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Applying Care Ethics to Business - Maurice Hamington 2011-07-29
Applying Care Ethics to Business is a multidisciplinary collection of original essays that explores the intersection between the burgeoning field of care ethics and business. Care ethics is an approach to morality that emphasizes relational, particularist, and affective dimensions of morality that evolved from feminist theory and today enjoys robust intellectual exploration. Care ethics emerged out of feminist theory in the 1980's and the greatest contribution to moral analysis among Women' Studies scholars. Today, feminists and non-feminist scholars are increasingly taking care ethics seriously. Applying care to the marketplace is a natural step in its maturity. Applying Care Ethics to Business is the first book-length analysis of business and economic cases and theories from the perspective of care theory. Furthermore, given economic turbulence and the resulting scrutiny of market practices, care ethics provides fresh and timely insight into ideal business values and commitments. In many ways, care ethics' emphasis upon connection and cooperation as well as the growth and well-being of the other make it appear to be the antithesis of the corporate character. Nevertheless, many contemporary theorists question if traditional moral approaches based on autonomous agents is adequate to address a shrinking and interconnected world—particularly one that is marked by global markets. Applying Care Ethics to Business offers a unique opportunity to rethink

corporate responsibility and business ethics.

The Intelligent Woman's Guide to Socialism and Capitalism - Bernard Shaw 1984

With great wit and forcefulness, Shaw here presents the conditions under which he thought the world could look forward to the future with hope. This book sets out most completely Shaw's indictment of capitalism as the source of both domestic injustice and international enmity, and his arguments for a socialist egalitarian society as the only society assured a healthy future.

Ebook: Managerial Economics and Organizational Architecture - Brickley 2015-05-16

Ebook: Managerial Economics and Organizational Architecture

Business Ethics - Joseph W. Weiss 2014-07-04

Ethics for Today This is a pragmatic, hands - on, up - to - date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues - oriented approach so students look at how a business's actions affect not just share price and profit but the well - being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty - three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them.

The recent economic collapse raised ethical issues that have yet to be resolved - there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice. New to the Sixth Edition! New Cases! Fourteen of the twenty - three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for - profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too - big - to - fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media.

Business Ethics, Seventh Edition - Joseph W. Weiss 2021-11-23

The seventh edition of this pragmatic guide to determining right and wrong in the workplace is updated with new case studies, exercises, and ancillary materials. Joseph Weiss's Business Ethics is a pragmatic, hands-on guide for determining right and wrong in the business world. To be socially responsible and ethical, Weiss maintains, businesses must acknowledge the impact their decisions can have on the world beyond their walls. An advantage of the book is the integration of a stakeholder perspective with an issues and crisis management approach so students can look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss includes twenty-three cases that immerse students directly in contemporary ethical dilemmas. Eight new cases in this edition include Facebook's (mis)use of customer data, the impact of COVID-19 on higher education, the opioid epidemic, the rise of Uber, the rapid growth of AI, safety concerns over the Boeing 737, the Wells Fargo false saving accounts scandal, and plastics being dumped into the ocean. Several

chapters feature a unique point/counterpoint exercise that challenges students to argue both sides of a heated ethical issue. This edition has eleven new point/counterpoint exercises, addressing questions like, Should tech giants be broken apart? What is the line between free speech and dangerous disinformation? Has the Me Too movement gone too far? As with previous editions, the seventh edition features a complete set of ancillary materials for instructors: teaching guides, test banks, and PowerPoint presentations.

Business Ethics - Stephen M. Byars 2018-09-24

Persuasion - Robert H Gass 2015-07-17

First Published in 2015. Routledge is an imprint of Taylor & Francis, an Informa company.

The Business Ethics Workshop - James Brusseau 2014

The Business Ethics Workshop by James Brusseau focuses on reality and engagement. Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues.

