

Portfolio Representations A Step By Step Guide To Representing Value Exposure And Risk For Fixed Income Equity Fx And Derivatives

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Actor Muscle - Craft. Grit. Wit. - Beverly Leech 2012-11
2017 - ALL NEW UPDATES to the The New York and Los Angeles Edition. Expanded to both markets for Auditions in Stage, Television, and Film, Casting Protocols, Rates, and Legitimate Services for the Working Actor. Each successive chapter lays out step-by-step actions for the actor's next move in building their career: the actor's game plan, portfolio, getting representation, taking meetings and understanding contracts, audition techniques, script breakdown, scams, and more. Whether you are new or an established professional, this book provides a solid and legitimate foundation of professional taste and insight to help you find work in this industry through all of its ever-changing tastes, and survive its "feast or famine," "crickets or cannonballs" energy. Take the path toward a career worth having. The companion MP3 download/Audio CD of "Actor Muscle: Nuts and Bolts of Audition Technique for Television and Film" is also available on all outlets, including Amazon.
Mortgage Banking - 1991

The Architect's Portfolio - Andreas Luescher 2010
'A good portfolio is vital for architects and students of architecture alike, and this book provides a very helpful guide.' Brian Carter, Dean of the School of Architecture and Planning at the University at Buffalo, The State University of New York The Architect's Portfolio is an invaluable tool for students and working practitioners. Andreas Luescher gives the reader a glimpse into the highly private world of the creative process. Well presented and informative, this book is the answer to "How do I begin my portfolio?" Jennifer Siegal, Founder, Office of Mobile Design - www.designmobile.com 'The Architect's Portfolio prefaced as autobiography makes an all too rare case in our digitally dominated discipline for fingerprints in the act of making. Certainly useful as a coherent design process for the uninitiated, this work aspires to go beyond information into the possibilities of poetic content.' Peter Waldman, William R. Kenan, Jr. Professor of Architecture, University of Virginia The creation of a successful portfolio is a vital skill needed by architectural students and professionals alike. In a highly competitive global market the accomplished representation of the architect's work must be able to turn opportunities into triumphs. This book offers a fresh step-by-step approach to achieving a reflective, attractive, and successful representation of your work. Structured in four stages it takes the reader through each step needed in the creation of a successful portfolio, from understanding yourself and your market to planning, designing, and producing it. Illustrated throughout in full colour, the book includes 21 case study portfolios from the US, UK, Europe, and Asia which demonstrate each step in the process for both practitioners and students, from sketch trials to full-colour stage layouts. These contributions include retrospective narratives by the architect(s) and are analysed structurally and conceptually, providing terrific insight into current practices and inspiration and ideas for your own portfolio. This is simply essential reading for anyone putting together an architectural portfolio. It is a detailed self-study guide for successful portfolio production, which will allow readers to design intelligently and directly from their own sources.

Lifecycle of a Technology Company - Edwin L. Miller, Jr. 2008-04-11
Praise for Lifecycle of a Technology Company "Lifecycle of a Technology Company is a comprehensive business and legal handbook for all but the most experienced technology entrepreneurs. I shared my copy with a few colleagues at MIT who have either started or are contemplating

launching their own companies, and I had a real problem retrieving it. The data supports my opinion that this book will attain 'handbook' status on the desks of technology entrepreneurs." -Dr. George B. Kenney, Associate Director Materials Processing & Microphotonics Centers at MIT "This book will help entrepreneurs avoid the pitfalls on the long road to success for venture-backed technology companies. It distills a lifetime of experience in advising technology companies in a concise and understandable way." -Howard Berke, Serial Entrepreneur and Venture Capitalist "Lifecycle of a Technology Company provides a valuable resource for lawyers at a variety of experience levels. The junior lawyer will use this resource for the basics. More experienced lawyers with a broad practice will use this for a 'sanity check' relative to market terms and business rationale. In the trenches, it will assist lawyers by providing practical, plain speaking explanations for why things operate as they do in the finance, intellectual property, and merger & acquisition segments of the technology world. If you expect to represent technology clients, keep this book nearby." -James O'Hare, Partner Kirkpatrick & Lockhart Preston Gates Ellis, Boston

