Skype For Business Unleashed

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Office 365 For Dummies - Rosemarie Withee
2016-05-09
Collaborate on documents in real time Utilize social networking in your daily tasks Increase productivity and grow your business Create a virtual office anywhere If you want to get your head in the cloud and get up to speed on the features in Office 365, you've come to the right place. Inside, you'll learn step by step how to use email, take advantage of SharePoint Online for collaboration, communicate with team members using Skype for Business, get work done with the latest version of Office Online, and how to make a plan for effectively migrating your company to Office 365. Inside... Understand cloud technology Dive into SharePoint Get social at work Learn about Office Online Skype at work Set up online meetings Work from anywhere Free up IT resources
Skype for Business Unleashed - Alex Lewis
2016-09-15
Skype for Business Unleashed This is the most comprehensive, realistic, and useful guide to Skype for Business Server 2015, Microsoft's most powerful unified communications system. Four leading Microsoft unified communications consultants share in-the-trenches guidance for planning, integration, migration, deployment, administration, and more. The authors thoroughly introduce Skype for Business 2015's components and capabilities, as well as changes and improvements associated with the integration of popular Skype consumer technologies. You'll find detailed coverage of IP voice, instant messaging, conferencing, and collaboration; and expert guidance on server

roles, multi-platform clients, security, and troubleshooting. Reflecting their unsurpassed experience, the authors illuminate Microsoft's new cloud-based and hybrid cloud architectures for unified communications, showing how these impact networking, security, and Active Directory. They cover SDN for unified communications; interoperation with consumer Skype and legacy video conferencing; quality optimization, mobile improvements, and much more. Throughout, the authors combine theory, step-by-step configuration instructions, and best practices from real enterprise environments. Simply put, you'll learn what works–and how it's done. Detailed Information on How To · Plan deployments, from simple to highly complex · Deploy Skype for Business Server 2015 as a cloud or cloud-hybrid solution · Walk step by step through installation or an in-place upgrade · Overcome "gotchas" in migrating from Lync Server 2010 or 2013 · Leverage new features available only in cloud or cloud-hybrid environments · Implement and manage Mac, mobile, Windows, browser, and virtualized clients · Establish server roles, including front end, edge, and mediation server · Make the most of Skype for Business Server 2015's enhanced mobile experience · Manage external dependencies: network requirements, dependent services, and security infrastructure · Efficiently administer Skype for Business Server 2015 · Provide for high availability and disaster recovery · Integrate voice, telephony, and video, step by step · Avoid common mistakes, and discover expert solutions and workarounds Category: Business Applications Covers: Skype

for Business User Level: Intermediate—Advanced

Extreme Competition - Peter Fingar
2006-01-01
There are some fierce new competitors on the block, ready to engage your company, and you personally, in extreme competition. In this riveting new book, Peter Fingar and his colleagues from around the globe sound a penetrating wake-up call to governments, companies, organizations, and individuals alike. Bringing great urgency to the booka??s pages, Fingar makes it crystal-clear that we are not on the brink of a great transition -- wea??ve already crossed the threshold to a new economic world order. With precision, insight and clarity, he reveals the key drivers and new realities of extreme competition that are hidden in plain sight. This book begins where Thomas Friedmana??s popular book, The World is Flat, leaves off, but --in half the number of pages-- spares readers from Friedmana??s grandiloquent prose, and offers concrete suggestions for action. This thought-provoking book is the definitive guide to winning in the new age of global competition.Peter Fingar and his colleagues from around the globe take us on a fascinating journey of discovery of tomorrowa??s flat world. For entrepreneurs and incumbent business leaders alike, the implications run deep and wide.--Rajesh Jain, Managing Director of Netcore, and Founder of IndiaWorld, Mumbai, IndiaPeter Fingar has fused a gem of a book under the pressure of the need for change. I started to read Extreme Competition and I could not put it down until I finished it, except what was necessary to sustain life. I rarely take time to a??drink ina?? a book about business revolution, but this book has the potential to guide a significant change in the way we look at business.--Jim Sinur, VP Distinguished Analyst, Gartner ResearchExtreme Competition shows in concrete detail how old assumptions and business models are being rapidly obliterated by the rise of India and China and the negation of time and distance by the Internet and global supply chain management. This is the definitive guide to business success in the new age of total global competition.--Clyde Prestowitz, President, Economic Strategy Institute, and author of Three Billion New CapitalistsIn an interconnected world, the services sector has seen varied levels innovation, often inspired by historical breakthroughs in manufacturing. At Wipro we are pioneering the use of Lean manufacturing techniques in the digitization of business processes. This innovation is our key to surviving and thriving in the world of Extreme Competition. --Azim Premji, Chairman, Wipro Ltd., Chennai, IndiaPeter Fingar is exactly right that a new world of extreme competition is emerging, and that business process innovation will be its primary battleground. If you dona??t think that the ideas in this book are important, you simply wona??t be in business for very long. If you do, get busy reading about how to be successful in this brave new world. --Thomas H. Davenport, Professor and Director, Process Management Research Center, Babson College. Author of Thinking for a Living (Harvard Press) Extreme Competition is an exciting book about the realities and opportunities of the 21st Century. Its recommendations are right on, especially Fingar''''s call for setting the pace of sustained innovation. Of great value are the hundreds of engaging, real-life examples.--Mark. S. Lewis, EVP and Chief Development Officer, EMC CorporationFingar takes the normally fuzzy topic of innovation and gives it structure. His suggestions for action are both practical and visionary. --Patrick Whitney, Professor, and Director, Institute of Design, Illinois Institute of TechnologyPeter Fingar points the direction to tomorrowa??s business success, clearly and persuasively. Extreme Competition examines how the Internet and global sourcing are changing the rules for all businesses and how yesterdaya??s proven strategies arena??t likely to make for tomorrowa??s winners. Fingar charts a roadmap to the future that no business person today should be without. --Stan Gibson, Executive Editor, eWeekIn order to beat the competition, we must first compete against ourselves. At Cincinnati Bell we are committed to a a??defend and growa?? strategy, and use bundling to engage in both defensive and offensive plays. In short, we have no choice but to be the extreme competitor described in Petera??s intriguing book, nor do you. --John F. Cassidy, CEO, Cincinnati BellExtreme Competition eloquently describes how

