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Economic Myths and the Mythology of Economics (Routledge Revivals) - E. J. Mishan 2012-10-12

First published in 1986, *Economic Myths and the Mythology of Economics* is a polemical study in which the author focuses on the popular myths and misconceptions that colour our understanding of economic issues. Professor Mishan, the internationally recognised economist and expert in the field of resource allocation and cost benefit analysis, undermines the idea that economics is a science. But such are popular myths, he argues, that governments employ battalions of economists in their ongoing attempts to promote economic growth, efficiency and employment. The author challenges the validity and measurement of such concepts as economic efficiency and GNP, and questions the assumption that free competitive markets can operate effectively in a rapidly changing, high-technology society. Professor Mishan foresees in his study further expansion as an unavoidable consequence of continued innovation, while revealing the interconnecting processes by which innovative activity, designed to raise living standards, has begun to erode the moral and psychological foundations of a viable and libertarian society.

The Authentic Swing - Steven Pressfield 2013-09-24

The Story Behind THE LEGEND OF BAGGER VANCE If you've read his books THE WAR OF ART and TURNING PRO, you know that for thirty years Steven Pressfield (GATES OF FIRE, THE AFGHAN CAMPAIGN etc.) wrote spec novel after spec novel before any publisher took him seriously. How did he finally break through? Ignoring just about every rule of commercial book publishing, Pressfield's "first" novel not only became a major bestseller (over 250,000 copies sold), it was adapted into a feature film directed by Robert Redford and starring Matt Damon, Will Smith, and Charlize Theron. Where did he get the idea? What magical something did THE LEGEND OF BAGGER VANCE have that his previous manuscripts lacked? Why did Pressfield decide to write a novel when he already had a well established screenwriting career? How does writing a publishable novel really work? Taking a page from John Steinbeck's classic JOURNAL OF A NOVEL, Steven Pressfield offers answers for these and scores of other practical writing questions in THE AUTHENTIC SWING.

The 1970s and its Legacies in India's Cinemas - Priya Joshi
2016-05-06

The 1970s was a pivotal decade in the Indian social, cultural, political and economic landscape: the global oil crisis, wars with China and Pakistan in the previous decade, the Bangladesh war of 1971, labour and food shortages, widespread political corruption, and the declaration of the state of Emergency. Amidst this backdrop Indian cinema in both its popular and art/parallel film forms flourished. This exciting new collection brings together original research from across the arts and humanities disciplines that examine the legacies of the 1970s in India's cinemas, offering an invaluable insight into this important period. The authors argue that the historical processes underway in the 1970s are important even today, and can be deciphered in the aural and visual medium of Indian cinema. The book explores two central themes: first, the popular cinema's role in helping to construct the decade's public culture; and second, the powerful and under-studied archive of the decade as present in India's popular cinemas. This book is based on a special issue of South Asian Popular Culture.

Job Escape Plan - Jyotsna Ramachandran 2015-04-23

You can escape your boring 9 to 5 job in 6 months or less! How many times have you felt like quitting your monotonous day job? Have you ever felt that you should be following your heart and doing something better? Are you yearning for the freedom to do what you want, when you want and from wherever you want? Then, why are you still working for somebody else? The answer is simple. You are scared of the consequences of quitting your job. You are worried about your financial security. You are not sure if your business idea would work. Most entrepreneurs would advise you to just leave your job and start your dream venture. Wish life was that simple! But this book would advise you to reverse the equation. Why quit your job and then start your business? Instead, this book suggests you to first start your home-based business, generate a steady passive income from it and then comfortably quit your job. Doesn't that sound more doable? Job Escape Plan is your ultimate 7 Step guide to quit the rat race! In this book you'll learn how to: Design your dream lifestyle Develop the entrepreneurial mindset Choose the perfect niche for your home-based business Prepare yourself for the

transformation from an employee to an entrepreneur Select the perfect online platform to launch your business Grow the business & quit your job within 6 months Includes the interviews and success strategies of top online business owners like Andy Dew, Alex Genadinik, John Lee Dumas, Nick Loper, Rob Cubbon, Steve Scott and Stefan Pylarinos!

The Authenticity Principle - Ritu Bhasin 2017

In a society that pushes conformity, how can you be courageously authentic despite fear of judgment? Award-winning leadership and diversity expert Ritu Bhasin gives you the tools to make this happen. This is more than a call to "be yourself"-it's a rally to disrupt the status quo, bring your differences to the light, and help others do the same.