Engineering Management - C. M. Chang 2016-11-25

Engineering Management: Meeting the Global Challenges prepares engineers to fulfill their managerial responsibilities, acquire useful business perspectives, and take on the much-needed leadership roles to meet the challenges in the new millennium. Value addition, customer focus, and business perspectives are emphasized throughout. Also underlined are discussions of leadership attributes, steps to acquire these attributes, the areas engineering managers are expected to add value, the web-based tools which can be aggressively applied to develop and sustain competitive advantages, the opportunities offered by market expansion into global regions, and the preparations required for engineering managers to become global leaders. The book is organized into three major sections: functions of engineering management, business fundamentals for engineering managers, and engineering management in the new millennium. This second edition refocuses on the

new strategy for science, technology, engineering, and math (STEM) professionals and managers to meet the global challenges through the creation of strategic differentiation and operational excellence. Major revisions include a new chapter on creativity and innovation, a new chapter on operational excellence, and combination of the chapters on financial accounting and financial management. The design strategy for this second edition strives for achieving the T-shaped competencies, with both broad-based perspectives and in-depth analytical skills. Such a background is viewed as essential for STEM professionals and managers to exert a strong leadership role in the dynamic and challenging marketplace. The material in this book will surely help engineering managers play key leadership roles in their organizations by optimally applying their combined strengths in engineering and management.

Moral Issues in Business - William H. Shaw 2015-01-01

MORAL ISSUES IN BUSINESS, 13E examines the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of true stories, interesting reading selections, and a conversational writing style, this edition prepares readers for the moral quandaries awaiting them in the professional world. Featured topics include: the nature of morality, individual integrity and responsibility, economic justice, pitfalls of capitalism, and corporations' responsibilities to consumers and the environment. Plus, this edition also discusses situation-specific concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Wealth, Commerce, and Philosophy - Eugene Heath 2017-06-02

Humanomics in business ethics / Deirdre N. McCloskey -- Introduction / Eugene Heath and Byron Kaldis -- Wealth and commerce in archaic Greece: Homer and Hesiod / Mark S. Peacock -- Aristotle and business: friend or foe? / Fred D. Miller, Jr -- Confucian business ethics: possibilities and challenges / David Elstein and Qing Tian -- The earthly city and the ethics of exchange: spiritual, social, and material economy in

Augustine's theological anthropology / Todd Breyfogle -- Thomas Aquinas: the economy at the service of justice and the common good / Martin Schlag -- The ethics of commerce in Islam: Ibn Khaldun's Muqaddimah revisited / Munir Quddus and Salim Rashid -- Hobbes's idea of moral conduct in a society of free individuals / Timothy Fuller -- John Locke's defense of commercial society: individual rights, voluntary cooperation, and mutual gain / Eric Mack -- As free for acorns as for honesty: Mandevillean maxims for the ethics of commerce / Eugene Heath -- "Commerce cures destructive prejudices": Montesquieu and the spirit of commercial society / Henry C. Clark -- Hume on commerce, society, and ethics / Christopher J. Berry -- The fortune of others: Adam Smith and the beauty of commerce / Douglas J. Den Uyl -- Why Kant's insistence on purity of the will does not preclude an application of Kant's ethics to for-profit businesses / Norman Bowie -- Tocqueville: the corporation as an ethical association / Alan S. Kahan -- J.S. Mill and business ethics / Nicholas Capaldi -- Karl Marx on history, capitalism, and ... business ethics? -- William H. Shaw -- Friedrich Hayek's defense of the market order / Karen I. Vaughn -- The power and the limits of Milton Friedman's arguments against corporate social responsibility / Alexei Marcoux -- Beyond the difference principle: Rawlsian justice, business ethics, and the morality of the market / Matt Zwolinski -- Commitments and corporate responsibility: Amartya Sen on motivations to do good / Ann E. Cudd

Corporate Governance and Ethics - Zabihollah Rezaee 2008-06-16

This book is the first to present a comprehensive framework of the theory and practice of corporate governance and business ethics by focusing on the four cornerstones promoted by the AACSB. Readers will quickly gain an understanding of the main themes, perspectives, frameworks, concepts, and issues pertaining to corporate governance and business ethics from historical, global, institutional, commercial, best practices, and regulatory perspectives. Additionally, there is also complete coverage of all oversight functions of corporate governance. Partnership Motives and Ethics in Corporate Investment in Higher Education - Clevenger, Morgan R. 2021-06-25