companies must rethink their business strategies, from the ground up, to respond to the realities of 21st century competition.--Bryan Maizlish, CTO, Program Team, Lockheed Martin Integrated Systems & Solutions Today, companies must ask how an ever more connected world will change the rules in their industries. Extreme Competition offers the in-depth analysis needed to formulate those questions, and chart a path ahead.--Edward C. Grady, CEO, Brooks AutomationCompanies that have embraced Fingara??s message are moving ahead, and creating innovative new business models so remarkable that in some instances they appear to give away their core products and services. How can they do that? Extreme Competition captures the moment and provides the answer.--Steve Towers, CEO, Business Process Management Group, Warwick, England. Reading Fingar''''s book on the plane made up for the hockey game I missed watching. The book''''s pace was faster and the impact made me feel like I was on the ice getting hit. And unlike a game that is forgotten when it is over, the ideas and challenges presented in this book simply cannot be forgotten.--Dave Hollander, Co-inventor of XML, the Lingua Franca of the InternetPeter Fingar makes it clear that to survive in a world of extreme competition, ita??s essential to develop an obsessive, even paranoid, attention to business processes, and to manage them to support continuous and unrelenting innovation. Readers and companies that have low adversity quotients on this issue will become history, extremely fast.--Kiran Garimella, CIO, GE Healthcare Financial ServicesPeter Fingar draws an exciting portrait of what lies ahead as globalization and technological innovation magnifies both the opportunity and competition at hand. A must read for all businesses looking to navigate this new world paradigm. --Joseph Halpern, Partner, Halpern Capital

Office 365 For Dummies - Rosemarie Withee 2018-10-25
Everything you need to get productive in the Cloud with Office 365 With 70 million users worldwide, Microsoft Office 365 combines the familiar Office desktop suite with cloud-based versions of Microsoft's next-generation communications and collaboration services. It offers many benefits including security, reliability, compatibility with other products, over-the-air updates in the cloud that don't require anything from the user, single sign on for access to everything right away, and so much more. Office 365 For Dummies offers a basic overview of cloud computing and goes on to cover Microsoft cloud solutions and the Office 365 product in a language you can understand. This includes an introduction to each component which leads into topics around using each feature in each application. Get up to speed on instant messaging Use audio, video, and web conferencing Get seamless access to the Office suite with Office Web apps Access information anywhere, anytime Office 365 is the key to office productivity — and now you can put it to use for you!

The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies - Erik Brynjolfsson 2014-01-20
A pair of technology experts describe how humans will have to keep pace with machines in order to become prosperous in the future and identify strategies and policies for business and individuals to use to combine digital processing power with human ingenuity.

Mastering Microsoft Lync Server 2013 - Keith Hanna 2013-05-15
Everything you need to know to get Lync 2013 up and running smoothly As a Unified Communications (UC) technology, Lync allows you to keep track of your contacts' availability so you can communicate with anyone, anywhere, and at any time. With this hands-on book, you will learn how to administer the newest and most robust version of Lync Server in order to send an IM; start or join an audio, video, or web conference; or make a phone call through a familiar interface. Packed with real-world exercises throughout, this unique resource encourages you to learn from the best practices and deployments of others so that you can benefit from their experiences. Walks you through designing and managing enterprise instant messaging and conferencing solutions Details how to configure voicemail, enterprise voice, dual-forking, and VoIP Teaches you how to automate management tasks Shares invaluable advice for monitoring, diagnosing, and troubleshooting problems Helps you understand SIP and authentication technologies With

Mastering Microsoft Lync Server 2013, you'll gain the skills you need to effectively deploy Lync Server 2013 and be on your way to gaining all the benefits UC has to offer.

The Innovation Secrets of Steve Jobs: Insanely Different Principles for Breakthrough Success - Carmine Gallo 2010-10-12
A "THINK DIFFERENT" APPROACH TO INNOVATION-- Based on the Seven Guiding Principles of Apple CEO Steve Jobs In his acclaimed bestseller The Presentation Secrets of Steve Jobs author Carmine Gallo laid out a simple step-by-step program of powerful tools and proven techniques inspired by Steve Jobs's legendary presentations. Now, he shares the Apple CEO's most famous, most original, and most effective strategies for sparking true creativity--and real innovation--in any workplace. THE INNOVATION SECRETS OF STEVE JOBS Learn how to RETHINK your business, REINVENT your products, and REVITALIZE your vision of success--the Steve Jobs way. When it comes to innovation, Apple CEO Steve Jobs is legendary. His company slogan "Think Different" is more than a marketing tool. It's a way of life--a powerful, positive, game-changing approach to innovation that anyone can apply to any field of endeavor. These are the Seven Principles of Innovation, inspired by the master himself: Do What You Love. Think differently about your career. Put a Dent in the Universe. Think differently about your vision. Kick Start Your Brain. Think differently about how you think. Sell Dreams, Not Products. Think differently about your customers. Say No to 1,000 Things. Think differently about design. Create Insanely Great Experiences. Think differently about your brand experience. Master the Message. Think differently about your story. By following Steve Jobs's visionary example, you'll discover exciting new ways to unlock your creative potential and to foster an environment that encourages innovation and allows it to flourish. You'll learn how to match—and beat—the most powerful competitors, develop the most revolutionary products, attract the most loyal customers, and thrive in the most challenging times. Bestselling business journalist Carmine Gallo has interviewed hundreds of successful professionals--from CEOs, managers, and entrepreneurs to teachers, consultants, and stay-at-home moms—to get to the core of Steve Jobs's innovative philosophies. These are the simple, meaningful, and attainable principles that drive us all to "Think Different." These are The Innovation Secrets of Steve Jobs. An enhanced ebook is now available with 10 demonstration videos of Jobs' sure-fire innovation secrets. Select the Kindle Edition with Audio/Video from the available formats.

Unleashed - GAVIN & ANNE CALVER 2020-03-25
The early church spread with remarkable speed, impelled by joy, urgency, profound compassion, and the day-to-day experience of working in the power of the Holy Spirit. Despite opposition at all levels, the first Christians expressed their love and wonder in acts of kindness, worship, and their eagerness to share the good news of the risen Jesus. Gavin and Anne Calver explore what this extraordinary historical account means for believers today, including: The Holy Spirit in the life of the church; taking risks; living together in the power of the Spirit; works and wonders; hearing from God; responding to the call of God; miracles then and now.