Tracing Manuscripts in Time and Space through Paratexts - Giovanni Ciotti 2016-07-25

As records of the link between a manuscript and the texts it contains, paratexts document many aspects of a manuscript's life: production, transmission, usage, and reception. Comprehensive studies of paratexts are still rare in the field of manuscript studies, and the universal categories of time and space are used to create a common frame for research and comparisons. Contributions in this volume span over three continents and one millennium.

White Oleander - Janet Fitch 2006-09-01

The unforgettable story of a young woman's odyssey through a series of Los Angeles foster homes on her journey to redemption. Astrid is the only child of a single mother, Ingrid, a brilliant, obsessed poet who wields her luminous beauty to intimidate and manipulate men. Astrid worships her mother and cherishes their private world full of ritual and mystery - but their idyll is shattered when Astrid's mother falls apart over a lover. Deranged by rejection, Ingrid murders the man, and is sentenced to life in prison. White Oleander is the unforgettable story of Astrid's journey through a series of foster homes and her efforts to find a place for herself in impossible circumstances. Each home is its own universe, with a new set of laws and lessons to be learned. With determination and humor, Astrid confronts the challenges of loneliness and poverty, and strives to learn who a motherless child in an indifferent world can

become. Oprah Winfrey enjoyed this gripping first novel so much that she not only made it her book club pick, she asked if she could narrate the audio release.

Krishna Gopeshvara - Sanjay Dixit 2018-06-30

A never-before action packed retelling of Lord Krishna's life, Krishna Gopeshvara is the first in a trilogy that narrates the early life events of Lord Krishna from the time of Kamsa's capture of the Mathura throne to his killing by his nephew-as was foretold by the tyrant king's own priest. Styled as a historical fiction, Krishna and Kamsa are portrayed as men pursuing their narratives according to their understanding of the world around them. What entails is a clash of two narratives-the dharmic one symbolized by Krishna and the other a totalitarian and despotic narrative epitomized by Kamsa. The only assumption that has been made is that Krishna was a highly gifted young man. In the story of the battle between an uncle he must kill to survive lies embedded the truth of a nation gone rogue and a critique of the social, cultural and religious circumstances of Mathura, Magadha, Kashi, and other leading power centres of Aryavarta-which holds relevance even in our times-thus setting the stage for the great epic of Mahabharata. The careful portrayal of the other kings and princes of the Mahabharata era shows how often flaws in character can lead to devastating consequences, affecting, sometimes, the nation as a whole. Thus, human psychology is laid bare, including the inherent limitations of man. Weaving a riveting account of the life of the Lord, the political intrigues, discussions on dharma and debates on the position of women in the society, Krishna Gopeshvara is a perfect portrayal of the Vedic era with a deep resonance to the times we live in.

Long Walk to Freedom - Nelson Mandela 2008-03-11

The book that inspired the major new motion picture Mandela: Long Walk to Freedom. Nelson Mandela is one of the great moral and political leaders of our time: an international hero whose lifelong dedication to the fight against racial oppression in South Africa won him the Nobel Peace Prize and the presidency of his country. Since his triumphant release in 1990 from more than a quarter-century of imprisonment, Mandela has been at the center of the most compelling and inspiring

political drama in the world. As president of the African National Congress and head of South Africa's antiapartheid movement, he was instrumental in moving the nation toward multiracial government and majority rule. He is revered everywhere as a vital force in the fight for human rights and racial equality. LONG WALK TO FREEDOM is his moving and exhilarating autobiography, destined to take its place among the finest memoirs of history's greatest figures. Here for the first time, Nelson Rolihlahla Mandela tells the extraordinary story of his life--an epic of struggle, setback, renewed hope, and ultimate triumph.

The Tiger's Pause - Swami Virupaksha 2022-02-28

As the fourth phase of the twenty-six-year-old civil war in Sri Lanka was about to begin, Gurudev Sri Sri Ravi Shankar, founder of The Art of Living, visited the island nation again with a singular aim: to bring peace to its citizens while trying to mediate between Prabhakaran, leader of the Liberation Tigers of Tamil Eelam (LTTE), and the government. The Tiger's Pause chronicles Gurudev's time in a highly-strung country and also offers an exclusive look into the final chapters of Sri Lanka's deadly conflict. Author Swami Virupaksha, who spent nine years in the country expounding The Art of Living courses and organizing Gurudev's visits, expertly charts the enormous hope of the Tamil and Sinhalese people against overwhelming misery. With prose that is both concise and empathetic, Swami Virupaksha gives readers a sweeping view of Gurudev's endeavours towards a ceasefire agreement, and the ups and downs of a country's quest for peace. The Tiger's Pause is the narrative of the Sri Lankan people, and what it takes to understand and address a shared trauma.

