

# Business Objectives Teachers Oxford

Eventually, you will definitely discover a additional experience and exploit by spending more cash. still when? realize you take that you require to acquire those all needs subsequent to having significantly cash? Why dont you try to get something basic in the beginning? Thats something that will lead you to comprehend even more on the order of the globe, experience, some places, later history, amusement, and a lot more?

It is your unconditionally own mature to measure reviewing habit. accompanied by guides you could enjoy now is **Business Objectives Teachers Oxford** below.

## **Strategic Reframing** - Rafael Ramirez 2016

Traditional strategy assumes stability and predictability. Today's world is better characterised by turbulence, uncertainty, novelty and ambiguity - conditions that contribute disruptive changes and trigger the search for new ways of coping. This book aims to become the premier guide on how to do scenario planning to support strategy and public policy. Co-authored by three experts in the field, the book presents The Oxford Scenario Planning Approach (OSPA). The approach is both intellectually rigorous and practical. Methodological choices and theoretical aspects in practice are detailed in reference to the relevant literatures and grounded in 6 case studies the authors have been involved with. The book makes several contributions to the field, centred on how learning with scenario planning is supported by re-framing and re-perception; how this iterative process can be embedded in corporate or government settings, and how it helps those that it supports to do well in today's world. The book is written in an accessible style and will be a useful introductory text as well as a useful guide for the more experienced scenario planning practitioner and scholar.

## Intercultural and International Business Communications - Juan Carlos Palmer 2006

This volume originates from the editors' interest in one of the most relevant fields of research these days: Intercultural and International Business Communication. The needs of the business world to communicate effectively at an international level in order to overcome language differences have proved to be a fascinating topic for many scholars. International business discourse is culturally-situated and therefore context-dependent, and all three - discourse, culture and context - play a key role in the communication process. The present contributions analyse this topic under the perspective of theory, research and teaching. Different scholars have offered their views on the subject, presenting contributions on different areas related to business communication all over the world.

## **Developments in English for Specific Purposes** - Tony Dudley-Evans 1998-09-10

This book provides a practical and accessible update of major developments in ESP today.

## 6th International Conference on Innovation and Entrepreneurship - Dr. Denise A. D. Bedford 2018-03-05

These proceedings represent the work of researchers participating in the 6th International Conference on Innovation and Entrepreneurship (ICIE 2018) which is being co-hosted by Georgetown University and George Washington University and is being held at The University of the District of Columbia (UDC) on 5-6 March 2018.

## **The Oxford Handbook of Strategy** - David O. Faulkner 2003-02-13

This two-volume handbook presents an authoritative and up-to-date analysis of how thinking on strategy has evolved and what are the likely developments in the near future. All the contributors are experts in their area, and bring to the topic an understanding informed by many years' experience of research, teaching, and practice. Volume Two concerns itself with a variety of topics in the area of corporate strategy, principally a discussion of the role of the centre in the multi-business unit corporation, international strategy, a discussion of how to bring about strategic change, and the new, but very topical, area of organization and decision-making in conditions of uncertainty.

## Words for working - Rosa Giménez Moreno 2011-11-28

Words for Working ofereix una revisió actualitzada de conceptes, competències, habilitats comunicatives i recursos essencials per a l'aprenentatge i ús efectiu de l'anglès professional i acadèmic a l'entorn de l'economia i l'empresa internacional. El volum facilita als lectors el coneixement i el domini de la variació

lingüística existent dins del llenguatge especialitzat (variació intercultural, geogràfica, textual, etc.), així com del seu funcionament en àrees de comunicació professional fonamentals en aquest àmbit (anglès empresarial, econòmic, financer, jurídic, etc.). El seu contingut inclou estratègies comunicatives i activitats didàctiques pràctiques tant per a la llavor professional com per a l'estudi i la investigació en anglès dins d'aquestes disciplines en el nou Espai Europeu d'Educació Superior.

## *Business objectives. Student's book : [with English-German wordlists]* - Vicki Hollett 2001

Business Objectives is a course for managers and students of business who have reached a lower-intermediate level of English. Based on a carefully-constructed language syllabus, the fifteen units also tackle the key functional areas of business interaction, such as telephoning, meetings, and socializing. The course places special emphasis on skills work - particularly listening and speaking - and is designed to enable students to relate the language they are learning to their own work experience.

