

Business Ethics Case Studies And Selected Readings

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Case Studies in Environmental Ethics - Patrick Derr 2003-10-14

Case Studies in Environmental Ethics is a collection of more than 40 case studies covering diverse topics such as: genetic engineering, aesthetics, pollution, animal rights, population, and resource management. It is intended as a supplemental book for college courses primarily in Environmental Ethics. Each case presents factual information on a particular topic, followed by a discussion of the ethical implications of each topic and several insightful discussion questions. The cases are concise yet rich in detail and controversy to provide significant classroom discussion. These cases focus on philosophical and policy decisions that students are likely to encounter in their everyday lives. In addition, the book provides numerous sources and an Internet resources section to allow students to research the issues found in the cases.

Business Law and Strategy - Sean P. Melvin 2020

"Legal strategies act as a springboard for businesses to gain competitive advantages, identify opportunities to reach goals, and create value in the firm. Business managers are increasingly tasked with understanding the basics of legal strategy and recognizing which strategies tie into their business needs and influence their decision making. Because today's students are tomorrow's business managers and owners, empowering them with knowledge of business law and the basics of legal strategy provides a strong foundation for their future success in the business world"--

Cross-cultural Perspectives in Medical Ethics - Robert M. Veatch 2000

Cross- Cultural Perspectives in Medical Ethics, Second Edition, is an anthology of the latest and best readings on the medical ethics of as many of the major religious, philosophical, and medical traditions that are available today.

Strengthening Forensic Science in the United States - National Research Council 2009-07-29

Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. *Strengthening Forensic Science in the United States: A Path Forward* provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. *Strengthening Forensic Science in the United States* gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

Project Management - Harold Kerzner 2013-01-22

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's *Project Management Case Studies* features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to

illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam *Project Management Case Studies, Fourth Edition* is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, *Project Management: A Systems Approach to Planning, Scheduling, and Controlling*. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Business Ethics - Marianne Jennings 2018

Gain a better understanding of common threads and patterns of ethical challenges with cases and readings drawn from pop culture, business, and history. *BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS, 9E* provides relevant issues, such as getting out of student loans-- the consequences and societal costs as well as benefit to graduates. Probing questions and content force you to look beyond emotions and opinions to evaluate the costs of ethical decisions, such as Edward Snowden's actions and whether they harmed or helped society. Cases provide historical perspective as you learn how individuals slip into behavior that lead to ethical and legal breaches. Real examples of business decisions gone awry in this market-leading collection of readings present patterns of behaviors and choices that often result in the destruction of businesses and personal lives. Perspective and insights provide a knowledge base for readers to recognize and resolve ethical issues.

Giving Voice to Values - Mary C. Gentile 2010-08-24

How can you effectively stand up for your values when pressured by your boss, customers, or shareholders to do the opposite? Drawing on actual business experiences as well as on social science research, Babson College business educator and consultant Mary Gentile challenges the assumptions about business ethics at companies and business schools. She gives business leaders, managers, and students the tools not just to recognize what is right, but also to ensure that the right things happen. The book is inspired by a program Gentile launched at the Aspen Institute with Yale School of Management, and now housed at Babson College, with pilot programs in over one hundred schools and organizations, including INSEAD and MIT Sloan School of Management. She explains why past attempts at preparing business leaders to act ethically too often failed, arguing that the issue isn't distinguishing what is right or wrong, but knowing how to act on your values despite opposing pressure. Through research-based advice, practical exercises, and scripts for handling a wide range of ethical dilemmas, Gentile empowers business leaders with the skills to voice and act on their values, and align their professional path with their principles. *Giving Voice to Values* is an engaging, innovative, and useful guide that is essential reading for anyone in business.

