

# Globalization And Media Global Village Of Babel

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## **Global Media Studies** - Marwan Kraidy 2004-02-24

Emphasising the connection of globalisation to local culture, this collection considers the diversity of modes of reception, reception contexts, uses of media content, and the performative and creative relationships that audiences develop.

## **The Daily Show (The Book)** - Chris Smith 2016-11-22

NEW YORK TIMES BESTSELLER The complete, uncensored history of the award-winning The Daily Show with Jon Stewart, as told by its correspondents, writers, and host. For almost seventeen years, The Daily Show with Jon Stewart brilliantly redefined the borders between television comedy, political satire, and opinionated news coverage. It launched the careers of some of today's most significant comedians, highlighted the hypocrisies of the powerful, and garnered 23 Emmys. Now the show's behind-the-scenes gags, controversies, and camaraderie will be chronicled by the players themselves, from legendary host Jon Stewart to the star cast members and writers-including Samantha Bee, Stephen Colbert, John Oliver, and Steve Carell - plus some of The Daily Show's most prominent guests and adversaries: John and Cindy McCain, Glenn Beck, Tucker Carlson, and many more. This oral history takes the reader behind the curtain for all the show's highlights, from its origins as Comedy Central's underdog late-night program to Trevor Noah's succession, rising from a scrappy jester in the 24-hour political news cycle to become part of the beating heart of politics-a trusted source for not only comedy but also commentary, with a reputation for calling bullshit and an ability to effect real change in the world. Through years of incisive election coverage, passionate debates with President Obama and Hillary Clinton, feuds with Bill O'Reilly and Fox, and provocative takes on Wall Street and racism, The Daily Show has been a cultural touchstone. Now, for the first time, the people behind the show's seminal moments come together to share their memories of the last-minute rewrites, improvisations, pranks, romances, blow-ups, and moments of Zen both on and off the set of one of America's most groundbreaking shows.

## **Global Media Discourse** - David Machin 2007-05-17

Featuring a wide range of exercises, examples, and images, this textbook provides a practical way of analyzing the discourses of the global media industries. Building on a comprehensive introduction to the history and theory of global media communication, specific case studies of lifestyle and entertainment media are explored with examples from films, global women's magazines, Vietnamese news reporting and computer war games. Finally, this book investigates how global media communication is produced, looking at the formats, languages and images used in creating media materials, both globally and in localized forms. At a time when the media is becoming increasingly global, often with the same films, news and television programmes shown all over the world; Global Media Discourse provides an accessible, lively introduction into how globalization is changing the language and communicative practices of the media. Integrating a range of approaches, including political economy, discourse analysis and ethnography, this book will be of particular interest to students of media and communication studies, applied linguistics, and (critical) discourse analysis.

## **Introducing Intercultural Communication** - Shuang Liu 2010-11-09

Books on intercultural communication are rarely written with an intercultural readership in mind. In contrast, this multinational team of authors has put together an introduction to communicating across cultures that uses examples and case studies from around the world. The book further covers essential new topics, including international conflict, social networking, migration, and the effects technology and mass media play in the globalization of communication. Written to be accessible for international students too, this text situates communication theory in a truly global perspective. Each chapter brings to life the links between theory and practice and between the global and the local, introducing

key theories and their practical applications. Along the way, you will be supported with first-rate learning resources, including: • theory corners with concise, boxed-out digests of key theoretical concepts • case illustrations putting the main points of each chapter into context • learning objectives, discussion questions, key terms and further reading framing each chapter and stimulating further discussion • a companion website containing resources for instructors, including multiple choice questions, presentation slides, exercises and activities, and teaching notes. This book will not merely guide you to success in your studies, but will teach you to become a more critical consumer of information and understand the influence of your own culture on how you view yourself and others.