## **Contemporary Debates in Social Sciences** - Esma Torun Çelik 2018-09-30

## **Toward Assessing Business Ethics Education** - Diane L. Swanson 2010-11-01

Toward Assessing Business Ethics Education, edited by Diane L. Swanson and Dann G. Fisher of Kansas State University, is a sequel to their book Advancing Business Ethics Education in the Ethics in Practice IAP book series. The focus on assessment in this second book is a timely response to the urgent search among business schools for ways to teach and assess ethics at a time when the public's faith in corporations and business schools has been undermined greatly by the failure of both to respond to widespread corruption and scandals in the business sector. Although no one expects business education alone to resolve these problems, the distinguished scholars represented in this book advocate that business schools should at least do their part by exposing their students to decision models that incorporate ethical dimensions on behalf of corporate stakeholders and society at large. As the book's title conveys, it is then important to assess key learning objectives to insure that business students graduate knowing ethics fundamentals and armed with the ability to recognize ethical dilemmas and possible solutions during the course of their careers. This book will speak to all who are interested in accountability for business ethics education, especially business school deans, university administrators, faculty members, students, and prospective employers. This audience will find that the enterprise of assessing business ethics education is advanced in three ways. First, the book functions as a venue for distinguished scholars to share the innovative ways that they are assessing ethics coverage in courses and degree programs. Second, these authors identify what needs to be assessed and the means for doing so. Third, the book serves not only as a guide to assessment, but also as a platform for expanding and improving ethics coverage in business schools. Moreover, an important take away for readers is the provision of a simple formula, first advocated by Diane L. Swanson and William C. Frederick (University of Pittsburgh) in 2005, for delivering ethics education that minimizes assessment errors. By following this formula, business schools can provide assurances that ethics will not be assessed as being sufficient when it is woefully inadequate or even missing in the curriculum and that it cannot be distorted, diluted, or trivialized by uninformed coverage and still pass inspection. Avoiding these assessment errors is critical in an educational environment in which weak accrediting standards for ethics go hand in hand with spotty, uniformed coverage that would not be tolerated for other business disciplines.

## **Innovative Teaching: Best Practices From Business And Beyond For Mathematics Teachers** - Denise H Sutton 2021-01-26

Innovative Teaching: Best Practices from Business and Beyond for Mathematics Teachers provides educators with new and exciting ways to introduce material and methods to motivate and engage students by showing how some of the techniques commonly used in the business world — and beyond — are applicable to the world of education. It also offers educators practical advice with regard to the changing culture of education, keeping up with technology, navigating politics at work, interacting with colleagues, developing leadership skills, group behavior, and gender differences. Innovative Teaching demonstrates how the classroom environment is similar to the marketplace. Educators, like businesses, for example, must capture and hold the attention of their audience while competing with a constant stream of 'noise.' With the introduction of the Internet and the wide use of social media, promoters understand that they must not only engage their audience, but also incorporate audience feedback into the promotional work and product or service they offer. Innovative Teaching shows educators how to take the best practices from business — and beyond — and recombine these resources for appropriate use in the classroom.

**Business Objectives** - Vicki Hollett 1996

*Learning to Teach in the Secondary School* - Susan Capel 2019-04-11

For all undergraduate, postgraduate and school-based routes to qualified teacher status, *Learning to Teach in the Secondary School* is an essential introduction to the key skills and knowledge needed to become a secondary teacher. Underpinned by evidence-informed practice and focussing on what you need to know to thrive in the classroom, the eighth edition is fully updated in light of changes in the field, covers new topics and provides additional guidance on topics such as developing your resilience, using digital technologies, closing the achievement gap and using data to inform your teaching and pupil learning. The text includes a wealth of examples and tasks to demonstrate how to successfully apply theory to practice and how to critically reflect on and analyse your practice to maximise pupil learning. The wide range of pedagogical features supports both school- and university-based work up to Masters level. Written by experts in the field, the 37 concise units create unit-by-unit coverage that can be dipped into, offering guidance on all aspects of learning to teach including: Managing your workload Lesson planning Curriculum Motivating pupils Promoting behaviour for learning Assessment, marking and feedback Special educational needs and disabilities (SEND) Applying for jobs, developing as a professional and networking *Learning to Teach in the Secondary School* provides practical help and guidance for many of the situations and potential challenges you are faced with in school. The text is extended by a companion website that includes additional information as well as specific units covering England, Northern Ireland, Scotland and Wales. Supported by the subject-specific titles in the *Learning to Teach Subjects in the Secondary School Series*, it is an essential purchase for every aspiring secondary school teacher.