The roles that corporate social responsibility (CSR) and business support of democracy play in American higher education are infrequently discussed, though very important. There are many ethical issues that concern both corporate interests as well as higher education, linking the two more than many would think. It is necessary to understand the environment, inter-organizational relationships, and documents holistically to observe the rich history, pluralistic American societal issues, and relevant milestones between corporate America and higher education. Partnership Motives and Ethics in Corporate Investment in Higher Education provides comprehensive documentation of business and corporate entanglements with higher education. This work discusses the historic journey of funding from business and U.S. corporate engagement in American higher education. Covering topics such as academy-business relationships, philanthropic partnerships, and transactional partnerships, this work is essential for professors, executives, managers, faculty, fundraisers, leaders in higher education, researchers, students, and academicians with interests in CSR, business ethics, and higher education.

Business Ethics in the Social Context - Lisa Newton 2013-07-23

The book tracks the rise of Business Ethics as a discipline in the United States through a review of the basic understandings of the role of business practices in the operations of society, beginning with Aristotle and proceeding to a review of the formative concepts and cases in the history of American business.

Ethical Maturity in the Helping Professions - Michael Carroll 2013

Ethical Maturity in the Helping Professions provides a comprehensive overview of the most influential ideas in ethical thinking across the ages. It explores the ethical challenges through an interdisciplinary approach and presents a brand new model for becoming ethically mature professionals in the process.

Pygmalion Illustrated - George Bernard Shaw 2020-08-17

Pygmalion is a play by George Bernard Shaw, named after a Greek mythological figure. It was first presented on stage to the public in 1913.

Multicultural Behavior and Global Business Environments - Kamal

Dean Parhizgar 2013-06-17

Resolve cross-cultural communication issues with your business suppliers, customers, and staff! Because of the rapid growth of multinational corporations and the World Wide Web, global interdependence is no longer a matter of ideology or choice, but an inescapable reality. *Multicultural Behavior and Global Business Environments* teaches managers both practical techniques and theoretical insights for working with people from diverse cultures in home and host countries. Managers who ignore or dismiss cultural differences may find themselves alienating customers and employees, fumbling negotiations, and ultimately losing sales. In contrast, those who are willing to see the world from different perspectives may spot fresh opportunities. Bringing multiple cultures together results in synergy, in which two combined energies multiply and reinforce one another.

Multicultural Behavior and Global Business Environments tells you not only how to create synergy, but also how to profit from it. *Multicultural Behavior and Global Business Environments* offers practical features to help students and managers understand diverse cultures, including: charts, maps, and tables showing specific cultural divergences detailed discussions of relevant theories in psychology, management, and ethics exercises and self-tests clear, skill-based objectives for each chapter definitions of the terms and processes of multiculturalization In the modern world, the key to prosperity--or failure--in the global marketplace is awareness of cultural differences. *Multicultural Behavior and Global Business Environments* offers a sweeping multidisciplinary inventory of facts, theories, and practical ideas for making multiculturalism work. This comprehensive volume is a crucial resource for every manager who belongs to a multinational organization, as well as students of both domestic and international business, political science, international relations, public administration, and educational administration.

Book Review Index - 2003

Vols. 8-10 of the 1965-1984 master cumulation constitute a title index.