## **Cultural Control and Globalization in Asia** - Laikwan Pang 2007-05-07

This is a succinct and well-written book introducing a truly interdisciplinary approach to the study of copyright and related issues in contemporary popular culture in relation to the current development of Asian cinema, and questions how copyright is appropriated to regulate culture. It examines the many meanings and practices pertaining to "copying" in cinema, demonstrating the dynamics between globalization's desire for cultural control and cinema's own resistance to such manipulation. Focusing on the cinema of China, Taiwan and Hong Kong, and film 'piracy' in these countries, the book argues that ideas of cultural ownership and copyright are not as clear-cut as they may at first seem, and that copyright is used as a means through which cultural control is exercised by the cultural big business of the dominant power.

## **Living in the Anthropocene** - W. John Kress 2017-09-26

Explores the causes and implications of the Anthropocene, or Age of Humans, from multiple points of view including anthropological, scientific, social, artistic, and economic. Although we arrived only recently in Earth's timeline, humans are driving major changes to the planet's ecosystems. Even now, the basic requirements for human life--air, water, shelter, food, nature, and culture--are rapidly transforming the planet as billions of people compete for resources. These changes have become so noticeable on a global scale that scientists believe we are living in a new chapter in Earth's story: the Anthropocene, or Age of Humans. Living in the Anthropocene: Earth in the Age of Humans is a vital look at this era. The book contextualizes the Anthropocene by presenting paleontological, historical, and contemporary views of various human effects on Earth. It discusses environmental and biological systems that have been changed and affected; the causes of the Anthropocene, such as agricultural spread, pollution, and urbanization; how societies are responding and adapting to these changes; how these changes have been represented in art, film, television, and literature; and finally, offers a look toward the future of our environment and our own lives.

## **Translation and Globalization** - Michael Cronin 2013-05-13

Translation and Globalization is essential reading for anyone with an interest in translation, or a concern for the future of our world's languages and cultures. This is a critical exploration of the ways in which radical changes to the world economy have affected contemporary translation. The Internet, new technology, machine translation and the emergence of a worldwide, multi-million dollar translation industry have dramatically altered the complex relationship between translators, language and power. In this book, Michael Cronin looks at the changing geography of translation practice and offers new ways of understanding the role of the translator in globalized societies and economies. Drawing on examples and case-studies from Europe, Africa, Asia, and the Americas, the author argues that translation is central to debates about language and cultural identity, and shows why consideration of the role of translation and translators is a necessary part of safeguarding and promoting linguistic and cultural diversity.

## **Globalization and Media** - Jack Lule 2017-11-17

The fully updated third edition of this lively and accessible book argues for the central role of media in understanding globalization. Indeed, Jack Lule convincingly shows that globalization could not have occurred without media. From earliest times, humans have used media to explore, settle, and globalize their world. In our day, media has made the world progressively "smaller" as nations and cultures come into increasing contact. Decades ago Marshall McLuhan prophesied that media technology would transform the world into a "global village." Slowly, fitfully, his vision is being fulfilled. The global village, however, is not the blissful utopia that McLuhan predicted. Nor, in a more modern formulation, is the world flat, with playing fields leveled and opportunities for all. Instead, Lule argues, globalization and media are combining to create a divided world of gated communities and ghettos, borders and boundaries, suffering and surfeit, beauty and decay, surveillance and violence. By breaking down the economic, cultural, and political impact of media, and through a rich set of case studies from around the globe, the author describes a global village of Babel—invoking the biblical town punished for its vanity by seeing its citizens scattered, its language confounded, and its destiny shaped by strife.

*Facehooked* - Suzana E. Flores 2021-09-07

The number of Facebook users worldwide exceeded one billion in August of 2012. With the increase in Facebook users, psychologists have seen an alarming increase in the number of Facebook related complaints from their clients. Dr. Suzana Flores, clinical psychologist, has interviewed Facebook users of all ages for three years exploring the positive and negative features of Facebook and evaluating the effect it has on our lives. *Facehooked* explores the problems most commonly found on Facebook, including controversial topics such as self-esteem, privacy, peer pressure, stalking, emotional manipulation, among others. Readers are not only provided with practical tools to help identify and avoid unhealthy behaviors, but also suggestions for healthier interaction on Facebook.