Public Health Ethics: Cases Spanning the Globe - Drue H. Barrett 2018-04-22

This Open Access book highlights the ethical issues and dilemmas that arise in the practice of public health. It is also a tool to support instruction, debate, and dialogue regarding public health ethics. Although the practice of public health has always included consideration of ethical issues, the field of public health ethics as a discipline is a relatively new and emerging area. There are few practical training resources for public health practitioners, especially resources which include discussion of realistic cases which are likely to arise in the practice of public health. This work discusses these issues on a case to case basis and helps create awareness and understanding of the ethics of

public health care. The main audience for the casebook is public health practitioners, including front-line workers, field epidemiology trainers and trainees, managers, planners, and decision makers who have an interest in learning about how to integrate ethical analysis into their day to day public health practice. The casebook is also useful to schools of public health and public health students as well as to academic ethicists who can use the book to teach public health ethics and distinguish it from clinical and research ethics.

Selected Readings in Business - Myra Shulman 1991-04

For Business Ethics - Campbell Jones 2005-08-03

For Business Ethics is a daring adventure into the world of business ethics. It offers a clear and accessible introduction to business ethics and also expands business ethics beyond its current narrow confines. It is ground-breaking in the sense that it invites a distinctively critical approach to business ethics, an approach that the authors argue is part and parcel of ethics. With a thought-provoking glossary and recommendations for further readings, For Business Ethics is an essential purchase for students and practitioners alike. It is at once an introduction to business ethics and a challenge to anyone who wishes to take part in or change contemporary organized society.

Selected Readings on Database Technologies and Applications - Halpin, Terry 2008-08-31

"This book offers research articles focused on key issues concerning the development, design, and analysis of databases"--Provided by publisher.

Business Ethics + Mindtap Business Law, 1 Terms 6 Months Printed Access Card -

Morality Play - Jessica Pierce 2013-05-14

Morality Play is an ideal supplement for ethics courses, offering a case study approach that is both flexible and practical. It provides three alternative methods of organization for universal teaching approaches: contemporary moral problems, ethical theories, and moral principles. The introduction illustrates how to effectively use case studies in the classroom and provides a short review of the fundamentals of argumentation and critical thinking. Featuring ten new case studies, the latest edition continues to spotlight some of the most controversial, thought-provoking issues in ethics today. Themes such as crime and punishment, life and death, habitat and humanity, liberty and coercion, and value and culture are made relevant through insightful case studies drawn from newspaper accounts, legal opinions, and other factual sources. The cases present discrete problems designed to make readers examine their abstract notions about morality.

Business Ethics: Case Studies and Selected Readings - Marianne M. Jennings 2014-01-31

Packed with real-life examples of business decisions gone awry, the 8th Edition of BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross. A combination of short and long cases, readings, hypothetical situations, and current ethical dilemmas, BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS provides a stimulating and thorough basis for evaluating business ethics, and encourages stronger values in future business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics - Laura Pincus Hartman 2016-04-16

Business - Marianne Jennings 2003

Without a doubt, the connection between law and business ethics is made clear with Business: Its Legal, Ethical and Global Environment. Through an integration of examples and applications, users learn how to apply legal and ethical reasoning skills when making business decisions. No other book on the market better prepares tomorrow's managers for the legal, ethical, and global environment in which they will work. Jennings balances coverage of traditional legal and ethical topics with emerging trends in the business world, such as cyberlaw, international law, and alternate dispute resolution.

Selected Readings on Global Information Technology: Contemporary Applications - Rahman, Hakikur 2008-08-31

"This book offers articles focused on key issues concerning the development, design, and analysis of global IT"--Provided by publisher.

Business Ethics - Stephen M. Byars 2018-09-24

Business Ethics - Jeffrey Moriarty 2021-09-30

Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive. Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and - at the end of each chapter - study questions and suggested additional readings.

Business Ethics - Lou E. Pelton 2004-07

This collection of timely, provocative articles provides students with a framework for understanding the importance of business ethics and corporate responsibility. Each reading addresses aspects of leadership, compliance, and/or decision making in organizational settings. Students will be challenged to consider the potential conflicts between, and impacts on, the stakeholder value systems present within organizations. Originally created to accompany Business Ethics, by Ferrell/Fraedrich/Ferrell, this supplemental text supports any course in which instructors are looking to enhance coverage of business ethics/corporate responsibility.

