within a rapidly changing customer demand environment continue to demand a high maintenance performance. In some cases, maintenance is required to increase operational effectiveness and revenues and customer satisfaction while reducing capital, operating and support costs. This may be the largest

challenge facing production enterprises these days. For this, maintenance strategy is required to be aligned with the production logistics and also to keep updated with the current best practices. Maintenance has become a multidisciplinary activity and one may come across situations in which maintenance is the responsibility of people whose training is not engineering. This handbook aims to assist at different levels of understanding whether the manager is an engineer, a production manager, an experienced maintenance practitioner or a beginner. Topics selected to be included in this handbook cover a wide range of issues in the area of maintenance management and engineering to cater for all those interested in maintenance whether practitioners or researchers. This handbook is divided into 6 parts and contains 26 chapters covering a wide range of topics related to maintenance management and engineering.

Organizational Behavior -

*Simply Managing* - Henry Mintzberg 2013-09-02  
This is a simplified, shortened, and updated version of the definitive title on management (*Managing*, which has sold over 70,000 copies) from management legend and best-selling author Henry Mintzberg.

**All In Startup** - Diana Kander 2014-06-30  
If Owen Chase can't find a way to turn his company around in the next nine days, he'll be forced to shut it down and lay off all of his employees. He has incurred substantial debt and his marriage is on shaky ground. Through pure happenstance, Owen finds himself pondering this problem while advancing steadily as a contestant at the World Series of Poker. His Las Vegas path quickly introduces him to Samantha, a beautiful and mysterious mentor with a revolutionary approach to entrepreneurship. Sam is a fountain of knowledge that may save his company, but her sexual advances might prove too much for Owen's struggling marriage. *All In Startup* is more than just a novel about

eschewing temptation and fighting to save a company. It is a lifeline for entrepreneurs who are thinking about launching a new idea or for those who have already started but can't seem to generate the traction they were expecting. Entrepreneurs who achieve success in the new economy do so using a new "scientific method" of innovation. All In Startup demonstrates why four counterintuitive principles separate successful entrepreneurs from the wanna-preneurs who bounce from idea to idea, unable to generate real revenue. You will likely get only one opportunity in your life to go "all in" on an idea: to quit your job, talk your spouse into letting you drain the savings account, and follow your dream. All In Startup will prepare you for that "all in" moment and make sure that you push your chips into the middle only when the odds are in your favor. This book holds the keys to significantly de-risking your idea so that your success appears almost lucky. Join Owen and Sam for this one-of-

a-kind journey that will set you on the right path for when it's your turn to put everything on the line.

*Introduction to Industrial/Organizational Psychology* - Ronald E. Riggio 2003

For courses in Industrial/Organizational Psychology and Psychology of Work Behavior. This inviting, comprehensive, student-oriented introduction to industrial/organizational psychology emphasizes the connections between theory and practice across the full spectrum of personnel issues, worker issues, work group and organizational issues, and work environment issues. Its focus on career information, employee-centered issues, and cutting-edge research ensures that students get and stay motivated--right from the beginning.

**Exploring Management, 5th Edition** - John R. Schermerhorn, Jr. 2016-01-04

Exploring Management supports teaching and learning of core management concepts by presenting material in a straight-forward,

conversational style with a strong emphasis on application. With a focus on currency, high-interest examples and pedagogy that encourages critical thinking and personal reflection, this text is the perfect balance between what students need and what instructors want.

**Management** - John R. Schermerhorn, Jr.  
2012-10-08

We've got you covered for Principles of Management with John Schermerhorn's Management 12th Edition. From new cases and self-assessments to the Fast Company Video Series and Management Weekly Updates, the text and its comprehensive suite of resources promote critical thinking and active learning. Thoroughly updated while maintaining its trusted, balance of concepts and applications, Management 12th Edition allows you to present the most current material, help students apply theory and show relevance of management concepts in the real world—so your student will succeed in your course and beyond.

**Management** - Brian Tracy 2019-12-17

Unlock the secrets to turning even ordinary employees into extraordinary performers! Do you want to become invaluable to your company? Of course you do. The unparalleled key to achieving that notoriety is to learn how to boost your managerial skills and bring out the best in your people. And if that sounds simple, that's because it is! Great managers are made, not born. And success expert Brian Tracy has written Management, a handy, easy-to-follow guide book to show how anyone can easily: Set performance standards Delegate productively Define key result areas Concentrate attention and resources on high-payoff activities and eliminate distractions Hire and fire effectively Build a staff of peak performers Hold meetings that work Communicate with clarity Negotiate successfully Remove obstacles to performance And more Filled with practical, proven techniques and tools, this essential guide shows you how to bring out the best in your people--

and be seen as an indispensable linchpin by the leaders of your organization.

*Quantitative Analysis For Management, 10/E (With Cd)* - Render 2009-09

*Management, Binder Ready Version* - John R. Schermerhorn, Jr. 2012-10-01

This text is an unbound, binder-ready edition. We've got you covered for Principles of Management with John Schermerhorn's Management 12th Edition. From new cases and self-assessments to the Fast Company Video Series and Management Weekly Updates, the text and its comprehensive suite of resources promote critical thinking and active learning. Thoroughly updated while maintaining its trusted, balance of concepts and applications, Management 12th Edition allows you to present the most current material, help students apply theory and show relevance of management concepts in the real world—so your student will succeed in your course and beyond.