**Triumph of the City** - Edward Glaeser 2011-02-10

Shortlisted for the Financial Times and McKinsey Best Book of the Year Award in 2011 "A masterpiece." —Steven D. Levitt, coauthor of *Freakonomics* "Bursting with insights." —The New York Times Book Review A pioneering urban economist presents a myth-shattering look at the majesty and greatness of cities America is an urban nation, yet cities get a bad rap: they're dirty, poor, unhealthy, environmentally unfriendly. . . or are they? In this revelatory book, Edward Glaeser, a leading urban economist, declares that cities are actually the healthiest, greenest, and richest (in both cultural and economic terms) places to live. He travels through history and around the globe to reveal the hidden workings of cities and how they bring out the best in humankind. Using intrepid reportage, keen analysis, and cogent argument, Glaeser makes an urgent, eloquent case for the city's importance and splendor, offering inspiring proof that the city is humanity's greatest creation and our best hope for the future.

**Transnational Feminism in Film and Media** - K. Marciniak 2007-12-09

This collection of interdisciplinary essays examines current cinematic and media landscapes from the perspective of transnational feminist practices and methodologies. Focusing on film, media art, and video essays, the contributors chart innovative strategies for exploring contemporary visual cultures.

*Global Journalism* - Vera Slavtcheva-Petkova 2018-10-09

Providing a truly comprehensive overview of international journalism and global news reporting in the digital age, this new introductory textbook surveys the full variety of contexts that journalists around the world operate in; the challenges and pressures they face; their journalistic practices; and the wider theoretical and social implications. Analysing key scholarship in the field, Vera Slavtcheva-Petkova and Michael Bromley explore not just journalism as a single entity, but equally the multiple cultures which host journalism and the variety of journalisms which exist across the world. Clear and accessible, this is an ideal companion for undergraduate and postgraduate students of international and global journalism on journalism or media and communication studies degrees.

*Democratic Justice* - Ian Shapiro 1999-01-01

Democracy and justice are often mutually antagonistic ideas, but in this innovative book Ian Shapiro shows how and why they should be pursued together. Justice must be sought democratically if it is to garner legitimacy in the modern world, he claims, and democracy must be justice-promoting if it is to sustain allegiance over time. Democratic

Justice meets these criteria, offering an attractive vision of a practical path to a better future. Wherever power is exercised in human affairs, Shapiro argues, the lack of democracy will be experienced as injustice. The challenge is to democratize social relations so as to diminish injustice, but to do this in ways that are compatible with people's values and goals. Shapiro shows how this can be done in different phases of the human life cycle, from childhood through the adult worlds of work and domestic life, retirement, old age, and approaching death. He spells out the implications for pressing debates about authority over children, the law of marriage and divorce, population control, governing the firm, basic income guarantees, health insurance, retirement policies, and decisions made by and for the infirm elderly. This refreshing encounter between political philosophy and practical politics will interest all those who aspire to bequeath a more just world to our children than the one we have inherited.

**Global Entertainment Media** - Tanner Mirrlees 2013

A critical cultural materialist introduction to the study of global entertainment media. In *Global Entertainment Media*, Tanner Mirrlees undertakes an analysis of the ownership, production, distribution, marketing, exhibition and consumption of global films and television shows, with an eye to political economy and cultural studies. Among other topics, Mirrlees examines: Paradigms of global entertainment media such as cultural imperialism and cultural globalization. The business of entertainment media: the structure of capitalist culture/creative industries (financers, producers, distributors and exhibitors) and trends in the global political economy of entertainment media. The "governance" of global entertainment media: state and inter-state media and cultural policies and regulations that govern the production, distribution and exhibition of entertainment media and enable or impede its cross-border flow. The new international division of cultural labor (NICL): the cross-border production of entertainment by cultural workers in asymmetrically interdependent media capitals, and economic and cultural concerns surrounding runaway productions and co-productions. The economic motivations and textual design features of globally popular entertainment forms such as blockbuster event films, TV formats, glocalised lifestyle brands and synergistic media. The cross-cultural reception and effects of TV shows and films. The World Wide Web, digitization and convergence culture.