Ethical Issues in Business - Second Edition - Peg Tittle 2016-12-15

Peg Tittle's ambitious business ethics text brings together readings,

cases, and the author's own informed opinions. The second edition includes over a dozen new readings and case studies, as well as a new chapter on issues in Information and Communication Technology. Includes - Canonical and topical readings on issues ranging from whistleblowing and advertising to international business, the nature of capitalism, and the environment - Engaging overviews from the author encourage careful reflection and critical examination of conventional assumptions - What to Do? scenarios and Case Studies illustrate the practical relevance of each topic - Comprehensive introductions to ethical theory and the ethics of business - Questions following each selection test understanding and promote active reading - A primer on ethical institutions examines the role of ethics consultants, codes of ethics, and more

Umiker's Management Skills for the New Health Care Supervisor - Charles McConnell 2010-10-25

Today's healthcare supervisors are continuously faced with smaller budgets, fewer workers, greater responsibilities and time pressure. The all new Fifth Edition of Umiker's Management Skills for the New Health Care Supervisor continues to provide valuable information for future health care managers and supervisors who must address these challenges daily. Written primarily for those who have little to no management training, Umiker's offers practical suggestions for improving effectiveness both as a supervisor and as an organization. Ideal for students in junior undergraduate, community, and career college programs, author Charles McConnell maintains Umiker's clear, jargon-free writing style.

Markets, Ethics, and Business Ethics - Steve Scalet 2013-09-25

Promotes a deeper understanding of markets, corporate responsibility and business ethics Markets, Ethics, and Business Ethics provides an introductory discussion on basic, challenging concepts of business ethics: markets, property rights, law, and corporations. This title presents a balance of institutional perspectives and the concrete decisions people make within those institutions. The text studies the rules and incentives of a business system as well as the ethical decisions that people confront

within their roles as consumers, investors, managers, owners, employees, and citizens. MySearchLab is a part of the Scalet program. Research and writing tools, including access to academic journals, help students explore ethics in even greater depth. To provide students with flexibility, students can download the eText to a tablet using the free Pearson eText app. Learning Goals Upon completing this book, readers should be able to: Assess arguments that respond to each other by either criticizing what has gone before or by developing themes in alternative ways. Recognize Debate any given topic by considering the structure of the best competing arguments for any given position Critically assess leading controversies in business ethics NOTE: MySearchLab does not come automatically packaged with this text. To purchase the text with MySearchLab, order the package ISBN: 0205887759 / 9780205887750 Markets, Ethics, and Business Ethics Plus MySearchLab with eText -- Access Card Package Package consists of: 0205239927 / 9780205239924 MySearchLab with Pearson eText -- Valuepack Access Card 0205785840 / 9780205785841 Markets, Ethics, and Business Ethics

Proceedings and Addresses of the American Philosophical Association - American Philosophical Association 2008

List of members in v. 1- .

Behavioural Economics and Business Ethics - Philip Alexander Rajko 2013-03-01

Economics and moral philosophy have in recent years been considered to be distinct and separate fields. However, behavioural economics has started to reconcile various aspects of morality and economics, which has offered new conceptual opportunities to advance economics ethics and business ethics. This book aims to advance economic ethics and business ethics by combining normative principles and empirical evidence grounded on the key motivational forces in economic decision making. It has three core objectives: to assess order ethics as a theory of both economic ethics and business ethics, using behavioural economics methods and evidence; to identify cardinal virtues for modern business ethics; to set up valuable guidelines for the implementation of economic ethics and business ethics.

Ethics - Richard H. Corrigan 2010-08

This book may be read continuously from start to finish and will, in itself, provide the reader with a comprehensive guide to the study of ethics. However, it can also be read as individual chapters that stand in isolation from the remainder of the book. In this way, it is possible to 'pick and choose' those areas that are pertinent to one's particular needs at the time of reading. Undergraduates can therefore use it as a resource to support their lectures, assist essay writing and term papers and point them towards further reading materials. Written by experts, it covers the following areas: The History of Ethics, Animal Ethics, Business Ethics, Ethics of Care, Contractualism, Egoism, Environmental Ethics, Global Ethics, Kantian Ethics, Law and Rights, Normative Ethics, Utilitarian Ethics, Virtue Ethics and Ethics and Wellbeing.