Chasing Chopin - Annik LaFarge 2021-08-10
"The Frédéric Chopin Annik LaFarge presents here is not the melancholy, sickly, romantic figure so often portrayed. The artist she discovered is, instead, a purely independent spirit: an innovator who created a new musical language, an autodidact who became a spiritually generous, trailblazing teacher, a stalwart patriot during a time of revolution and exile. In Chasing Chopin she follows in his footsteps during the three years, 1837-1840, when he composed his iconic "Funeral March"-dum dum da dum-using its composition story to illuminate the key themes of his life: a deep attachment to his Polish homeland; his complex relationship with writer George Sand; their harrowing but consequential sojourn on Majorca; the rapidly developing technology of the piano, which enabled his unique tone and voice; social and political revolution in 1830s Paris; friendship with other artists, from the famous Eugène Delacroix to the lesser known, yet notorious in his time, Marquis de Custine. Each of these threads-musical, political, social, personal-is woven through the "Funeral March" in Chopin's Opus 35 sonata, a melody so famous

it's known around the world even to people who know nothing about classical music. But it is not, as LaFarge discovered, the piece of music we think we know. As part of her research into Chopin's world, then and now, LaFarge visited piano makers, monuments, churches, and archives; she talked to scholars, jazz musicians, video game makers, software developers, music teachers, theater directors, and of course dozens of pianists. The result is extraordinary: an engrossing, page-turning work of musical discovery and an artful portrayal of a man whose work and life continue to inspire artists and cultural innovators in astonishing ways"--

System Center Configuration Manager Reporting Unleashed - Garth Jones 2016-04-21 Microsoft System Center Configuration Manager's SQL Server database contains valuable information about your users, computers, hardware, operating systems, applications, compliance status, and much more. Microsoft has provided excellent tools for extracting this information in meaningful ways, including SQL Server Reporting Services (SSRS) and SQL Server Data Tools Business Intelligence (SSDT-BI). System Center Configuration Manager Reporting Unleashed shows you how to make the most of these tools. World-renowned System Center reporting guru Garth Jones and his expert coauthors guide you through all facets of custom reporting with System Center. You'll walk through installing and configuring SSRS, using SQL views to find the data you need, writing SQL queries, creating basic and advanced reports, and using role-based administration to securely deliver those reports to the correct individuals. Jones brings together reliable, comprehensive, and up-to-date System Center reporting techniques you'll find in no other book or website. Using this guide, you can consistently retrieve the right information to solve immediate problems and quickly respond to management concerns. Detailed information on how to... • Install and configure SQL SSRS for optimal System Center reporting and easier troubleshooting • Understand the data stored in the ConfigMgr site database • Efficiently retrieve ConfigMgr data by writing SQL queries in SQL Server Management Studio • Learn best practices for developing and designing System Center reports • Create report templates,

customize content with report parameters, and embed charts • Customize logos, color palettes, and other report elements for your own organization • Construct advanced drillthroughs to provide deeper understanding • Strengthen report security by integrating ConfigMgr role-based administration into SQL queries • Leverage reporting to measure KPIs and gain a better understanding of your environment • Tailor your reports to the needs of end-users or management • Foreword by Wally Mead, Principal Program Manager, Cireson The only book entirely dedicated to Configuration Manager reporting, this guide complements Meyler's System Center 2012 Configuration Manager Unleashed, offering far more in-depth coverage of reporting than the single chapter in that book. Most of the content in this new guide will be equally valuable in both System Center 2016 and 2012 environments.

System Center Configuration Manager Current Branch Unleashed (includes Content Update Program) - Kerrie Meyler 2018-04-16 System Center Configuration Manager Current Branch provides a total systems management solution for a people-centric world. It can deploy applications to individuals using virtually any device or platform, centralizing and automating management across on-premise, service provider, and Microsoft Azure environments. In System Center Configuration Manager Current Branch Unleashed, a team of world-renowned System Center experts shows you how to make the most of this powerful toolset. The authors begin by introducing modern systems management and offering practical strategies for coherently managing today's IT infrastructures. Drawing on their immense consulting experience, they offer expert guidance for ConfigMgr planning, architecture, and implementation. You'll walk through efficiently performing a wide spectrum of ConfigMgr operations, from managing clients, updates, and compliance to reporting. Finally, you'll find current best practices for administering ConfigMgr, from security to backups. Detailed information on how to: Successfully manage distributed, people-centric, cloud-focused IT environments Optimize ConfigMgr architecture, design, and deployment plans to reflect your environment Smoothly install ConfigMgr

Current Branch and migrate from Configuration Manager 2012 Save time and improve efficiency by automating system management Use the console to centralize control over infrastructure, software, users, and devices Discover and manage clients running Windows, macOS, Linux, and UNIX Define, monitor, enforce, remediate, and report on all aspects of configuration compliance Deliver the right software to the right people with ConfigMgr applications and deployment types Reliably manage patches and updates, including Office 365 client updates Integrate Intune to manage on-premise and mobile devices through a single console Secure access to corporate resources from mobile devices Manage Microsoft's enterprise antimalware platform with System Center Endpoint Protection Using this guide's proven techniques and comprehensive reference information, you can maximize the value of ConfigMgr in your environment–no matter how complex it is or how quickly it's changing.