**Politics and Film** - Daniel P. Franklin 2016-07-18

*Politics and Film* examines popular movies and television shows as indicators of social and political trends to explore the political culture of the United States. Updated to include the popular and controversial movies and shows *American Sniper*, *House of Cards*, *Orange Is the New Black*, and *Twelve Years a Slave*, the second edition investigates popular conceptions of government, the military, intelligence and terrorism, punishment and policing, and recognizes mistakes or dark times in our shared history.

**The New Campus Anti-Rape Movement** - Caroline Heldman 2018-05-29

This is the first book to examine the new campus anti-rape movement that emerged in 2014. The authors examine the role of new laws and social media in facilitating movement successes.

*The Hollywood Connection* - Heather E. Yates 2018-10-15

*The Hollywood Connection* argues that celebrity politics may matter in broader settings than previously understood. The questions presented in this collection are compelling and timely; the diverse methodologies and robust theoretical applications show the effects of fictional media on consumer audiences and implications for American politics.

*Globalization and American Popular Culture* - Lane Crothers 2010

A third edition of this book is now available. Now in a fully revised and updated edition, this concise and insightful book explores the ways American popular products such as movies, music, television programs, fast food, sports, and even clothing styles have molded and continue to influence modern globalization. Lane Crothers offers a thoughtful examination of both the appeal of American products worldwide and the fear and rejection they induce in many people and nations around the world. The author defines what we mean by "popular culture," how popular culture is distinguished from the generic concept of "culture," and what constitutes "American" popular culture. Tracing how U.S. movies, music, and TV became dominant in world popular culture, Crothers also considers the ways in which non-visual products like fast-food franchises, sports, and fashion have become ubiquitous. He also presents a fascinating set of case studies that highlight the varied roles American products play in a range of different nations and communities. Concluding with a projection of the future impact of American popular

culture, this book makes a powerful argument for its central role in shaping global politics and economic development.

International Communication - Daya Kishan Thussu 2018-12-27

The third edition of *International Communication* examines the profound changes that have taken place, and are continuing to take place at an astonishing speed, in international media and communication. Building on the success of previous editions, this book maps out the expansion of media and telecommunications corporations within the macro-economic context of liberalisation, deregulation and privatisation. It then goes on to explore the impact of such growth on audiences in different cultural contexts and from regional, national and international perspectives. Each chapter contains engaging case studies which exemplify the main concepts and arguments.

Investing in Cultural Diversity and Intercultural Dialogue - Unesco 2009-01-01

This report analyses all aspects of cultural diversity, which has emerged as a key concern of the international community in recent decades, and maps out new approaches to monitoring and shaping the changes that are taking place. It highlights, in particular, the interrelated challenges of cultural diversity and intercultural dialogue and the way in which strong homogenizing forces are matched by persistent diversifying trends. The report proposes a series of ten policy-oriented recommendations, to the attention of States, intergovernmental and non-governmental organizations, international and regional bodies, national institutions and the private sector on how to invest in cultural diversity. Emphasizing the importance of cultural diversity in different areas (languages, education, communication and new media development, and creativity and the marketplace) based on data and examples collected from around the world, the report is also intended for the general public. It proposes a coherent vision of cultural diversity and clarifies how, far from being a threat, it can become beneficial to the action of the international community.

The Political Effects of Entertainment Media - Anthony Gierzynski 2018-08-15

This book provides theory and empirical research on entertainment media's effects on political perspectives. Included are experimental and survey research on the impact of shows such as *Game of Thrones*, *House of Cards*, and *The Colbert Report*, the genre of science fiction, and villain and leader character types.

Philosophical Challenges and Opportunities of Globalization - Oliva Blanchette 2001

English as a Global Language - David Crystal 2012-03-29

Written in a detailed and fascinating manner, this book is ideal for general readers interested in the English language.