A Guide to Banking and Financial Services Law and Regulation - 2008

A Practitioner's Guide to Factor Models - 1994-01-01

Brand Portfolio Strategy - David A. Aaker 2020-03-24
In this long-awaited book from the world's premier brand expert and author of the seminal work Building Strong Brands, David Aaker shows managers how to construct a brand portfolio strategy that will support a company's business strategy and create relevance, differentiation, energy, leverage, and clarity. Building on case studies of world-class brands such as Dell, Disney, Microsoft, Sony, Dove, Intel, CitiGroup, and PowerBar, Aaker demonstrates how powerful, cohesive brand strategies have enabled managers to revitalize brands, support business growth, and create discipline in confused, bloated portfolios of master brands, subbrands, endorser brands, cobrands, and brand extensions. Renowned brand guru Aaker demonstrates that assuring that each brand in the portfolio has a clear role and actively reinforces and supports the other portfolio brands will profoundly affect the firm's profitability. Brand Portfolio Strategy is required reading not only for brand managers but for all managers with bottom-line responsibility to their shareholders.

The Teaching Portfolio - Peter Seldin 1997

Logic Programming, Knowledge Representation, and Nonmonotonic Reasoning - Marcello Balduccini 2011-05-13

This Festschrift volume, published in honor of Michael Gelfond on the occasion of his 65th birthday, contains a collection of papers written by his closest friends and colleagues. Several of these papers were presented during the Symposium on Constructive Mathematics in Computer Science, held in Lexington, KY, USA on October 25-26, 2010. The 27 scientific papers included in the book focus on answer set programming. The papers are organized in sections named "Foundations: ASP and Theories of LP, KR, and NMR", "ASP and Dynamic Domains", and "ASP - Applications and Tools".

Mastering Private Equity - Claudia Zeisberger 2017-08-07

The definitive guide to private equity for investors and finance professionals Mastering Private Equity was written with a professional audience in mind and provides a valuable and unique reference for investors, finance professionals, students and business owners looking to

engage with private equity firms or invest in private equity funds. From deal sourcing to exit, LBOs to responsible investing, operational value creation to risk management, the book systematically distills the essence of private equity into core concepts and explains in detail the dynamics of venture capital, growth equity and buyout transactions. With a foreword by Henry Kravis, Co-Chairman and Co-CEO of KKR, and special guest comments by senior PE professionals. This book combines insights from leading academics and practitioners and was carefully structured to offer: A clear and concise reference for the industry expert A step-by-step guide for students and casual observers of the industry A theoretical companion to the INSEAD case book Private Equity in Action: Case Studies from Developed and Emerging Markets Features guest comments by senior PE professionals from the firms listed below: Abraaj • Adams Street Partners • Apax Partners • Baring PE Asia • Bridgepoint • The Carlyle Group • Collier Capital • Debevoise & Plimpton LLP • FMO • Foundry Group • Freshfields Bruckhaus Deringer • General Atlantic • ILPA • Intermediate Capital Group • KKR Capstone • LPEQ • Maxeda • Navis Capital • Northleaf Capital • Oaktree Capital • Partners Group • Permira • Terra Firma
Performance Standards: Elementary school - New Standards (Organization) 1997

Annual Artists' Resource Directory - 1999

A Guide for the Foreign Investor - Robert Fairchild Cushman 1984

Efficient Asset Management - Richard O. Michaud 2008-03-03

In spite of theoretical benefits, Markowitz mean-variance (MV) optimized portfolios often fail to meet practical investment goals of marketability, usability, and performance, prompting many investors to seek simpler alternatives. Financial experts Richard and Robert Michaud demonstrate that the limitations of MV optimization are not the result of conceptual flaws in Markowitz theory but unrealistic representation of investment information. What is missing is a realistic treatment of estimation error in the optimization and rebalancing process. The text provides a non-technical review of classical Markowitz optimization and traditional objections. The authors demonstrate that in practice the single most important limitation of MV optimization is oversensitivity to estimation error. Portfolio optimization requires a modern statistical perspective. Efficient Asset Management, Second Edition uses Monte Carlo resampling to address information uncertainty and define Resampled Efficiency (RE) technology. RE optimized portfolios represent a new definition of portfolio optimality that is more investment intuitive, robust, and provably investment effective. RE rebalancing provides the first rigorous portfolio trading, monitoring, and asset importance rules, avoiding widespread ad hoc methods in current practice. The Second Edition resolves several open issues and misunderstandings that have emerged since the original edition. The new edition includes new proofs of effectiveness, substantial revisions of statistical estimation, extensive discussion of long-short optimization, and new tools for dealing with estimation error in applications and enhancing computational efficiency. RE optimization is shown to be a Bayesian-based generalization and enhancement of Markowitz's solution. RE technology corrects many current practices that may adversely impact the investment value of trillions of dollars under current asset management. RE optimization technology may also be useful in other financial optimizations and more generally in multivariate estimation contexts of information uncertainty with Bayesian linear constraints. Michaud and Michaud's new book includes numerous additional proposals to enhance investment value including Stein and Bayesian methods for improved input estimation, the use of portfolio priors, and an economic perspective for asset-liability optimization. Applications include investment policy, asset allocation, and equity portfolio optimization. A simple global asset allocation problem illustrates portfolio optimization techniques. A final chapter includes practical advice for avoiding simple portfolio design errors. With its important implications for investment practice, Efficient Asset Management 's highly intuitive yet rigorous approach to defining optimal portfolios will appeal to investment management executives, consultants, brokers, and anyone seeking to stay abreast of current investment technology. Through practical examples and illustrations, Michaud and Michaud update the practice of optimization for modern investment management.