Meera, Sanga and Mewar: The Remarkable Story of A Brave Rajput Princess and Her Legendary Devotion - Jyoti Jafa 2021-04-10

A prolific journalist, Jyoti Jafa is an aristocrat by birth, a diplomat by training and a writer by inclination. She infuses her writing with her own joie de vivre and an artist's sensitivity to ambience. She is also the author of three of our bestsellers, Nurjahan, Really, Your Highness! and Royal Rajasthan.

Khrushchev Lied - Grover Furr 2011

Khrushchev Lied: The Evidence That Every "Revelation" of Stalin's (and Beria's) "Crimes" in Nikita Khrushchev's Infamous "Secret Speech" to the 20th Party Congress of the Communist Party of the Soviet Union on February 25, 1956, is Provably False / Grover C. Furr; translations by Grover C. Furr

Seasonal Quartet (Autumn, Winter, Spring, Summer) - Ali Smith
2021-05-11

From the Man Booker Prize finalist: Seasonal Quartet is a series of four stand-alone novels, separate but interconnected (as the seasons are), wide-ranging in timescale and light-footed through histories, which, when taken together, give us something more—all four united by the passing of time, the timing of narrative, and the endless familiarity yet renewal that the cycle of the seasons is. Grounded in current politics, in the work of artists Pauline Boty, Barbara Hepworth, Katherine Mansfield, and Loretta Mazzetti, and in Shakespeare's four final romances The Tempest, Cymbeline, Pericles, and A Winter's Tale, the Seasonal Quartet is "one of modern fiction's most elusive and most important undertakings" (Charles Finch, The Boston Globe).

India Book of Records 2021 - Team Book India 2021-08-02

Young or old, rich or poor, Hindu or Muslim, all unite at one platform; it's the India Book of Records 2021. The year 2021 can be called the year of record making as more records are created and even more records are attempted than any other year in the past, leading to the breaking of our own boundaries to present you a bigger and thicker India Book of Records 2021. Arguably this is the biggest national book of records ever produced by any country, which in itself can be called a record. Truly, Indians create more records than anyone else on the planet. While many of the Indian record holders achieved a place in Asia Book of Records and World Record Union, more than 50 Indian record holders featured in a platform created by the initiative of three countries that produce the India Book of Records, Viet-nam Book of Records and Indonesia Book of Records to showcase the top record holders at the global stage. As you are holding 'India Book of Records 2021', surely some of the records will inspire you to challenge yourself to create a record and see your name in

India Book of Records 2021.

The Idol Thief - S. Vijay Kumar 2018

In October 2011 when New York-based antiques dealer Subhash Kapoor, the darling of the art world whose pieces can be seen in every major museum, presented his passport at immigration in Germany, he was unceremoniously whisked away into Interpol custody. India had weeks earlier issued a red-corner notice for Kapoor's arrest after connecting him to audacious idol thefts in two Tamil Nadu temples. But when the US authorities subsequently raided Kapoor's warehouses in New York, more skeletons came tumbling out of his closet. They recovered no less than 100 dollar million worth of stolen Indian art. This was just Kapoor's inventory he had been in business for close to four decades and the true scale of his loot is incalculable. The US declared Kapoor one of the most prolific commodities smugglers in the world. This is the unbelievable true story of how Kapoor was caught, told by one of the men who had for years been chasing Kapoor and is still tracking idols that have passed through his hands. From complicit police officers to corrupt museum officials, from jilted girlfriends to secret inscriptions on centuries-old idols, and from two-faced academics to shady temple looters and smugglers this book has it all. Prepare to be shocked at the twenty-first century pillaging of India's temples by a glittering cast of suave criminals.