My Music Is My Flag - Ruth Glasser 1997-05-23

Puerto Rican music in New York is given center stage in Ruth Glasser's original and lucid study. Exploring the relationship between the social history and forms of cultural expression of Puerto Ricans, she focuses on the years between the two world wars. Her material integrates the experiences of the mostly working-class Puerto Rican musicians who struggled to make a living during this period with those of their compatriots and the other ethnic groups with whom they shared the cultural landscape. Through recorded songs and live performances, Puerto Rican musicians were important representatives for the national consciousness of their compatriots on both sides of the ocean. Yet they also played with African-American and white jazz bands, Filipino or Italian-American orchestras, and with other Latinos. Glasser provides an understanding of the way musical subcultures could exist side by side or even as a part of the mainstream, and she demonstrates the complexities of cultural nationalism and cultural authenticity within the very practical realm of commercial music. Illuminating a neglected epoch of Puerto Rican life in America, Glasser shows how ethnic groups settling in the United States had choices that extended beyond either maintenance of their homeland traditions or assimilation into the dominant culture. Her knowledge of musical styles and performance enriches her analysis, and a discography offers a helpful addition to the text.

Postcards from the Borderlands - David H. Mould 2020-11-13

Exploring the meaning of borders in our world. What are borders? Are they simply political and geographical, marked by posts, walls and fences, or should we think of them more broadly? Consider the borders within countries, marked by race, ethnicity, or caste. Borders may be physical and economic, and even perceptual—the borders of our minds. In *Postcards from the Borderlands*, historian and journalist David Mould rambles through a dozen countries in Asia, Southern Africa and Eastern

Europe by car, bus, train, shared taxi and ferry, exploring what borders mean to their peoples. Mould finds topics of interest even in the most ordinary places—an airport departure lounge, a food court, a roadside restaurant, a government office. Every road trip offers a moving window display of landscape features, crops, livestock, houses, churches, temples, mosques, schools, factories, military bases, vehicles. He notes what people are selling on the roadside and the markets, the restaurant menu, the indecipherable instructions for the TV remote in his hotel room. What people wear. What they eat. How they talk to each other. The questions they ask him. The questions he asks them. Away from the tourist hotspots, he finds that it is often the commonplace that is most fascinating and revealing of culture.

Screen Culture - Richard Butsch 2019-04-15

In this expansive historical synthesis, Richard Butsch integrates social, economic, and political history to offer a comprehensive and cohesive examination of screen media and screen culture globally – from film and television to computers and smart phones – as they have evolved through the twentieth and twenty-first centuries. Drawing on an enormous trove of research on the USA, Britain, France, Egypt, West Africa, India, China, and other nations, Butsch tells the stories of how media have developed in these nations and what global forces linked them. He assesses the global ebb and flow of media hegemony and the cultural differences in audiences' use of media. Comparisons across time and space reveal two linked developments: the rise and fall of American cultural hegemony, and the consistency among audiences from different countries in the way they incorporate screen entertainments into their own cultures. *Screen Culture* offers a masterful, integrated global history that invites media scholars to see this landscape in a new light. Deeply engaging, the book is also suitable for students and interested general readers.

The Wealth of Networks - Yochai Benkler 2006-01-01

Describes how patterns of information, knowledge, and cultural production are changing. The author shows that the way information and knowledge are made available can either limit or enlarge the ways people create and express themselves. He describes the range of legal and policy choices that confront.

The Format Age - Jean K. Chalaby 2016-05-27

Few trends have had as much impact on television as formats have in recent years. Long confined to the fringes of the TV industry, they have risen to prominence since the late 1990s. Today, they are a global business with hundreds of programmes adapted across the world at any one time, from mundane game shows to blockbuster talent competitions, from factual entertainment to high-end drama. Based on exclusive industry access, this book provides an in-depth analysis of the complex world of the TV format from its origins to the present day. Chalaby delivers a comprehensive account of the TV format trading system and conceptualizes the global value chain that underpins it, unpicking the corporate strategies and power relations within. Using interviews with format creators, he uncovers the secrets behind the world's most travelled formats, exploring their narrative structure and cultural meanings.