Corporate Social Responsibility - Andrew Crane 2014

As a relatively young subject matter, corporate social responsibility has unsurprisingly developed and evolved in numerous ways since the first edition of this textbook was published. Retaining the features which made the first edition a top selling text in the field, the new edition continues to be the only textbook available which provides a ready-made, enhanced course pack for CSR classes. Authoritative editor introductions provide accessible entry points to the subjects covered - an approach which is particularly suited to advanced undergraduate and postgraduate teaching that emphasises a research-led approach. New case studies are integrated throughout the text to enable students to think and analyze the subject from every angle. The entire textbook reflects the global nature of CSR as a discipline and further pedagogical features include chapter learning outcomes; study questions; 'challenges for practice' boxes and additional 'further reading' features at the end of each chapter. This highly rated textbook now also benefits from a regularly updated companion website which features a brand new 'CSR Case Club' presenting students and lecturers with further case suggestions with which to enhance learning; lecture slides; updates from the popular Crane and Matten blog, links to further reading and career sites, YouTube clips and suggested answers to study questions. An Ivey CaseMate has also been created for this book at <https://www.iveycases.com/CaseMateBookDetail.aspx?id=335>.

Selected Readings on Telecommunications and Networking - Jairo Gutiérrez 2008

"This book presents quality articles focused on key issues concerning the planning, design, maintenance, and management of telecommunications and networking technologies"--Provided by publisher.

Ethical Theory and Business - Denis Gordon Arnold 2013-11-01

An anthology of readings, legal perspectives, and cases in business ethics. Ethical Theory and Business provides students with a strong understanding of ethics in business. Case studies, a discussion of ethical theory, and a diverse range of perspectives on specific topics give students the tools needed to address ethical situations in business and challenge them to think for themselves. Learning Goals Upon completing this book readers will be able to: * Reflect on ethical and sustainable business practices * Understand the role of ethics in all function areas of

business including management, marketing, international business, human resources, finance, and accounting * Discuss the most pressing issues confronting business leaders today

Business Ethics - W. Michael Hoffman 2001

Can a corporation have a conscience? What is wrong with reverse discrimination? Can ethical management and managed care coexist? Hoffman, Frederick, and Schwartz address these and many other current, intriguing, often complex issues in corporate morality. This introductory business ethics text contains a thorough general introduction on ethical theory, 54 readings, and 25 cases. Divided into five parts, each with an introduction that presents the major themes of its articles and cases, the text contains an impartial, point-counterpoint presentation of different perspectives on the most important issues being debated in business ethics. Each chapter ends with questions that can be used for student discussion, review, tests/quizzes, or for student assignments. The fourth edition has 27 new readings, 15 new cases, and 10 new mini-cases.

Business Ethics and Values - Colin M. Fisher 2006

"Business Ethics and Values" introduces students to the complexities and principles of ethical issues by focusing on developing ethical awareness and the ability to argue business ethics matters. A proven resource, the second edition of this text continues to present a successful blend of concrete issues and academic theory, suitable for undergraduate and postgraduate students with or without practical experience of the world of organisations. It gives as much importance to individual conscience at work as it does to socially responsible behaviour at the corporate level and within the global business world. Hallmark features: Broad coverage of the many issues in this subject ensures that students see the whole picture. The use of real-world case studies and simulations helps to stimulate debate and appreciate the multi-faceted aspects of ethical arguments. New to this edition: New material on the ethics of e-communication, sustainability and the ethical impact of globalisation ensures that students are learning from the most up-to-date material available. Further analysis of Anglo-American approaches to corporate governance and their ethical underpinnings. Short test and assignment questions at the end of each chapter help students to consolidate their learning. More simulation exercises and activities give students the opportunity to reflect on their attitudes to this engaging subject. A well-developed supplements package to support tutors and students includes an instructor's manual, PowerPoint slides and a companion website. Colin Fisher is Professor of Managerial Ethics and Values, Nottingham Business School, Nottingham Trent University. Alan Lovell is Professor of Organisational Accountability and Head of the Department of Accounting, Finance & Economics, Nottingham Business School, Nottingham Trent University.