Microsoft Lync Server 2013 Unleashed - Alex Lewis 2013-04-09

The most comprehensive, realistic, and useful guide to Microsoft Lync Server 2013, today's leading Unified Communications system. Four expert Lync consultants and implementers bring together in-the-trenches guidance for all facets of planning, integration, deployment, and administration. The authors introduce Microsoft Lync Server 2013, outline what it can do, and review the key improvements Microsoft has made in this version. They cover every form of communication Lync Server can manage, including IP voice, instant messaging, audio/video conferencing, web conferencing, and more. You'll find expert guidance on planning infrastructure, managing day-to-day operations, server roles, multi-platform clients, security, troubleshooting, and much more. Microsoft Lync Server 2013 Unleashed contains a new section on Office 365 and Lync Online, a chapter covering coexistence between on-premise and Office 365 Lync deployments, and another introducing Lync online configuration and administration. Throughout, the authors combine theory, step-by-step configuration instructions, and best practices from real enterprise environments. They identify common mistakes and present proven solutions and workarounds. Simply put, they tell you what works--and show how it's done. Detailed information on how to… • Plan for any type of deployment, from simple to highly complex--including virtualized environments • Walk step-by-step through installation, and understand important new changes in the installation process • Overcome obstacles to successful migration from older versions of Lync or Microsoft Office Communications Server • Manage server roles, including Front End, Edge, Monitoring, Archiving, and Director roles • Efficiently administer Lync Server 2013 through the Lync Server Management Shell • Leverage Lync Server 2013's significantly improved capabilities as a PBX replacement and videoconferencing solution • Integrate Lync with third-party video platforms, voice/video gateways, and cloud services • Evaluate the option of providing Lync services through Microsoft Office 365 hosting • Make the most of Lync Server 2013's dramatically upgraded web, mobile, and desktop clients

Unleashed - Frances Frei 2020-06-02

The Power of Empowering Others Leadership isn't easy. It takes grit, courage, and vision, among other things, that can be hard to come by on your toughest days. When leaders and aspiring leaders seek out advice, they're often told to try harder. Dig deeper. Look in the mirror and own your natural-born strengths and fix any real or perceived career-limiting deficiencies. Frances Frei and Anne Morriss offer a different worldview. They argue that this popular leadership advice glosses over the most important thing you do as a leader: build others up. Leadership isn't about you. It's about how effective you are at empowering other people—and making sure this impact endures even in your absence. As Frei and Morriss show through inspiring stories from ancient Rome to present-day Silicon Valley, the origins of great leadership are found, paradoxically, not in worrying about your own status and advancement, but in the unrelenting focus on other people's potential. Unleashed provides radical advice for the practice of leadership today. Showing how the boldest, most effective leaders use a special combination of trust, love, and belonging to create an environment in which other people can excel, Frei and Morriss offer

practical, battle-tested tools—based on their work with companies such as Uber, Riot Games, WeWork, and others—along with interviews and stories from their own personal experience, to make these ideas come alive. This book is your indispensable guide for unleashing greatness in other people . . . and, ultimately, in yourself. To learn more, please visit theleadersguide.com.

Microsoft Dynamics CRM 2013 Unleashed - Marc Wolenik 2014-04-25
Microsoft® Dynamics CRM 2013 Unleashed presents start-to-finish guidance for planning, customizing, deploying, integrating, managing, and securing both cloud and on-premise based versions of Dynamics CRM. Leading Dynamics implementer Marc Wolenik fully covers Microsoft Dynamics CRM 2013, Microsoft Dynamics CRM Online Fall '13, and many features first introduced in Microsoft's "Polaris" and Update Rollup 12. You'll find thorough coverage of Dynamics' revamped "Flow" interface and advanced cross-platform mobile client support. Extensive new coverage also includes: Business Process Flows, Portable Business Logic, reporting and forms improvements, server-side email synchronization, MarketingPilot, NetBreeze, Yammer, and much more. Drawing on extensive insider knowledge, Wolenik presents proven best practices and pitfalls to avoid in using every significant Dynamics CRM 2013 capability–information available in no other book. Marc J. Wolenik, is CEO of Webfortis, a Microsoft Gold Customer Relationship Management Competency Partner that specializes in delivering Microsoft Dynamics CRM/xRM solutions for companies of all sizes. Learn from experience and dive deep into CRM technologies that cross almost every industry and vertical. His books include Microsoft Dynamics CRM 2011 Unleashed, Microsoft CRM 4 Unleashed, and Microsoft CRM 4 Integration Unleashed. Detailed information on how to... Compare on-premise and cloud versions of Dynamics CRM, make your best choice, and deploy painlessly Use the advanced configuration and customization options that offer you the most value Take full advantage of Dynamics CRM's new flow interface and productivity shortcuts Learn about new add-on features for Dynamics, including MarketingPilot, NetBreeze, and Yammer Personalize dashboards, activities, calendars, data import/export, and more Manage leads, opportunities, accounts, contacts, marketing lists, collateral, campaigns, quotes, orders, and invoices Integrate schedules, cases, contacts, and product/service information Build powerful automated workflows, processes, and complete solutions Deliver CRM applications to smartphones and tablets, including iOS devices Provide watch lists, automatic alerts, and other sales help through InsideView Social Insights Extend Dynamics CRM with custom plug-ins and add-ons Integrate Dynamics CRM 2013 with SharePoint, Azure, SQL Server, SRSS, Visual Studio, and .NET Framework ON THE WEB: Download all examples and source code presented in this book from informit.com/title/9780672337031 as it becomes available

Windows Server 2019 & PowerShell All-in-One For Dummies - Sara Perrott 2019-04-11
Your one-stop reference for Windows Server 2019 and PowerShell know-how Windows Server 2019 & PowerShell All-in-One For Dummies offers a single reference to help you build and expand your knowledge of all things Windows Server, including the all-important PowerShell framework. Written by an information security pro and professor who trains aspiring system administrators, this book covers the broad range of topics a system administrator needs to know to run Windows Server 2019, including how to install, configure, and secure a system. This book includes coverage of: Installing & Setting Up Windows Server Configuring Windows Server 2019 Administering Windows Server 2019 Configuring Networking Managing Security Working with Windows PowerShell Installing and Administering Hyper-V Installing, Configuring, and Using Containers If you're a budding or experienced system administrator looking to build or expand your knowledge of Windows Server, this book has you covered.

Rippling - Beverly Schwartz 2012-02-21
Principles for driving significant change throughout an entire system Drawing on the knowledge and experience of working with hundreds the world's top social change leaders in all fields, Beverly Schwartz presents a model for change based on five proven principles that

any individual leader or organization can apply to bring about deep, lasting and systematic change. Rippling shows how to activate the type of change that is needed to address the critical challenges that threaten to destroy the foundations of our society and planet in these increasingly turbulent times. These actionable principles are brought to life by compelling real-life stories. Schwartz provides a road map that allows anyone to become a changemaker. Presents some of today's most innovative and effective approaches to solving social and environmental challenges Offers a vision of social entrepreneurs as role models, catalysts, enablers and recruiters who spread waves system changing solutions throughout society The author offers a model of change that begins with the end result in mind First book from an insider at Ashoka, the foremost global organization on social change through social entrepreneurship Rippling clearly demonstrates how and when empathy, creativity, passion, and persistence are combined; significant, life-altering progress is indeed possible.