The Legal Environment of Business - Ryan Pace 2011-12-20

Supercapitalism - Robert B. Reich 2007-09-04

From one of America's foremost economic and political thinkers comes a vital analysis of our new hypercompetitive and turbo-charged global economy and the effect it is having on American democracy. With his customary wit and insight, Reich shows how widening inequality of income and wealth, heightened job insecurity, and corporate corruption are merely the logical results of a system in which politicians are more beholden to the influence of business lobbyists than to the voters who elected them. Powerful and thought-provoking, Supercapitalism argues that a clear separation of politics and capitalism will foster an environment in which both business and government thrive, by putting capitalism in the service of democracy, and not the other way around.

The Journal of Markets & Morality - 2005

Business Ethics - William H. Shaw 2002

Combining text and stimulating case studies, BUSINESS ETHICS, FOURTH EDITION provides a comprehensive, intellectually solid survey of business ethics, suitable for undergraduates at all levels with little or no philosophical background. It introduces students to important

philosophical concepts and principles in an engaging way, supplies them with useful social, historical, and philosophical background, and encourages them to grapple with important theoretical and practical issues that they might not otherwise think about.

Ethical Issues in Business - Peg Tittle 2000-04-13

The core of this text comprises chapters on all the key issues of business in Canada today. Each chapter includes a hypothetical case study and an introduction highlighting key ethical points; two academic essays; and a real-life case study. Questions for discussion accompany the essays and case studies. The author has also included a general introduction to ethical issues and an overview of ethical theory; a section on institutionalizing ethics (discussing ethics officers/programs/codes etc.); and appendices providing excerpts from important classic contributions to ethical theory and from relevant Canadian law.

Professions in Ethical Focus - Second Edition - Fritz Allhoff
2021-04-05

This second edition of Professions in Ethical Focus comprises over seventy-five readings complemented by twenty case studies with corresponding discussion questions. These resources are organized into several thematic units, including "conflicts of interest," "honesty, deception, and trust," "privacy and confidentiality," and "professionalism, diversity, and pluralism." An alternative table of contents is also provided, identifying readings that bear on particular professions such as engineering, journalism, medicine, law, and policing. The book's introductory unit offers short selections from classic and contemporary ethical theory, including non-Western traditions. All of the readings have been introduced by the editors and carefully excerpted for relevance, always with the needs of student readers in mind.

Introduction to Business - Lawrence J. Gitman 2018

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of

industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Business Ethics and Values - Colin M. Fisher 2003

Features include a comprehensive review of existing material, combined with new perspectives to equip students for the challenges in the work environment; chapter overviews and student learning objectives offer a solid and useful framework in which to organise study; diagrams and charts present overviews and contexts for the subject to act as useful revision aids; effective pedagogy including a review of the arguments considered, a menu of seminar topics, and questions in every chapter, serving as an ideal basis for seminar study; and additional open-ended simulations to allow students to work through unfolding scenarios.

For Business Ethics - Campbell Jones 2005-08-03

This book deals with the traditional material of ethics in business, as well as introducing and surveying some of the most interesting developments in critical ethical theory which have not yet been introduced to the mainstream. I.

Oxford Textbook of Global Public Health - Roger Detels 2017

Sixth edition of the hugely successful, internationally recognised textbook on global public health and epidemiology, with 3 volumes comprehensively covering the scope, methods, and practice of the discipline

Ethics for A-Level - Mark Dimmock 2017-07-31

What does pleasure have to do with morality? What role, if any, should intuition have in the formation of moral theory? If something is 'simulated', can it be immoral? This accessible and wide-ranging textbook explores these questions and many more. Key ideas in the fields of normative ethics, metaethics and applied ethics are explained rigorously and systematically, with a vivid writing style that enlivens the topics with energy and wit. Individual theories are discussed in detail in the first part of the book, before these positions are applied to a wide range of contemporary situations including business ethics, sexual

ethics, and the acceptability of eating animals. A wealth of real-life examples, set out with depth and care, illuminate the complexities of different ethical approaches while conveying their modern-day relevance. This concise and highly engaging resource is tailored to the Ethics components of AQA Philosophy and OCR Religious Studies, with a clear and practical layout that includes end-of-chapter summaries, key terms, and common mistakes to avoid. It should also be of practical use for those teaching Philosophy as part of the International Baccalaureate. Ethics for A-Level is of particular value to students and teachers, but Fisher and Dimmock's precise and scholarly approach will appeal to anyone seeking a rigorous and lively introduction to the challenging subject of ethics. Tailored to the Ethics components of AQA Philosophy and OCR Religious Studies.