Social Media in South India - Shriram Venkatraman 2017-06-09

One of the first ethnographic studies to explore use of social media in the everyday lives of people in Tamil Nadu, Social Media in South India provides an understanding of this subject in a region experiencing rapid transformation. The influx of IT companies over the past decade into what was once a space dominated by agriculture has resulted in a complex juxtaposition between an evolving knowledge economy and the traditions of rural life. While certain class tensions have emerged in response to this juxtaposition, a study of social media in the region suggests that similarities have also transpired, observed most clearly in the blurring of boundaries between work and life for both the old residents and the new. Venkatraman explores the impact of social media

everyday lives of people in Tamil Nadu, Social Media in South India provides an understanding of this subject in a region experiencing rapid transformation. The influx of IT companies over the past decade into what was once a space dominated by agriculture has resulted in a complex juxtaposition between an evolving knowledge economy and the traditions of rural life. While certain class tensions have emerged in response to this juxtaposition, a study of social media in the region suggests that similarities have also transpired, observed most clearly in the blurring of boundaries between work and life for both the old residents and the new. Venkatraman explores the impact of social media at home, work and school, and analyses the influence of class, caste, age and gender on how, and which, social media platforms are used in different contexts. These factors, he argues, have a significant effect on social media use, suggesting that social media in South India, while seeming to induce societal change, actually remains bound by local traditions and practices.

Aesop's The Ant & the Cricket - Aesop 2002

The cricket spends the warm summer days playing and singing while the ant collects food. What will happen when winter comes?

Encyclopedia of Indian Cinema - Ashish Rajadhyaksha 2014-07-10

First Published in 1999. Routledge is an imprint of Taylor & Francis, an informa company.

Poems on Various Subjects, Religious and Moral - Phillis Wheatley 2005-11-01

WE whose Names are under-written, do assure the World, that the POEMS specified in the following Page, were (as we verily believe) written by Phillis, a young Negro Girl, who was but a few Years since, brought an uncultivated Barbarian from Africa...from the publisher's affidavit Probably the first Black American writer, Phillis Wheatley had to travel to England to see her work published in this 1773 volume, the first collection of poetry by an African America to see print. Her work, considered even at the time sentimental and derivative, was harshly criticized by many, including Thomas Jefferson, and the novelty of its author soon waned to the point that the emancipated Wheatley died in

poverty and obscurity. But as one of the earliest firsthand accounts of the slavery in America, it is an important document of life in the colonial era: Some view our sable race with scornful eye, "Their colour is a diabolic die."Remember, Christians, Negroes, black as Cain, May be refin'd, and join th' angelic train.(from " On being brought from Africa to America")PHILLIS WHEATLEY (c.1753-1784) was captured at the age of around seven and brought to America in 1761, where she became a house slave-and near adopted daughter-of Boston merchant John Wheatley. Demonstrating a talent for languages, she was educated alongside the Wheatley children. After being granted her freedom, she married John Peters, a free Black Bostonian.

Ponniyin Selvan - The Supreme Sacrifice Part 5 - Varalotti Rengasamy 2021-02-28

When I started translating Kalki's Ponniyin Selvan in 2010, blissfully unaware of the depth and the magnitude of the work, several people tried to dissuade me. One potential publisher even lured me with an offer to translate another work of Kalki. Reason: there were already many translations around. Yes, there were. But most of them, though done with utmost sincerity, failed to create the emotional bond with the readers which the original author had effortlessly done in the Fifties when Ponniyin Selvan was serialised in a popular magazine. I did not rush up. I did not have a target or deadline. I let the translation work progress in its own pace. That explains the six long years I spent for this project. I read and re-read the first draft a dozen times before handing it over to my editors. There were many points of contention. There were issues where we could not reach a consensus easily. Finally the hard copy was ready for publication in 2016. The publisher had jitters and so did I. We got ready rough copies of two volumes. I gave it to two of my friends, who had read the original more than sixty times, with a mandate to read them in one go. They did and said "This is the best you can do in English." The work culminated not when the book was released by a former Central Minister in 2016, not even when it went for three editions but when an ardent fan of Kalki sent a mail to me in 2019. "It was as if Kalki himself rendered his great work in English."