*Becoming Interculturally Competent Through Education and Training* - Anwei Feng 2009

This book demonstrates the complementarity of educational and training approaches to developing intercultural competence as represented by those who work in commercial training and those who work in further and higher education. It does so by presenting chapters of analysis and chapters describing courses in the two sectors.

**The Oxford Handbook of Strategy** - David O. Faulkner 2003-02-13

This two-volume handbook presents an authoritative and up-to-date analysis of how thinking on strategy has evolved and what are the likely developments in the near future. All the contributors are experts in their area, and bring to the topic an understanding informed by many years' experience of research, teaching, and practice. Volume One focuses on two major areas: first, the various different approaches to strategy, and secondly, the development of competitive or business unit strategy, where the pursuit of sustainable competitive advantage is the key objective.

**Developing Telephoning Skills: Speaking Practices for Office Professionals** - agustinus Rustanta, S.Pd., Drs. Andreas Mari Sudarto, M.Hum.

**The Fast Path to Corporate Growth** - Marc H. Meyer 2007-06-04

Every company can point to a growth strategy. Far fewer, however, systematically implement them; instead, they spend their time on incremental innovations, or rely on acquisitions. Still, organic, internal

growth, accomplished through product line renewal and new service development, is essential to the long-term vitality of corporations across all industries. The FASTPATH to Growth takes on the challenge large corporations have in generating internal innovation--developing new product lines that address new market applications and provide the corporation with new streams of revenue. It integrates the key disciplines--new product strategy, user research, concept development and prototyping, market testing, and business modeling--needed for enterprise growth. The book illustrates its framework with in-depth examples of companies that have leveraged their core technologies to new markets and new types of uses in order to generate impressive results, including IBM, Honda, and Mars. Many of these examples contain templates that readers can use in their own projects. The book ends by addressing the human side of new market applications, providing advice on what executives and innovation team leaders must do to execute the steps of Meyers framework for new market applications development. This comprehensive management guide should appeal to practitioners in research and development, new business development strategists, and product managers, along with students in engineering management, innovation management, and corporate strategy courses that focus on technology industries.

**Teaching Business English** - Mark Ellis 1994-05-19

Gives background to the business learner's world and strategies for approaching the training task, focusing on the learner's professional knowledge and experience. This book is suitable for teachers, trainers, and course organizers in the field of Business English or considering a move into it.

*Curriculum Making in Post-16 Education* - Martin Bloomer 2002-03-11

It is widely agreed that the post-16 curriculum in England and Wales is inadequate, mainly due to the successive reforms of various governments. YTS was a reaction to problems of youth unemployment, CPVE and BTEC embraced a 'broad' concept of vocationalism, and even with the introduction of NVQ and GNVQ the A-level retains its gold-standard in the eyes of many. The post-16 curriculum that has emerged is hardly coherent. So how can teachers translate an externally imposed curriculum into a meaningful learning experience for students? Drawing on solid research in post-16 education, this book makes explicit the nature of flaws in policy, and provides an account of how teachers and students construct their roles. It puts forward the case for a radical reappraisal and identifies appropriate aims and organising principles for a post-16 curriculum for the future. Martin Bloomer is currently Dean of the Faculty of Education at Exeter University.

**Teaching International Business** - Gopalkrishnan R. Iyer 1999

*Teaching International Business: Ethics and Corporate Social Responsibility* is a collection of academic writings on the issues and challenges of incorporating ethics and corporate social responsibility concerns into international business education. You will find frameworks and approaches detailing various pedagogical issues presented here.