**Introducing Management** - John R. Schermerhorn, Jr. 2000-02-22

Get Street Smart With wsj.com, The Wall Street Journal Online! With the purchase of Introducing Management, students get access to wsj.com, for the duration of the course! This up-to-the-minute The Wall Street Journal site contains articles and activities that put the reader at the cutting-edge of today's management world. From award-winning reports about current practices, to a goldmine of resources for research and advice on career development, wsj.com offers essential tools for management success! Best of all, Introducing Management integrates the rich variety of learning and career development opportunities of wsj.com with solid treatment of management today. For complete details on accessing the Schermerhorn Web site and wsj.com, see the Password Registration Card enclosed in this book.

*Leadership, Work, and the Dark Side of Personality* - Seth M. Spain 2019-02-16

Leadership, Work, and the Dark Side of Personality uses an interpersonal psychological perspective to unite general theories of both personality and leadership. By focusing in on the interpersonal, the book characterizes social behaviors by their agency (how dominant they are) and by their communion (how relational and nurturing they are). It argues that these interpersonal dimensions align closely with the traditional structure of leader behaviors—both task-related and relationship oriented behaviors—and uses those frameworks to orient trait theory for both normal-range personality traits and subclinical (dark side) traits. After overviewing the history of leadership theory, reviewing normal range personality traits (Extraversion, Neuroticism, Conscientiousness, Agreeableness and Openness) and subclinical traits, such as the Dark Triad (Narcissism, Machiavellianism and Psychopathy), the book moves on to thoroughly bring the perspective of interpersonal psychology to bear on questions of

personality and leadership, and ends by narrowing in on how the dark side of personality affects the leadership process—for better and for worse. Discusses the role of personality in job performance and satisfaction Critiques both historical and contemporary leadership approaches Includes lesser known approaches to leadership, such as paternalism and empowerment Narrows in on the dark side of personality and the role it plays in the leadership process Distinguishes between effective leaders and successful leaders

**Introduction to Management** - John R. Schermerhorn 2011

Completely updated and revised, this eleventh edition arms managers with the business tools they'll need to succeed. The text presents managerial concepts and theory related to the fundamentals of planning, leading, organising, and controlling with a strong emphasis on application. It offers new information on the changing nature of communication through

technology. Focus is also placed on ethics to reflect the importance of this topic, especially with the current economic situation. This includes all new ethics boxes throughout the chapters. An updated discussion on the numerous legal law changes over the last few years is included as well. Managers will be able to think critically and make sound decisions using this text because the concepts are backed by many applications, exercises, and cases.

*Management* - Richard L. Daft 2015-01-01  
MANAGEMENT, 12E includes several innovative pedagogical features to help students understand their management capabilities and learn what it's like to manage in an organization today. Each of the 19 chapters begins with an opening questionnaire that engages the reader's interest, directly connects to the topic of the chapter, and enables students to see how they respond to situations and challenges that real-life managers typically face. A New Manager Self-Test in each chapter provides students with

further insight into how they would function in the real world of management. The Remember This bullet-point summaries at the end of each major chapter section give students a snapshot of the key points and concepts covered in that section. The end-of-chapter questions have been carefully revised to encourage critical thinking and application of chapter concepts, and Small Group Breakout exercises give students the opportunity to apply concepts while building teamwork skills. Ethical dilemmas, all-new end-of-chapter cases, and a fully updated set of On the Job video cases help students sharpen their diagnostic skills for management problem solving. The chapter sequence in MANAGEMENT is organized around the management functions of planning, organizing, leading, and controlling. These four functions effectively encompass management research and the characteristics of the manager's job.

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Leadership - Brian Tracy 2019-12-17

Great leadership isn't a mystery, but a skill that can be learned. Throughout your life, you've always recognized "it" when you saw it--that indescribable, appealing quality that tells you loud and clear this person is a leader, someone you should trust, follow, and learn from. And you've always told yourself, if only you had that "it factor" inside you that could inspire, motivate, and lead others in the same way. Well, you do . . . and you can! Nobody--not even the greatest you have ever seen--comes into the world a natural leader. But somewhere along the way, these people who entered the world in the same you did transformed into the kind of magnetic individuals who inspire others to follow their lead. Success expert Brian Tracy has spent years studying the world's greatest leaders and believes that everyone has it inside them to: Inspire trust, confidence, and loyalty Instill a sense of meaning and purpose in your

organization Tap into the motivation and enthusiasm that compels others to commit to your vision Clearly communicate goals and strategies and gain buy-in Build winning teams Elicit extraordinary performance from ordinary people Become the person seen as most likely to lead the organization to victory And more Don't fall for the lie that says some are born leaders and the rest of us are simply their followers. You are just as capable as anyone! Packed with practical, proven methods, Leadership, a indispensable little guide will help you unlock your leadership potential.

**Management** - John R. Schermerhorn, Jr.  
2020-02-05

Schermerhorn, Management 14e continues to offer the same balanced theory approach as with previous editions. Students need an active and engaged learning classroom environment that brings personal meaning to course content and the instructor's course objectives. Schermerhorn communicates with students through rich, timely

features and cases that bring management topics, theories, and concepts to life. The underlying goal is to translate foundation

theories into lasting tools for students as they move beyond the classroom where their skills will be put to the test.