Chimes of a Lost Cathedral - Janet Fitch 2019-07-02

A young Russian woman comes into her own in the midst of revolution and civil war in this "brilliant" novel set in "a world of furious beauty" (Los Angeles Review of Books). After the loves and betrayals of The Revolution of Marina M., young poet Marina Makarova finds herself alone amid the devastation of the Russian Civil War -- pregnant and adrift, forced to rely on her own resourcefulness to find a place to wait out the birth of her child and eventually make her way back to her native city, Petrograd. After two years of revolution, the city that was once St. Petersburg is almost unrecognizable, the haunted, half-emptied, starving Capital of Once Had Been, its streets teeming with homeless children. Moved by their plight, though hardly better off herself, she takes on the challenge of caring for these orphans, until they become the tool of tragedy from an unexpected direction. Shaped by her country's ordeals and her own trials -- betrayal and privation and inconceivable loss -- Marina evolves as a poet and a woman of sensibility and substance hardly imaginable at the beginning of her transformative odyssey. Chimes of a Lost Cathedral is the culmination of one woman's journey through some of the most dramatic events of the last century -- the epic story of an artist who discovers her full power, passion, and creativity just as her revolution reveals its true direction for the future.

Indian News Media - Usha M. Rodrigues 2014-11-26

This book makes a new and significant argument that Indian news media are no longer just observers but active participants in the events that direct the nation. It explores the changing role and performance of Indian news media in the past 25 years by examining their coverage of some of the landmark events and issues within the context of the India's 'globalising' polity, increased privatisation, new communication technologies and the rise of individualism. The challenges of globalisation have resulted in significant changes in news processes and procedures, which this volume details by scrutinising the media's reportage of several events and issues, such as anti-graft movement, paid news, sting journalism, 24-hour news and coverage of terrorism and politics-media nexus. The theoretical exploration of the changes in the

Indian media landscape draws from academic disciplines of media studies, journalism, cultural studies, political science and sociology.

The Vanished Path - Bharath Murthy 2015-02-01

The Image Trap - M. S. S. Pandian 2015-02-04

The Image Trap analyses the phenomenon of M.G. Ramachandran (MGR), the legendary film star-cum-politician of Tamil Nadu, as a modern-day political myth. This book offers fascinating details about the extent to which MGR was successful in creating a stereotypical cinematic persona, and what repercussions it had on Tamil Nadu. Delineating the cultural elements that were meticulously mobilised to constitute MGR's on-screen image, it analyses the popularity he enjoyed among the poor whose interests he constantly violated. This is done by means of what Pandian termed as constructed biographies which are popular narratives that ingeniously present the cinematic as real. It brings out the interface and interplay between the media and political processes. A blend of essay writing, political rhetoric and scholarship, the book features the complete filmography of MGR and is a must for understanding the contemporary politics of the state.

Indian Higher Education - Pawan Agarwal 2009-04-11

India is in the throes of great developments in the field of higher education. This book identifies the needs and gaps in this sector and provides suggestions for improvement based on the lessons learnt from the experiences of other countries. It facilitates a clear and holistic understanding of the sector's complex nature and breaks several myths related to it. The availability of quality higher education in India, though increasing, is unable to meet the demands of a growing youth population, improvements in school education and a growing middle class. At the same time, it has been widely recognised that the country has a unique opportunity to convert its demographic surplus into its economic strength by providing its young people the right kind of skills. Following this understanding, and due to the persisting problems in the sector, higher education now occupies a central position in the country's strategy for global competitiveness and inclusive growth, and several

steps have been taken for its improvement. Apart from an analysis of the prevailing situation, the author also suggests a framework for the creation of a competitive environment in higher education that would ensure better utilisation of public funds and improvement of both public and private institutions. This book will be a valuable resource for centres of education and higher education in universities and research organisations, as well as think-tanks. It would also be a useful tool for consultants and private organisations working in the higher education sector.

Ekādaśī Māhātmya - Pundarik Vidyānidhi Dāsa 2000

On the significance of fasting on the eleventh day (Ekādaśī) of the lunar fortnights in Hindu calendar and associated rituals based on Puranas.

On the Original Inhabitants of Bharatavarsa Or India - Gustav Salomon Oppert 1893

Historical Dictionary of the Tamils - Vijaya Ramaswamy, Jawaharlal Nehru University 2017-08-25

The second edition of Historical Dictionary of the Tamils contains a chronology, an introduction, and an extensive bibliography. The dictionary section has over 600 cross-referenced entries on important personalities, politics, economy, foreign relations, religion, and culture.