Loan Portfolio Management - 1988

Small Business Sourcebook - 2010

Interior Design Visual Presentation - Maureen Mitton 2011-03-10
Develop the skills you need to deliver presentations that sell. This unique resource focusing on the visual design and presentation skills of the interior designer, offers thorough, process-oriented coverage on the planning, layout, and design of interior building spaces, complete with a broad range of real-world examples. The author's accessible, how-to approach guides you through a variety of techniques for executing creative and successful design graphics, models, and presentations. She includes the latest information on CAD and digital portfolios, as well as Web page design. Dozens of high-quality, full-color illustrations highlight step-by-step instructions detailing techniques and approaches. This is the only book to follow FIDER accredited course requirements, covering all three required subjects. Order your copy today.

Pornography and Sexual Representation - Joseph W. Slade 2001

For better or worse, pornography and sexual representation suffuse American culture. This first comprehensive guide to the literature includes the history of pornography in the United States and discusses pornography in a vast range of media. Volume one opens with a discussion of the history of American pornography. Two separate sections present information regarding bibliographies and reference tools concerning pornography and reviews of references devoted to the histories of sexuality and its representations and on theoretical works on erotica and pornography. One chapter is devoted to a discussion of major research collections. Also included are a chronology of important dates in the history of American Pornography and a discussion of child pornography. Volume two focuses on dramatic, visual and electronic media and is arranged by topic. Chapters discuss the landscape of the body, performance, erotic and pornographic art, erotic and pornographic photography, motion pictures and videotapes, and electronic media. Volume three focuses on oral, print, and journalistic media and includes folklore and oral genres, erotic literature, newspapers, magazines and advertising, and comics. The volume concludes with a section concerning research and policy regarding medical and social sciences, the law in the United States, and the economics of pornography.

A Practical Guide for Medical Teachers - John A. Dent (MMedEd.) 2005

The purpose of this text is to address the task of bridging the gap between the theoretical aspects of medical education and the practical delivery of enthusiastic teaching.

Portfolio Representations - Jem Tugwell 2012-01-16

This book provides a practical and sophisticated insight into each financial asset type, and how the different risks and exposures they involve should be most accurately combined and represented in a portfolio. The financial issues facing the world since the late 2000s have provided the asset management community with a brutal reminder of the importance of having genuine knowledge of portfolio structures and the risks embedded within them. More so than ever, fund managers need a clear and consistent way of separating value from exposure in their portfolios, allowing a complete 'look-through' to the real risks contained in derivatives and pooled/structured products. Equally, as fund managers are driven to find risk-adjusted rather than just raw returns, it is imperative that risk measures and the understanding derived from them are applied to the entirety of a portfolio, as opposed to just particular asset classes or sections. This book, written by hugely experienced investment expert Jem Tugwell, provides a practical and comprehensive solution. Written in plain English and carefully structured to be easy to use, this is the definitive guide to accurately and quickly representing value in financial portfolios of every complexity. Taking the reader through each asset type in turn, with detailed workings and explanations, it is the most lucid and helpful professional guide yet written on the subject - and something no one working in this area can afford to be without.