Ethics, Misconduct and the Financial Services Industry - Barbara Fryzel 2020-12-28

This book explores how ethics and the moral context of business have evolved historically in influential management theories and concepts. It looks at how managerial thought accommodates morality, values, and ethics and demonstrates the emerging patterns of ethical conduct to illustrate how moral aspects of management and organizational practice can become peripheral. The author examines a diverse range of data sources such as the most seminal books in management and academic papers published in the mainstream academic literature. The readings selected in the process are subject to critical analysis and are complemented by an exploratory study of the financial services industry, based on semistructured in-depth interviews. The uniqueness of the proposed approach comes first from the consolidation of many perspectives such as management, organization studies, and business anthropology rather than focusing on one particular subdiscipline; second, from using a mixed methodology, combining literature reviews with empirical, exploratory research based on interviews; and third from including a narrative context in the analysis and proposed future theory framework. This book will appeal to students, researchers, and scholars who teach ethics in the fields of economics or business. It is useful for advancing theory and research on moral management and as a resource for management practitioners looking to create business practices fostering moral sensitivity. Those interested in setting future development directions may also find the proposed consolidation of theoretical and empirical evidence valuable for the design of future policies.

Business Ethics - Patrick O'Sullivan 2012

A series of high-profile events in recent years have highlighted the growing need to cover ethical issues in international business and raise

awareness of the responsibilities that need to be integrated into all levels and all subjects. Utilising the knowledge from a wide selection of expert contributors and illuminated by a case study for each chapter, this comprehensive volume makes a compelling case for business ethics to become an integrated consideration across the business disciplines, rather than an afterthought in the curriculum.

Selected Readings on Strategic Information Systems - Hunter, M. Gordon 2008-08-31

"This book offers research articles on key issues concerning information technology in support of the strategic management of organizations"-- Provided by publisher.

Business Ethics - Marianne Jennings 2012-01-01

Packed with real-life examples of business decisions gone awry, the book explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross.

Casebook on Ethical Issues in International Health Research - World Health Organization 2009

I. Defining "research"--II. Issues in study design . -- III. Harm and benefit -- IV. Voluntary informed consent -- V. Standard of care -- VI. Obligations to participants and communities -- VII. Privacy and confidentiality -- VIII. Professional ethics.

Case Studies in Business Ethics - Thomas Donaldson 1990

Managing Business Ethics - Linda K. Trevino 2016-09-13

Revised edition of the authors' *Managing business ethics*, [2014]

Military Ethics - Stephen Coleman 2012-09-06

This book provides an introduction to the real-life ethical issues faced by those serving in modern military forces. With its focus on the practical problems facing those in positions of command, it is of particular relevance to prospective military officers at military academies. The book is also appropriate for Ethics of War and Military Ethics courses at non-military undergraduate programs in philosophy and ethics. The book includes more than fifty specially selected case studies, many previously unpublished. These cases enable students to examine, in real and understandable situations, the ethical problems which military personnel face in modern operations.

Real Estate Law - Marianne M. Jennings 2013-01-01

A practical and hands-on study of the laws affecting real property, Marianne Jennings's REAL ESTATE LAW continues to bring to life the law of real estate ownership, transfer, and development while examining the day-to-day transactions of the real estate marketplace. Continuing her tradition of lively case selection and clear discussion of the rules and regulations of real estate, this text has been praised for its practical approach in assisting students as well as real estate professionals to recognize, prevent, and solve legal problems in this exciting field.