Business Communication for Success - Scott McLean 2010

Introduction to e-Business - Colin Combe 2012-07-26
An Introduction to e-Business provides the contemporary knowledge of the key issues affecting the modern e-business environment and links theory and practice of management strategies relating to e-business. This book brings together the most cogent themes for an introduction to e-business and constitutes a valuable contribution to formalising common themes for teaching the subject in higher education. It brings together theoretical perspectives based on academic research and the application of e-business strategies. These concepts are further explored in the six case studies that follow the set chapters. This new textbook integrates the main themes to provide a complete picture of the key elements relevant to an introductory text in e-business. To fully appreciate the e-business environment it is necessary to understand the links between the different disciplines that come together to form
Batman Classic: Feline Felonies - John Sazaklis 2010-06-29

When Cheetah pounces on Gotham, she teams up with the city's own meowing menace, Catwoman. Together, they paw some of the world's most valuable jewels. Can Batman and Wonder Woman cage these flea-ridden felons before they slink away?

Microsoft Azure Essentials Azure Machine Learning - Jeff Barnes 2015-04-25
Microsoft Azure Essentials from Microsoft Press is a series of free ebooks designed to help you advance your technical skills with Microsoft Azure. This third ebook in the series introduces Microsoft Azure Machine Learning, a service that a developer can use to build predictive analytics models (using training datasets from a variety of data sources) and then easily deploy those models for consumption as cloud web services. The ebook presents an overview of modern data science theory and principles, the associated workflow, and then covers some of the more common machine learning algorithms in use today. It builds a variety of predictive analytics models using real world data, evaluates several different machine learning algorithms and modeling strategies, and then deploys the finished models as machine learning web services on Azure within a matter of minutes. The ebook also expands on a working Azure Machine Learning predictive model example to explore the types of client and server applications you can create to consume Azure Machine Learning web services. Watch Microsoft Press's blog and Twitter (@MicrosoftPress) to learn about other free ebooks in the Microsoft Azure Essentials series.
Mastering Microsoft Lync Server 2010 - Nathan Winters 2012-01-10
An in-depth guide on the leading Unified Communications platform Microsoft Lync Server 2010 maximizes communication capabilities in the workplace like no other Unified Communications (UC) solution. Written by experts who know Lync Server inside and out, this comprehensive guide shows you step by step how to administer the newest and most robust version of Lync Server. Along with clear and detailed instructions, learning is aided by exercise problems and real-world examples of established Lync Server environments. You'll gain the skills you need to effectively deploy Lync Server 2010 and be on your way to gaining

all the benefits UC has to offer. Gets you up and running with Lync Server—whether you are migrating from Office Communications Server or new to Lync Server. Walks you through all of the essential stages for deploying Lync Server Shows integration with Microsoft Exchange Server and Microsoft SharePoint Server Demonstrates how to monitor, diagnose, and troubleshoot problems more efficiently Mastering Lync Server 2010 is a must-have resource for anyone looking to manage all the various forms of communication from one user interface.

30-Minute Social Media Marketing: Step-by-step Techniques to Spread the Word About Your Business - Susan Gunelius 2010-11-12 BIG PRESENCE isn't just for BIG COMPANIES anymore! A social media marketing handbook for small business owners on the go Social media has opened the door to anyone who wants to promote themselves--including small businesses. Designed specifically for busy small business owners, this book puts you on the fast track to maximizing your business's visibility and generating profits—regardless of the size of your marketing budget or the time you have to devote to it. 30-Minute Social Media Marketing provides 22 short chapters packed with real-world examples, templates, sample marketing procedures, and screen shots taking you step-by-step through the essentials. With little time and effort, you will master the arts of: Blogging and microblogging Social networking and bookmarking Audio and video E-books and webinars Direct and indirect marketing Brand and relationship building Word-of-mouth marketing Expanding your reach and establishing your position Integrating with traditional marketing Evaluating results By the end of the book, you will have completed a social-media marketing plan that produces real results and created a strategy for future marketing plans--all in just 30 minutes a day.

Mathaphobia - Olympia LePoint 2013-07-08 Ace math without doing more math problems! Mathaphobia®: How You Can Overcome Your Math Fears and Become a Rocket Scientist by Olympia LePoint, M.S. is an empowering, thought-provoking, self-help book exposing the emotional struggles individuals face, while learning to read and use math. Using her own challenges and educational triumph as a backdrop, Olympia LePoint discovers the crippling learning disability Mathaphobia®, and does a superior examination into the reasoning behind math fear, through the exploration of distinct Mathaphobia® personalities. With a uniquely innovative three-step strategy, Olympia LePoint shares the method to eliminate math fear for good. The award-winning rocket scientist also offers excellent self-help tools and leadership strategies in creating successful learning habits. As a supplemental education resource guide to create math and real-life solutions, this manual helps adults and pre-college students to ace math -- all without doing more math problems!

System Center 2012 Operations Manager Unleashed - Kerrie Meyler 2013 'System Center Operations Manager 2012 Unleashed' joins Sams' market-leading series of books on Microsoft's System Center product suite: books that have achieved go-to status amongst IT implementers and administrators worldwide. The book provides coverage of planning, installation, and migration; configuration; and much more --

Wikinomics - Don Tapscott 2008-04-17 The acclaimed bestseller that's teaching the world about the power of mass collaboration. Translated into more than twenty languages and named one of the best business books of the year by reviewers around the world, Wikinomics has become essential reading for business people everywhere. It explains how mass collaboration is happening not just at Web sites like Wikipedia and YouTube, but at traditional companies that have embraced technology to breathe new life into their enterprises. This national bestseller reveals the nuances that drive wikinomics, and share fascinating stories of how masses of people (both paid and volunteer) are now creating TV news stories, sequencing the human gnome, remixing their favorite music, designing software, finding cures for diseases, editing school texts, inventing new cosmetics, and even building motorcycles.