FEAC Certified Enterprise Architect CEA Study Guide - Prakash Rao 2011-08-11

"The only official study guide to CEA--the #1 vendor-neutral enterprise architecture certification Written and authorized by the FEAC Institute, FEAC Certified Enterprise Architect CEA Study Guide offers complete coverage of all the material on the Certified Enterprise Architect exam. This book features hands-on projects using all major frameworks and methodologies and also serves as a highly practical resource for today's enterprise architect responsible for commissioning, overseeing, and performing architecture work in the federal, defense, and commercial sectors. FEAC Certified Enterprise Architect CEA Study Guide covers all objectives on the Certified Enterprise Architecture exam Includes CD-ROM with CEA-oriented Practicums and an e-book Helps you master the

topics and skills required to pass the challenging CEA exam Serves as a comprehensive reference on all components of an enterprise architecture Covers the proprietary Department of Defense (DoD) Architecture Framework 2.0 Contains realistic models that can be applied immediately by a practitioner regardless of the type of organization (government, civilian, commercial, etc.) Demystifies U.S. federal documentation to provide actionable methodologies and best practices to create and maintain successful EAs In-depth coverage: EA Basic Concepts; Enterprise Architecting; Planning the EA; Implementing the EA; Disseminating the EA; Maintaining the EA; Governing the EA; Using the EA; EA Modeling; EA in Government (FEA and FSAM); EA in Defense (DoDAF and Variants); EA in the Commercial Sector; EA Tools and Repositories; Case Study: Civilian Airport"--

So You Have to Have a Portfolio - Robert L. Wyatt III 2004

Create a powerful professional portfolio with ease using the straightforward tools in this expanded edition, now featuring tips on electronic portfolios and National Board Certification.

Portfolio Representations - Jem Tugwell 2012-01-16

This book provides a practical and sophisticated insight into each financial asset type, and how the different risks and exposures they involve should be most accurately combined and represented in a portfolio. The financial issues facing the world since the late 2000s have provided the asset management community with a brutal reminder of the importance of having genuine knowledge of portfolio structures and the risks embedded within them. More so than ever, fund managers need a clear and consistent way of separating value from exposure in their portfolios, allowing a complete 'look-through' to the real risks contained in derivatives and pooled/structured products. Equally, as fund managers are driven to find risk-adjusted rather than just raw returns, it is imperative that risk measures and the understanding derived from them are applied to the entirety of a portfolio, as opposed to just particular asset classes or sections. This book, written by hugely experienced investment expert Jem Tugwell, provides a practical and comprehensive solution. Written in plain English and carefully structured to be easy to use, this is the definitive guide to accurately and quickly representing value in financial portfolios of every complexity. Taking the reader through each asset type in turn, with detailed workings and explanations, it is the most lucid and helpful professional guide yet written on the subject - and something no one working in this area can afford to be without.

Most Popular Web Sites - Lycos Development Group 1997-02

The Professional Portfolio in Occupational Therapy - Janet Nagayda 2005-01-01

Developing a portfolio is an excellent way to communicate your personal skills that are integral towards success in a specific profession. As an artist uses a portfolio to showcase their talents, it is essential for each student to document their achievements and plan professional growth. Professional Portfolio: Career Development and Continuing Competence in Occupational Therapy is an excellent reference that everyone in the field of occupational therapy will need to have in their hands in order to create a visual representation of their knowledge, expertise, and clinical experiences. Janet Nagayda, Sarah Schindehette, and Jaclyn Richardson designed this resource as a template for creating a portfolio that the occupational therapy profession will value. Included are specific forms necessary for each step in the portfolio stage as well as examples of completed forms to answer questions that may arise when creating your own portfolio. There is also instructions and tips inside for creating a pitch book, which can be an effective way to provide a highly focused profile of your skills and abilities. Practical advice is given on how to collect and evaluate what information to include, how to incorporate the pitch book into the portfolio, and how to tailor it to meet the needs of a prospective employer, patient, or special project. The authors also provide an overview of the occupational therapy profession and the range of services offered. For students, this is done to stretch their vision and motivate them to take advantage of opportunities and experiences previously not considered. For educators and other allied health personnel, this overview serves as a helpful presentation of what occupational therapy is and the role of the occupational therapy professional. Let Professional Portfolio guide you to clinical achievements and a fulfilling career. With the help of Professional Portfolio, you can: Prepare for a job interview. Create a visual representation of your skills. Define professional goals. Plan a career path. Prepare for the recertification process.