Handbook of Research on Recent Developments in Internet Activism and Political Participation - Ibrahim, Yasmin 2020-06-26

International politics is witnessing a rapid transformation due to the emerging impact of the internet and digital media. Activists in various countries have been given a new medium to voice their views and opinions, resulting in governments adapting to the digital environment in which we currently live. As the role of social media and online communities continue to grow, empirical research is needed on their specific impact on governmental policies and reform. Recent Developments in Internet Activism and Political Participation is an essential reference source that explores the modern role that digital media plays within community engagement and political development. This book discusses real-world case studies in various regions of the

world on how the internet is affecting government agendas and promoting the voice of the community. Featuring research on topics such as digital ecosystems, information technology, and foreign policy, this book is ideally designed for researchers, strategists, government officials, policymakers, sociologists, administrators, scholars, educators, and students seeking coverage on the societal impact of social media in modern global politics.

Bulls And Bears - Soma Valliappan 2021-07-23

Earning money is important for sustenance and people resort to it by working at a job or starting a venture. But to meet the material aspirations of individuals, it is important to make money earn too instead of lying idle. Wealth creation is the buzzword, and being successful at it is no matter of chance. A proper understanding of the various instruments of investment, how they appreciate and depreciate, and when to buy and sell/invest in or withdraw are important for this. 'Bulls and Bears all about shares' by Soma Valliappan breaks this very myth. Unlike the popular belief, investing in the stock market is not like gambling. It works on certain basic principles and is well governed by rules and regulations, like all other legal modes of investments. What one requires is the eye to identify good companies to invest in, the right price and a certain watchfulness. 'Bulls and Bears all about shares' was first published in Tamil (by name Alla Alla Panam) and became a handbook for the several people who had always lingered on the sidelines, fearing to take the plunge into the uncertain world of stock markets. The English version is being published to reach out to a wider population across the country so that they may benefit too from Soma Valliappan's experience and insights.

The Hotel at the End of the World - Parismita Singh 2009-05-22

Join the Facebook Group here! In the hotel at the end of the world it's business as usual, as Pema dishes up rice and pork curry to travellers who stop by for a drink and refuge from the rains. Everyone there has a story to tell, and at times they end up revealing more than they want to. On their journey to China, Kona and Kuja, bound together by fate, stumble upon the trail of the Floating Island, promised land of plenty.

Pema's story is about lost love, while her husband speaks of homesick Japanese soldiers in Manipur and the Naga hills during World War II. The Prophet takes us back to the quest for the Floating Island, leading us to the little girl's story as she sets out to fetch water and chances upon something quite unexpected—

[Radiant Infrastructures](#) - Rahul Mukherjee 2020-03-27

In *Radiant Infrastructures* Rahul Mukherjee explores how the media coverage of nuclear power plants and cellular phone antennas in India—what he calls radiant infrastructures—creates environmental publics: groups of activists, scientists, and policy makers who use media to influence public opinion. In documentaries, lifestyle television shows, newspapers, and Bollywood films, and through other forms of media (including radiation-sensing technologies), these publics articulate contesting views about the relationships between modernity, wireless signals, and nuclear power. From testimonies of cancer patients who live close to cell towers to power plant operators working to contain information about radiation leaks and health risks, discussions in the media show how radiant infrastructures are at once harbingers of optimism about India's development and emitters of potentially carcinogenic radiation. In tracing these dynamics, Mukherjee expands understandings of the relationship between media and infrastructure and

how people make sense of their everyday encounters with technology and the environment.

Fabric Testing - Jinlian Hu 2008-09-09

The textile industry is becoming an increasingly competitive environment. Differentiating products by quality is particularly important. Testing can be performed both to improve product quality and achieve compliance to international, regional or retailer specific standards. Fabric testing provides a comprehensive review of the tests available for fabrics. The book begins with introductory chapters which discuss the scope, importance and statistical analysis of fabric testing. The book then reviews various types of fabric tests such as fabric composition testing, physical and mechanical tests, fabric chemical testing, how to test appearance, permeability, comfort and flammability, as well as dyeing and colouring tests and key issues in testing textile samples. With its distinguished editor and international team of contributors *Fabric testing* is a valuable resource for designers, technologists, quality inspectors and testing institutes in the textile industry. It is also relevant for academics and students within the textile field. Reviews various types of fabric tests including fabric composition and fabric chemical testing Discusses the scope, significance and statistical analysis of fabric testing Assesses the importance of fabric testing to both product quality and industry standard compliance