Media Management - George Sylvie 2009-03-04

*Media Management: A Casebook Approach* provides a detailed look at the major areas of responsibility that fall to the managers of media organizations, including leadership, motivation, planning, marketing, and strategic management. It provides media-based cases that promote the development of critical thinking and problem-solving skills. Addressing such topics as diversity, group cultures, progressive discipline, training, and market-driven journalism, this casebook provides real-world scenarios that help students anticipate and prepare for experiences in their future careers. Among the additions to this fourth edition are increased discussions on groups, vision, change, diversity, and management styles; additional media-sensitive examples within each section of the text; a new chapter on knowledge management; ethics integrated into law and leadership discussions; a primer in global markets, technology, and policy; in-depth consideration into the aspects of change; and increased emphasis on analysis. This edition also includes management scenarios in which one or more participant is a new employee or intern, making the material relevant to students while also preparing them to understand the motivations of their future employers. Developed as a media management text for advanced undergraduates and graduate students, *Media Management* provides realistic scenarios and invaluable insights on working in the media industries.

Globalization and Media - Jack Lule 2012

The global village, however, is not the blissful utopia that McLuhan predicted.

Transnational Transcendence - Thomas J. Csordas 2009

"This innovative collection examines the transnational movements, effects, and transformations of religion in the contemporary world, offering a fresh perspective on the interrelation between globalization and religion. Taken as a whole, *Transnational Transcendence* challenges some widely accepted ideas about this relationship, in particular, that international contemporary religious manifestations are secondary to the primary economic phenomenon of globalization."--P. [4] of cover.

Philosophy of Globalization - Concha Roldán 2018-06-11

Not so long ago, it seemed the intellectual positions on globalization were clear, with advocates and opponents making their respective cases in decidedly contrasting terms. Recently, however, the fronts have shifted dramatically. The aim of this publication is to contribute philosophical depth to the debates on globalization conducted within various academic fields – principally by working out its normative dimensions. The interdisciplinary nature of this book's contributors also serves to scientifically ground the ethical-philosophical discourse on global responsibility. Though by no means exhaustive, the expansive scope of the works herein encompasses such other topics as the altering consciousness of space and time, and the phenomenon of globalization as a discourse, as an ideology and as a symbolic form.

**How the World Changed Social Media** - Daniel Miller 2016-02-29

*How the World Changed Social Media* is the first book in *Why We Post*, a book series that investigates the findings of anthropologists who each spent 15 months living in communities across the world. This book offers a comparative analysis summarising the results of the research and explores the impact of social media on politics and gender, education and commerce. What is the result of the increased emphasis on visual communication? Are we becoming more individual or more social? Why is public social media so conservative? Why does equality online fail to shift inequality offline? How did memes become the moral police of the internet? Supported by an introduction to the project's academic framework and theoretical terms that help to account for the findings, the book argues that the only way to appreciate and understand something as intimate and ubiquitous as social media is to be immersed in the lives of the people who post. Only then can we discover how people all around the world have already transformed social media in such unexpected ways and assess the consequences

**The Media and Globalization** - Terhi Rantanen 2005

In this provocative book Terhi Rantanen challenges conventional ways of thinking about globalization and shows how it cannot be understood without studying the role of the media. Rantanen begins with an accessible overview of globalization and the pivotal role of the media.

**Understanding Global Media** - Terry Flew 2018-03-03

This key textbook provides a comprehensive and up-to-date account of developments in international communication worldwide. Taking a comparative approach to the major theories of global media, Terry Flew looks at the rise of global media production networks and the emergence of 'media cities', multiculturalism, and the question of a global media culture. This engaging book raises the question of whether we are now in a 'post-global' age, and discusses whether there is a stable global communications order, or instead a stage of increased competition among digital and traditional media, and between the US and emergent powers such as China. Drawing on a wide range of perspectives, and written by a renowned author, this is an essential introduction for undergraduate and postgraduate students of media studies, communication studies and cultural studies, and anyone interested in the study of media and globalization.

**Imagining the Global** - Fabienne Darling-Wolf 2014-12-22

Based on a series of case studies of globally distributed media and their reception in different parts of the world, *Imagining the Global* reflects on what contemporary global culture can teach us about transnational cultural dynamics in the 21st century. A focused multisited cultural analysis that reflects on the symbiotic relationship between the local, the national, and the global, it also explores how individuals' consumption of global media shapes their imagination of both faraway places and their own local lives. Chosen for their continuing influence, historical relationships, and different geopolitical positions, the case sites of France, Japan, and the United States provide opportunities to move beyond common dichotomies between East and West, or United States and "the rest." From a theoretical point of view, *Imagining the Global* endeavors to answer the question of how one locale can help us understand another locale. Drawing from a wealth of primary sources—several years of fieldwork; extensive participant observation; more than 80 formal interviews with some 160 media consumers (and

occasionally producers) in France, Japan, and the United States; and analyses of media in different languages—author Fabienne Darling-Wolf considers how global culture intersects with other significant identity factors, including gender, race, class, and geography. *Imagining the Global* investigates who gets to participate in and who gets excluded from global media representation, as well as how and why the distinction matters.