Epistemic Fluency and Professional Education - Lina Markauskaite

2016-09-21

This book, by combining sociocultural, material, cognitive and embodied perspectives on human knowing, offers a new and powerful conceptualisation of epistemic fluency - a capacity that underpins knowledgeable professional action and innovation. Using results from empirical studies of professional education programs, the book sheds light on practical ways in which the development of epistemic fluency can be recognised and supported - in higher education and in the transition to work. The book provides a broader and deeper conception of epistemic fluency than previously available in the literature. Epistemic fluency involves a set of capabilities that allow people to recognize and participate in different ways of knowing. Such people are adept at combining different kinds of specialised and context-dependent knowledge and at reconfiguring their work environment to see problems and solutions anew. In practical terms, the book addresses the following kinds of questions. What does it take to be a productive member of a multidisciplinary team working on a complex problem? What enables a person to integrate different types and fields of knowledge, indeed different ways of knowing, in order to make some well-founded decisions and take actions in the world? What personal knowledge resources are entailed in analysing a problem and describing an innovative solution, such that the innovation can be shared in an organization or professional community? How do people get better at these things; and how can teachers in higher education help students develop these valued capacities? The answers to these questions are central to a thorough understanding of what it means to become an effective knowledge worker and resourceful professional.

Education Monitor - 1990

The Portfolio - Igor Marjanović 2003

The portfolio is the single most important part of every architectural student's education. This book provides a complete guide to preparing, compiling and presenting this crucial element of the architecture course. The experienced author team gives practical advice for the creation of the portfolio covering issues of size, storage, layout and order. They go on to guide the student through the various forms a portfolio can take: the Electronic Portfolio, the Academic Portfolio and the Professional Portfolio suggesting different approaches and different media to use in order to create the strongest portfolio possible. The team also presents the best examples from international student portfolios to show the reader their recommendations in practice. The book has a companion website where full colour representations of the best examples of portfolio work can be accessed. * Offers step-by-step advice for students on how to prepare and present their portfolios * Advice from the experts on how to make portfolios the best they can be * Fully illustrated with examples of the best students' work from around the world

Cognitive Computing and Big Data Analytics - Judith S. Hurwitz 2015-02-12

A comprehensive guide to learning technologies that unlock the value in big data Cognitive Computing provides detailed guidance toward building a new class of systems that learn from experience and derive insights to unlock the value of big data. This book helps technologists understand cognitive computing's underlying technologies, from knowledge representation techniques and natural language processing algorithms to dynamic learning approaches based on accumulated evidence, rather than reprogramming. Detailed case examples from the financial, healthcare, and manufacturing walk readers step-by-step through the design and testing of cognitive systems, and expert perspectives from organizations such as Cleveland Clinic, Memorial Sloan-Kettering, as well as commercial vendors that are creating solutions. These organizations provide insight into the real-world implementation of cognitive computing systems. The IBM Watson cognitive computing platform is described in a detailed chapter because of its significance in helping to define this emerging market. In addition, the book includes implementations of emerging projects from Qualcomm, Hitachi, Google and Amazon. Today's cognitive computing solutions build on established concepts from artificial intelligence, natural language processing, ontologies, and leverage advances in big data management and analytics. They foreshadow an intelligent infrastructure that enables a new generation of customer and context-aware smart applications in all industries. Cognitive Computing is a comprehensive guide to the subject, providing both the theoretical and practical guidance technologists need. Discover how cognitive computing evolved from promise to reality Learn the elements that make up a cognitive computing system Understand the groundbreaking hardware and software technologies behind cognitive

computing Learn to evaluate your own application portfolio to find the best candidates for pilot projects Leverage cognitive computing capabilities to transform the organization Cognitive systems are rightly being hailed as the new era of computing. Learn how these technologies enable emerging firms to compete with entrenched giants, and forward-thinking established firms to disrupt their industries. Professionals who currently work with big data and analytics will see how cognitive computing builds on their foundation, and creates new opportunities. Cognitive Computing provides complete guidance to this new level of human-machine interaction.

[Analytics for Retail](#) - Rhoda Okunev 2022-06-26

Examine select retail business scenarios to learn basic mathematics, as well as probability and statistics required to analyze big data. This book focuses on useful and imperative applied analytics needed to build a retail business and explains mathematical concepts essential for decision making and communication in retail business environments. Everyone is a buyer or seller of products these days whether through a physical department store, Amazon, or their own business website. This book is a step-by-step guide to understanding and managing the mechanics of markups, markdowns, and basic statistics, math and computers that will help in your retail business. You'll tackle what to do with data once it is has accumulated and see how to arrange the data using descriptive statistics, primarily means, median, and mode, and then how to read the corresponding charts and graphs. Analytics for Retail is your path to creating visual representations that powerfully communicate information and drive decisions. What You'll Learn Review standard statistical concepts to enhance your understanding of retail data Understand the concepts of markups, markdowns and profit margins, and probability Conduct an A/B testing email campaign with all the relevant analytics calculated and explained Who This Book Is For This is a primer book for anyone in the field of retail that needs to learn or refresh their skills or for a reader who wants to move in their company to a more analytical position.