The Uninhabitable Earth - David Wallace-Wells 2020-03-17 #1 NEW YORK TIMES BESTSELLER • "The Uninhabitable Earth hits you like a comet, with an overflow of insanely lyrical prose about our

pending Armageddon."—Andrew Solomon, author of The Noonday Demon With a new afterword It is worse, much worse, than you think. If your anxiety about global warming is dominated by fears of sea-level rise, you are barely scratching the surface of what terrors are possible—food shortages, refugee emergencies, climate wars and economic devastation. An "epoch-defining book" (The Guardian) and "this generation's Silent Spring" (The Washington Post), The Uninhabitable Earth is both a travelogue of the near future and a meditation on how that future will look to those living through it—the ways that warming promises to transform global politics, the meaning of technology and nature in the modern world, the sustainability of capitalism and the trajectory of human progress. The Uninhabitable Earth is also an impassioned call to action. For just as the world was brought to the brink of catastrophe within the span of a lifetime, the responsibility to avoid it now belongs to a single generation—today's. Praise for The Uninhabitable Earth "The Uninhabitable Earth is the most terrifying book I have ever read. Its subject is climate change, and its method is scientific, but its mode is Old Testament. The book is a meticulously documented, white-knuckled tour through the cascading catastrophes that will soon engulf our warming planet."—Farhad Manjoo, The New York Times "Riveting. . . . Some readers will find Mr. Wallace-Wells's outline of possible futures alarmist. He is indeed alarmed. You should be, too."—The Economist "Potent and evocative. . . . Wallace-Wells has resolved to offer something other than the standard narrative of climate change. . . . He avoids the 'eerily banal language of climatology' in favor of lush, rolling prose."—Jennifer Szalai, The New York Times "The book has potential to be this generation's Silent Spring."—The Washington Post "The Uninhabitable Earth, which has become a best seller, taps into the underlying emotion of the day: fear. . . . I encourage people to read this book."—Alan Weisman, The New York Review of Books

Mastering Microsoft Exchange Server 2010 - Jim McBee 2010-12-21
A top-selling guide to Exchange Server-now fully updated for Exchange Server 2010. Keep your Microsoft messaging system up to date and protected with the very newest version, Exchange Server 2010, and this comprehensive guide. Whether you're upgrading from Exchange Server 2007 SP1 or earlier, installing for the first time, or migrating from another system, this step-by-step guide provides the hands-on instruction, practical application, and real-world advice you need. Explains Microsoft Exchange Server 2010, the latest release of Microsoft's messaging system that protects against spam and viruses and allows for access to e-mail, voicemail, and calendars from a variety devices and any location Helps you thoroughly master the new version with step-by-step instruction on how to install, configure, and manage this multifaceted collaboration system Covers planning and design, installation, administration and management, maintenance and more Install or update your Microsoft Exchange Server with this guide, then keep it on hand for a comprehensive reference.

Digital Entrepreneurship - Mariusz Soltanifar 2020-11-13
This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities

emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

Trust and Inspire - Stephen M.R. Covey 2022-04-05

From the bestselling author of The Speed of Trust, a revolutionary new way to lead, deemed "the defining leadership book in the 21st century" (Admiral William McRaven, author of Make Your Bed) that "every parent, teacher, and leader needs" (Esther Wojcicki, author of How to Raise Successful People). We have a leadership crisis today, where even though our world has changed drastically, our leadership style has not. Most organizations, teams, schools, and families today still operate from a model of "command and control," focusing on hierarchies and compliance from people. But because of the changing nature of the world, the workforce, work itself, and the choices we have for where and how to work and live, this way of leading is drastically outdated. Stephen M.R. Covey has made it his life's work to understand trust in leadership and organizations. In his newest and most transformative book, Trust and Inspire, he offers a simple yet bold solution: to shift from this "command and control" model to a leadership style of "trust and inspire." People

don't want to be managed; they want to be led. Trust and Inspire is a new way of leading that starts with the belief that people are creative, collaborative, and full of potential. People with this kind of leader are inspired to become the best version of themselves and to produce their best work. In this "beautifully written page-turner" (Amy Edmondson, Harvard Business School professor), Covey offers the solution to the future of work: where a dispersed workforce will be the norm, necessitating trust and collaboration across time zones, cultures, personalities, generations, and technology. Trust and Inspire calls for a radical shift in the way we lead in the 21st century, and Covey shows us how.

It's a Wonderful Death - Sarah J. Schmitt 2015-10-06

If you had one chance to change your future, would you? Now in paperback! Seventeen-year-old RJ always gets what she wants. So when her soul is accidentally collected by a distracted Grim Reaper, somebody in the afterlife better figure out a way to send her back from the dead or heads will roll. But in her quest for mortality, she becomes a pawn in a power struggle between an overzealous archangel and Death Himself. The tribunal presents her with two options: she can remain in the lobby, where souls wait to be processed, until her original lifeline expires, or she can replay three moments in her life in an effort to make choices that will result in a future deemed worthy of being saved. It sounds like a no-brainer. She'll take a walk down memory lane. How hard can changing her future be? But with each changing moment, RJ's life begins to unravel, until this self-proclaimed queen bee is a social pariah. Is walking among the living worth it if she has to spend the next sixty years as an outcast?

What's the Worst That Could Happen? - Andrew Leigh 2021-11-09

Why catastrophic risks are more dangerous than you think, and how populism is making them worse. Did you know that you're more likely to die from a catastrophe than in a car crash? The odds that a typical US resident will die from a catastrophic event—for example, nuclear war, bioterrorism, or out-of-control artificial intelligence—have been estimated at 1 in 6. That's fifteen times more likely than a fatal car

crash and thirty-one times more likely than being murdered. In What's the Worst That Could Happen?, Andrew Leigh looks at catastrophic risks and how to mitigate them, arguing provocatively that the rise of populist politics makes catastrophe more likely. Leigh explains that pervasive short-term thinking leaves us unprepared for long-term risks. Politicians sweat the small stuff—granular policy details of legislation and regulation—but rarely devote much attention to reducing long-term risks. Populist movements thrive on short-termism because they focus on their followers' immediate grievances. Leigh argues that we should be long-termers: broaden our thinking and give big threats the attention and resources they need. Leigh outlines the biggest existential risks facing humanity and suggests remedies for them. He discusses pandemics, considering the possibility that the next virus will be more deadly than COVID-19; warns that unchecked climate change could render large swaths of the earth uninhabitable; describes the metamorphosis of the arms race from a fight into a chaotic brawl; and examines the dangers of runaway superintelligence. Moreover, Leigh points out, populism (and its crony, totalitarianism) not only exacerbates other dangers but is also a risk factor in itself, undermining the institutions of democracy as we watch.