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Beyond Integrity - Scott Rae 2012-02-21

Integrity is essential to Judeo-Christian business ethics. But today's business environment is complex. Those in business, and those preparing to enter the business world, need to grapple with the question of how integrity and biblical ethics can be applied in the workplace. They need to go "beyond integrity" in their thinking. *Beyond Integrity* is neither excessively theoretical nor simplistic and dogmatic. Rather, it offers a balanced and pragmatic approach to a number of concrete ethical issues. Readings from a wide range of sources present competing perspectives on each issue, and real-life case studies further help the reader grapple with ethical dilemmas. The authors conclude each chapter with their own distinctly Christian commentary on the topic covered. This Zondervan ebook of the third edition has been revised to provide the most up-to-date introduction to the issues Christians face in today's constantly changing business culture. Revisions include: • 30 new case studies • 1/3 new readings • 50% substantially revised • sidebars that reflect the issues in the news and business press • summaries and material for discussion

Business in Ethical Focus: An Anthology - Second Edition - Fritz Allhoff 2016-12-20

Business in Ethical Focus is a compilation of classical and contemporary essays and case studies in business ethics. Readers will become acquainted with seminal ideas on corporate social responsibility and the place of business in a just society. Other topics include diversity in the workplace, sexual harassment, workplace rights, environmental

responsibility and sustainability, global business, intellectual property, bribery, and ethical issues in advertising and marketing. This second edition adds a dozen original case studies, as well as new sections on global perspectives (with articles on Islamic, Confucian, and Buddhist business ethics), entrepreneurship, and the non-profit sector. Background material on ethical theory and the nature of business ethics is included to orient readers new to this field.

Business Ethics: Case Studies and Selected Readings - Marianne M. Jennings 2014-01-31

Packed with real-life examples of business decisions gone awry, the 8th Edition of BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross. A combination of short and long cases, readings, hypothetical situations, and current ethical dilemmas, BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS provides a stimulating and thorough basis for evaluating business ethics, and encourages stronger values in future business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Nicomachean Ethics - Aristotle 2021-11-13

Nicomachean Ethics Aristotle - The Nicomachean Ethics is one of Aristotle's most widely read and influential works. Ideas central to ethics—that happiness is the end of human endeavor, that moral virtue is formed through action and habituation, and that good action requires prudence—found their most powerful proponent in the person medieval scholars simply called "the Philosopher." Drawing on their intimate knowledge of Aristotle's thought, Robert C. Bartlett and Susan D. Collins have produced here an English-language translation of the Ethics that is

as remarkably faithful to the original as it is graceful in its rendering. Aristotle is well known for the precision with which he chooses his words, and in this elegant translation his work has found its ideal match. Bartlett and Collins provide copious notes and a glossary providing context and further explanation for students, as well as an introduction and a substantial interpretive essay that sketch central arguments of the work and the seminal place of Aristotle's Ethics in his political philosophy as a whole. The Nicomachean Ethics has engaged the serious interest of readers across centuries and civilizations—of peoples ancient, medieval, and modern; pagan, Christian, Muslim, and Jewish—and this new edition will take its place as the standard English-language translation.

Cengage Advantage Books: Fundamentals of Business Law Today: Summarized Cases - Roger LeRoy Miller 2015-01-01

Packed with 2013 and 2014 cases, FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e covers core business law topics like contracts and sales in a concise paperback. Summarized cases integrated throughout the text illustrate key points of law without unnecessary detail. Intended for the one-term course focused primarily on contracts and sales, the text condenses the latest legal topics--including cyberlaw, health-care, financial reform, and more--for quick comprehension. An entire chapter is devoted to Internet Law, Social Media, and Privacy. Current, abbreviated, and affordable, FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e provides an easy-to-understand alternative to traditional Business Law texts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Selected Readings on Electronic Commerce Technologies:

Contemporary Applications - Hu, Wen-Chen 2008-08-31

"This book offers research articles focused on key issues concerning the technologies and applications of electronic commerce"--Provided by publisher.