Business Ethics - Patrick O'Sullivan 2012

A series of high-profile events in recent years have highlighted the growing need to cover ethical issues in international business and raise awareness of the responsibilities that need to be integrated into all levels and all subjects. Utilising the knowledge from a wide selection of expert contributors and illuminated by a case study for each chapter, this comprehensive volume makes a compelling case for business ethics to become an integrated consideration across the business disciplines, rather than an afterthought in the curriculum.

Multicultural Business Ethics and Global Managerial Moral Reasoning - Kamal Dean Parhizgar 2006

Multicultural business ethics is an invisible aspect of business, but understanding it in a global context is crucial for every manager who leads within a multinational organization. This makes Multicultural Business Ethics and Global Managerial Moral Reasoning essential reading for today's multinational business professionals. Dr. Kamal Dean Parhizgar, respected author of Multicultural Behavior and Global Business Environments, and co-author Robert Reza Parhizgar bring you an informative textbook and reference source on ethics and morality in multinational business. The book also includes an instructor's manual with helpful teaching tips and overviews on chapter content, questions,

and case studies used in the text. Multicultural Business Ethics and Global Managerial Moral Reasoning explores: -Managerial decision-making processes and ethical relativism -Micro-level approach to moral theories -Macro-level social approaches to ethical theories -The comparison of issues between home and host countries -The paradigm of multicultural ethics and business knowledge management -Moral virtues, ethical values, and corporate stakeholders' convictions -Managerial trust, right, and duties -Ethical issues concerning economic-political ideologies - Major ethical and moral issues concerning Global Social Business Darwinism -The main theories of justice, law, and social contracts between businesses and society

Ethical Issues in Business - Thomas Donaldson 1983

Responsibility, Ethics and Legitimacy of Corporations - Jacob Dahl Rendtorff 2009

Business ethics, corporate social responsibility, corporate citizenship, values-driven management, corporate governance, and ethical leadership are necessary horizons for the legitimacy of corporations in the process of globalization. Based on hermeneutics and institutional analysis, this book discusses the place of values in corporations and the role of ethics in management. With the theories of business ethics as a starting point, it is possible to propose a vision of the good citizen corporation. The book presents theories, concepts of responsibility for stakeholder justice, and basic ethical principles of respect for autonomy, dignity, integrity, and vulnerability. This is the foundation for an analysis of the ethical relations to internal and external constituencies of the firm, i.e.

shareholders, owners, investors, management, employees, consumers, and local community. The interaction with the environment is further analyzed with a focus on ethical principles as the basis for sustainability. This investigation culminates with the conceptualization of the firm as a collective and institutional moral agent. The content also includes analysis of concrete political developments in the US, Europe, and the United Nations. Finally, the book provides a framework for a new corporate strategy based on global business ethics.

Contemporary Issues in Business Ethics - Mary W. Vilcox 2007

Business ethics is a form of the art of applied ethics that examines ethical rules and principles within a commercial context, the various moral or ethical problems that can arise in a business setting, and any special duties or obligations that apply to persons who are engaged in commerce. Business ethics can be both a normative and a descriptive discipline. As a corporate practice and a career specialisation, the field is primarily normative. In academia descriptive approaches are also taken. The range and quantity of business ethical issues reflects the degree to which business is perceived to be at odds with non-economic social values. Historically, interest in business ethics accelerated dramatically during the 1980s and 1990s, both within major corporations and within academia. For example, today most major corporate websites lay emphasis on commitment to promoting non-economic social values under a variety of headings (e.g. ethics codes, social responsibility charters). In some cases, corporations have redefined their core values in the light of business ethical considerations. Catching business ethics in action, however, remains a seldom-spotted nugget for in reality it depends on the characters of the characters.