Microsoft Lync Server 2013 Unleashed - Alex Lewis 2013
The most comprehensive, realistic, and useful guide to Microsoft Lync Server 2013, today's leading Unified Communications system. Four expert Lync consultants and implementers bring together in-the-trenches guidance for all facets of planning, integration, deployment, and administration. The authors introduce Microsoft Lync Server 2013, outline what it can do, and review the key improvements Microsoft has made in this version. They cover every form of communication Lync Server can manage, including IP voice, instant messaging, audio/video conferencing, web conferencing, and more. You'll find expert guidance on planning infrastructure, managing day-to-day operations, server roles, multi-platform clients, security, troubleshooting, and much more. Microsoft Lync Server 2013 Unleashed contains a new section on Office 365 and Lync Online, a chapter covering coexistence between on-premise and Office 365 Lync deployments, and another introducing Lync online configuration and administration. Throughout, the authors combine theory, step-by-step configuration instructions, and best practices from real enterprise environments. They identify common mistakes and present proven solutions and workarounds. Simply put, they tell you what works--and show how it's done. Detailed information on how to... • Plan for any type of deployment, from simple to highly complex--including virtualized environments • Walk step-by-step through installation, and understand important new changes in the installation process • Overcome obstacles to successful migration from older versions of Lync or Microsoft Office Communications Server • Manage server roles, including Front End, Edge, Monitoring, Archiving, and Director roles • Efficiently administer Lync Server 2013 through the Lync Server Management Shell • Leverage Lync Server 2013's significantly improved capabilities as a PBX replacement and videoconferencing solution • Integrate Lync with third-party video platforms, voice/video gateways, and cloud services • Evaluate the option of providing Lync services through Microsoft Office 365 hosting • Make the most of Lync Server 2013's dramatically upgraded web, mobile, and desktop clients

Unleashed: Case of the Poodle Doodle - Erik Schubach 2019-05-25
Finnegan Temperance McLeary-May, dog walker extraordinaire has had an eventful time in Manhattan since she first moved to New York City. Her unique profession and quirky, bubbly personality endear her to everyone who meets her. Finnegan's penchant for stumbling into misadventures is hard at work embroiling her in a case involving purloined art, graffiti, and an adorable but goofy, one year old poodle. Fin and Jane have to juggle the monumental task of preparing their apartment for a future child while jumping through the hoops of the adoption process with three viable candidates for their love. All while dealing with a victim and his attacker whose roles are questioned by our intrepid dog walker. Fin finds herself and her border collie, Sir Calvin Cornelius Fluffytoes at odds with her NYPD detective wife, when she

befriends the most unlikely of people on her quest for answers.

Voice Unleashed - Helen Moses 2020-09-22

Microsoft Exchange Server 2013 Powershell Cookbook - Jonas Andersson 2013-05-22
This book is written in a Cookbook-style format and provides practical, immediately usable task-based recipes that show you how to manage and maintain your Microsoft Exchange Server 2013 environment with Windows PowerShell 3. Each chapter of the book is written so that it can be used as a desktop reference, or it can be read from beginning to end, allowing you to build a solid foundation for building scripts in your Exchange environment.This Cookbook is for messaging professionals who want to learn how to build real-world scripts with Windows PowerShell 3 and the Exchange Management Shell. If you are a network or systems administrator responsible for managing and maintaining Exchange Server 2013 you will find this highly useful. Only basic knowledge of Exchange Server and PowerShell are required to make the most of this book.

Performance and Progress - Subramanian Rangan 2015-08-21
The prevailing aspiration of business is performance, while that of society is progress. Capitalism, both the paradigm and practice, sits at the intersection of these dual aspirations, and the essays in this volume explore its fraught status there. Contributions to this volume address questions such as (i) what's the problem with capitalism?; (ii) is the problem just with the practice or with the very paradigm?; (iii) what is progress and who is responsible for it?; (iv) what evolution is required at the individual, system, and paradigm level so that enterprises and the executives who lead them may better integrate performance with progress?; and (v) whither consumers, employees, and investors in this evolution? The book offers perspectives from two distinct intellectual domains-social science and philosophy. Scholars in social science (including economics, management, and sociology) tend to study performance. Ideas of progress, on the other hand, tend to fall more under the purview of philosophers (in particular social and political philosophers). Further, to obtain an insider's view on practice and possibilities, the volume includes essays from a handful of thoughtful business leaders. Research should consider not just how to make sustainability profitable, but also how to make profitability and the modern economic system sustainable. If we are to better comprehend why the world is in protest, to reflect on progress or dilemmas of trust, we must appreciate the tenuous assumptions of modern microeconomics and markets, and hear from modern philosophers about the basis and limits of rationality.

23 Things They Don't Tell You about Capitalism - Ha-Joon Chang 2011-01-02
INTERNATIONAL BESTSELLER "For anyone who wants to understand capitalism not as economists or politicians have pictured it but as it actually operates, this book will be invaluable."-Observer (UK) If you've wondered how we did not see the economic collapse coming, Ha-Joon Chang knows the answer: We didn't ask what they didn't tell us about capitalism. This is a lighthearted book with a serious purpose: to question the assumptions behind the dogma and sheer hype that the dominant school of neoliberal economists-the apostles of the freemarket-have spun since the Age of Reagan. Chang, the author of the international bestseller Bad Samaritans, is one of the world's most respected economists, a voice of sanity-and wit-in the tradition of John Kenneth Galbraith and Joseph Stiglitz. 23 Things They Don't Tell You About Capitalism equips readers with an understanding of how global capitalism works-and doesn't. In his final chapter, "How to Rebuild the World," Chang offers a vision of how we can shape capitalism to humane ends, instead of becoming slaves of the market.