**Scientific Babel** - Michael D. Gordin 2015-04-13

English is the language of science today. No matter which languages you know, if you want your work seen, studied, and cited, you need to publish in English. But that hasn't always been the case. Though there was a time when Latin dominated the field, for centuries science has been a polyglot enterprise, conducted in a number of languages whose importance waxed and waned over time—until the rise of English in the twentieth century. So how did we get from there to here? How did French, German, Latin, Russian, and even Esperanto give way to English? And what can we reconstruct of the experience of doing science in the polyglot past? With *Scientific Babel*, Michael D. Gordin resurrects that lost world, in part through an ingenious mechanism: the pages of his highly readable narrative account teem with footnotes—not offering background information, but presenting quoted material in its original language. The result is stunning: as we read about the rise and fall of languages, driven by politics, war, economics, and institutions, we actually see it happen in the ever-changing web of multilingual examples. The history of science, and of English as its dominant language, comes to life, and brings with it a new understanding not only of the frictions generated by a scientific community that spoke in many often mutually unintelligible voices, but also of the possibilities of the polyglot, and the losses that the dominance of English entails. Few historians of science write as well as Gordin, and *Scientific Babel* reveals his incredible command of the literature, language, and intellectual essence of science past and present. No reader who takes this linguistic journey with him will be disappointed.

Resist! - Giuliana Monteverde 2020-10-16

This collection explores the politics, protest and resistance of recent popular culture in relation to Brexit Britain and the Trump-era United States.

**Globalization and Literature** - Suman Gupta 2013-04-30

This book presents a state-of-the-art overview of the relationship between globalization studies and literature and literary studies, and the bearing that they have on each other. It engages with the manner in which globalization is thematized in literary works, examines the relationship between globalization theory and literary theory, and discusses the impact of globalization processes on the production and reception of literary texts. Suman Gupta argues that, while literature has registered globalization processes in relevant ways, there has been a missed articulation between globalization studies and literary studies. Examples are given of some of the ways in which this slippage is now being addressed and may be taken forward, taking up such themes as the manner in which anti-globalization protests and world cities have figured in literary works; the ways in which theories of postmodernism and postcolonialism, familiar in literary studies, have diverged from and converged with globalization studies; and how industries to do with the circulation of literature are becoming globalized. This book is intended for university-level students and teachers, researchers, and other informed readers with an interest in the above issues, and serves as both a survey of the field and an intervention within it.

**The Gutenberg Galaxy** - Marshall McLuhan 2017-06-22

The *Gutenberg Galaxy* catapulted Marshall McLuhan to fame as a media theorist and, in time, a new media prognosticator. Fifty years after its initial publication, this landmark text is more significant than ever before. Readers will be amazed by McLuhan's prescience, unmatched by anyone since, predicting as he did the dramatic technological innovations that have fundamentally changed how we communicate. The *Gutenberg Galaxy* foresaw the networked, compressed 'global village' that would emerge in the late-twentieth and twenty-first centuries — despite having been written when black-and-white television was ubiquitous. This new edition of *The Gutenberg Galaxy* celebrates both the centennial of McLuhan's birth and the fifty-year anniversary of the book's publication. A new interior design updates *The Gutenberg Galaxy* for twenty-first-century readers, while honouring the innovative, avant-garde spirit of the original. This edition also includes new introductory essays that illuminate McLuhan's lasting effect on a variety of scholarly fields and popular culture. A must-read for those who inhabit today's global village, *The Gutenberg Galaxy* is an indispensable road map for our evolving

communication landscape.