Crystal Wright's The Hair Makeup & Fashion Styling Career Guide - Crystal A. Wright 2018-04-26

Student Problem Manual for Use with Corporate Finance - Stephen A. Ross 2004-02

Prepared by Robert Hanson, Eastern Michigan University; This is a direct companion to the text. It is written to involve students in the learning process. Each chapter contains a Mission Statement, and average of 20 fill-in-the-blank Concept Test questions and answers, and an average of 15 problems and worked-out solutions. It can be purchased separately, or bundled at a discount with the textbook by ordering ISBN 0072978627.

[Materials and Interior Design](#) - Lorraine Farrelly 2012-10-17

The choice of materials is critical to the success of an interior. This book examines every aspect of the the use of materials in interior design, from initial concept and selection to visual representation and practical application. The book includes useful step-by-step sequences, information on properties and sustainability, and a list of resources, online archives, and samplelibraries. It is an invaluable practical and inspirational guide for interior design students.

Performance Standards: Mathematics : New York City - New Standards (Organization) 1998

Dishonoured - Jem Tugwell 2021-01-14

WE'RE ALL ONE MISTAKE FROM RUIN... Dan has worked hard for the perfect life. He has a loving wife, beautiful kids, a fabulous home and is a successful businessman. But one afternoon he steps onto a train with a stranger. It was a simple mistake... Four stops later, Dan is a criminal who has lost everything. Someone hates him enough to destroy him.

Through a web of lies and deceit Dan battles to win his life back. Dishonoured is a compelling psychological thriller that will have you on the edge of your seat and turning the pages. A new take on the familiar psychological thriller with a male protagonist and a cast of characters that will keep the reader guessing right to the very end. Perfect for readers of Lisa Jewell, Teresa Driscoll and Erin Kelly.

Research in Landscape Architecture - Adri van den Brink 2016-11-10
Defining a research question, describing why it needs to be answered and explaining how methods are selected and applied are challenging tasks for anyone embarking on academic research within the field of landscape architecture. Whether you are an early career researcher or a senior academic, it is essential to draw meaningful conclusions and robust answers to research questions. Research in Landscape Architecture provides guidance on the rationales needed for selecting methods and offers direction to help to frame and design academic research within the discipline. Over the last couple of decades the traditional orientation in landscape architecture as a field of professional practice has gradually been complemented by a growing focus on research. This book will help you to develop the connections between research, teaching and practice, to help you to build a common framework of theory and research methods. Bringing together contributions from landscape architects across the world, this book covers a broad range of research methodologies and examples to help you conduct research successfully. Also included is a study in which the editors discuss the most important priorities for the research within the discipline over the coming years. This book will provide a definitive path to developing research within landscape architecture.

Nelson Information's Directory of Investment Managers - 2008

[Tax Management Portfolios](#) - 2006

Constructing the Persuasive Portfolio - Margaret Fletcher 2016-09-13

Constructing the Persuasive Portfolio helps you learn the art of designing a compelling and effective architectural portfolio. Margaret Fletcher categorizes the architectural portfolio design process into a step-by-step method that you can manage and understand. The full-color book includes 400 portfolio examples from 55 designers, along with more than 50 diagrams, and a set of 48 design actions that are marked throughout. You will learn how to: -Identify your readership -Collect, document, and catalog your work -Organize your portfolio -Visually structure your portfolio -Design your layout -Manage both printed and digital portfolio formats As your ultimate persuasive tool, your portfolio is the single most important design exercise of your academic and professional career. Constructing the Persuasive Portfolio shows you everything you need to know to create your portfolio and is the only portfolio design book you will ever need!

Interior Design Visual Presentation - Maureen Mitton 2004

The new, updated edition of the successful book on interior design Interior Design Visual Presentation, Second Edition is fully revised to include the latest material on CAD, digital portfolios, resume preparation, and Web page design. It remains the only comprehensive guide to address the visual design and presentation needs of the interior designer, with coverage of design graphics, models, and presentation techniques in one complete volume. Approaches to the planning, layout, and design of interior spaces are presented through highly visual, step-by-step instructions, supplemented with more than forty pages of full-color illustrations, exercises at the end of each chapter, and dozens of new projects. With the serious designer in mind, it includes a diverse range of sample work, from student designers as well as well-known design firms such as Ellerbee and Beckett Architects and MS Architects.