Tools and Weapons - Brad Smith 2019-09-10
The New York Times bestseller, now updated with new material on cyber attacks, digital sovereignty, and tech in a pandemic. From Microsoft's president and one of the tech industry's broadest thinkers, a frank and thoughtful reckoning with how to balance enormous promise and existential risk as the digitization of everything accelerates. "A colorful and insightful insiders' view of how technology is both empowering and threatening us. From privacy to cyberattacks, this timely book is a

useful guide for how to navigate the digital future." —Walter Isaacson Microsoft president Brad Smith operates by a simple core belief: When your technology changes the world, you bear a responsibility to help address the world you have helped create. In Tools and Weapons, Brad Smith and Carol Ann Browne bring us a captivating narrative from the top of Microsoft, as the company flies in the face of a tech sector long obsessed with disruption as an end in itself, and in doing so navigates some of the thorniest issues of our time—from privacy to cyberwar to the challenges for democracy, far and near. As the tumultuous events of 2020 brought technology and Big Tech even further into the lives of almost all Americans, Smith and Browne updated the book throughout to reflect a changed world. With three new chapters on cybersecurity, technology and nation-states, and tech in the pandemic, Tools and Weapons is an invaluable resource from the cockpit of one of the world's largest tech companies.

Mastering Windows Server 2016 - Jordan Krause 2016-10-25
A comprehensive and practical guide to Windows Server 2016 About This Book In-depth coverage of new features of Windows Server 2016 Gain the necessary skills and knowledge to design and implement Microsoft Server 2016 in enterprise environment Know how you can support your medium to large enterprise and leverage your experience in administering Microsoft Server 2016, A practical guide to administering Windows server 2016 Who This Book Is For The book is targeted at System Administrators and IT professionals who would like to design and deploy Windows Server 2016 (physical and logical) Enterprise infrastructure. Previous experience of Windows Server operating systems and familiarity with networking concepts is assumed. System administrators who are upgrading or migrating to Windows Server 2016 would also find this book useful. What You Will Learn Familiarize yourself with Windows Server 2016 ideology, the core of most datacenters running today New functions and benefits provided only by the new Windows Server 2016 Get comfortable working with Nanoserver Secure your network with new technologies in Server 2016 Harden your Windows Servers to help keep those bad guys out! Using new built-in integration for Docker with this latest release of Windows Server 2016 Virtualize your datacenter with Hyper-V In Detail Windows Server 2016 is the server operating system developed by Microsoft as part of the Windows NT family of operating systems, developed concurrently with Windows 10. With Windows Server 2016, Microsoft has gotten us thinking outside of the box for what it means to be a system administration, and comes with some interesting new capabilities. These are exciting times to be or to become a server administrator! This book covers all aspects of administration level tasks and activities required to gain expertise in Microsoft Windows Server 2016. You will begin by getting familiar and comfortable navigating around in the interface. Next, you will learn to install and manage Windows Server 2016 and discover some tips for adapting to the new server management ideology that is all about centralized monitoring and configuration. You will deep dive into core Microsoft infrastructure technologies that the majority of companies are going to run on Server 2016. Core technologies such as Active Directory, DNS, DHCP, Certificate Services, File Services, and more. We will talk about networking in this new operating system, giving you a networking toolset that is useful for everyday troubleshooting and maintenance. Also discussed is the idea of Software Defined Networking. You will later walk through different aspects of certificate administration in Windows Server 2016. Three important and crucial areas to cover in the Remote Access role -- DirectAccess, VPN, and the Web Application Proxy -- are also covered. You will then move into security functions and benefits that are available in Windows Server 2016. Also covered is the brand new and all-important Nano Server! We will incorporate PowerShell as a central platform for performing many of the functions that are discussed in this book, including a chapter dedicated to the new PowerShell 5.0. Additionally, you will learn about the new built-in integration for Docker with this latest release of Windows Server 2016. The book ends with a discussion and information on virtualizing your datacenter with Hyper-V. By the end of this book, you will have all the ammunition required to start planning for and implementing Windows

Server 2016. Style and approach This book offers a practical and wide coverage of all features of brand new Microsoft Server 2016 along with tips on daily administration tasks.
Programming the Windows Runtime by Example - Jeremy Likness 2014-06-03
Master Windows 8.1/Windows Runtime Programming Through 80 Expert Projects This is the most complete, hands-on, solutions-focused guide to programming modern Windows applications with the Windows Runtime. Leading Windows development consultants Jeremy Likness and John Garland present easy-to-adapt C# and XAML example code for more than 80 projects. Their real-world application examples help you apply Windows 8.1's best improvements, including large tiles, the new search control, flyouts, command bars, native WinRT networking, and new deployment and sideloading options. Drawing on their pioneering experience, they illuminate key areas of the Windows Runtime API, offering uniquely detailed coverage of encryption, cloud connectivity, devices, printers, and media integration. You'll find cutting-edge tips and tricks available in no other book. This is an indispensable resource for all intermediate-to-advanced Windows developers, and for any architect building desktop, tablet, or mobile solutions with Microsoft technologies. Its focus on both C# and XAML will make it valuable to millions of Windows developers already familiar with Silverlight, WPF, and/or .NET. Coverage includes • Creating robust app interfaces with the newest XAML controls, including flyouts and command bars • Saving data in a persistent "roaming zone" for syncing across Windows 8.1 devices • Using Visual State Manager (VSM) to build apps that adapt to various device resolutions and orientations • Integrating virtually any form of data into your apps • Connecting with web services, RSS, Atom feeds, and social networks • Securing apps via authentication, encrypting, signing, and single sign-on with Microsoft Account, Facebook, Google, and more • Leveraging Windows 8.1 media enhancements that improve battery life and app performance • Networking more effectively with Windows 8.1's revamped HTTP implementation and new location APIs • Using Tiles and Toasts to keep apps alive and connected, even when they aren't running • Enabling users to send content between devices via NFC tap and send • Ensuring accessibility and globalizing your apps • Efficiently debugging, optimizing, packaging, and deploying your apps • Building sideloadable apps that don't have to be published in Windows Store "This book doesn't just focus on singular concepts, it also provides end-to-end perspective on building an app in WinRT. It is one of those essential tools for Windows developers that will help you complete your software goals sooner than without it!" —Tim Heuer, Principal Program Manager Lead, XAML Platform, Microsoft Corporation