*Ethics Teaching in Higher Education* - Daniel Callahan 2012-12-06

A concern for the ethical instruction and formation of students has always been a part of American higher education. Yet that concern has by no means been uniform or free from controversy. The centrality of moral philosophy in the undergraduate curriculum during the mid-19th Century gave way later during that era to the first signs of increasing specialization of the disciplines. By the middle of the 20th Century, instruction in ethics had, by and large, become confined almost exclusively to departments of philosophy and religion. Efforts to introduce ethics teaching in the professional schools and elsewhere in the university often met with indifference or outright hostility. The past decade has seen a remarkable resurgence of the interest in the teaching of ethics, at both the undergraduate and the professional school levels. Beginning in 1977, The Hastings Center, with the support of the Rockefeller Brothers Fund and the Carnegie Corporation of New York, undertook a systematic study of the state of the teaching of ethics in American higher education.

**Linguistic Studies in Academic and Professional English** - Juan Carlos Palmer Silveira 2004

A collection of articles that tries to reflect the relevance of the research on specific English. The book will be an interesting resource for students and teachers of English, as well as for professionals who wish to learn more about specific English.

**Завдання для самостійної роботи з англійської мови за професійним спрямуванням. [англ].**  
- Биконя О. П.

В посібнику «Завдання для самостійної роботи з Англійської Мови за Професійним Спрямуванням» пропонуються завдання для самостійного опрацювання студентам економічних спеціальностей, аспірантам та викладачам спеціальностей, пов'язаних з менеджментом, маркетингом, економікою тощо, а також для тих, хто займається організацією та практикою зовнішньоекономічної діяльності. Посібник складається з п'яти частин (Part I-V), до кожної частини додаються ключі та глосарій (англо-український словник). Запропонований комплекс вправ та завдань реалізується на основі кредитно-модульної організації навчання та враховує різний рівень підготовки студентів, різний рівень швидкості сприйняття та засвоєння матеріалу, сприяє індивідуалізованому вирішенню проблем, які виникають у процесі самостійної підготовки до заняття. Оригінальні англомовні тексти з численними вправами та завданнями висвітлюють різні аспекти англійського ділового спілкування.

**Action Research for Language Teachers** - Michael J. Wallace 1998

Beginning with the reasons for carrying out action research, this guide for language teachers can be used by them to analyse and investigate their own expertise and develop it in a systematic way.

CIMA Exam Practice Kit Management Accounting Business Strategy - Tony Graham 2006-02-06

CIMA Exam Practice Kits consolidate learning by providing an extensive bank of practice questions. Each solution provides an in depth analysis of the correct answer and highlights why the alternatives are incorrect. CIMA Exam Practice Kits are ideal for students studying independently or attending a tutored revision course. It supplements the Official CIMA Study Systems and CIMA Revision Cards with a wealth of additional questions and material focused purely on applying what has been learnt to passing the exam.

CIMA Exam Practice Kits help students prepare with confidence for exam day, and to pass the new syllabus first time. \* Helps CIMA students to prepare and pass the new syllabus first time \* Practice applying and displaying knowledge so CIMA examiners can award you marks \* Provides worked answers to fully explain the correct answer, and analysis of incorrect answers - helping CIMA students avoid common pitfalls

Corporate Income Tax Law and Practice in the People's Republic of China - Fuli Cao 2011-07-01

Corporate Income Tax Law and Practice in the People's Republic of China provides a comprehensive analysis of China's corporate income tax law. A new corporate income tax law came into effect on January 1, 2008. The new law unified the two corporate income tax systems that were applicable to domestic enterprises, foreign enterprises and foreign invested enterprises, respectively. A large portion of this book summarizes the new tax law, the implementation rules of the law, and the interpretation circulars issued by the Chinese tax authorities. The mapping of sections of tax law, regulations, and circulars into the applicable areas of business transactions and operations is helpful to lawyers, accountants, and other professionals. Detailed citations allow readers to find the authorities at their original sources. Also included is some introductory and historical information for those who seek a general knowledge of China tax law. One chapter is devoted to addressing major areas of tax treaties and agreements between China and other countries or regions. Tables summarizing the treaties with regards to permanent establishment, dividends, interest, royalties, and capital gains provide readers with a quick reference and an efficient means for comparative analysis. The issues of administration and enforcement of specific tax rules are discussed in various chapters. Separate chapters cover tax compliance and tax audit and appeals. In addition, the book comments on various tax rules and offers a view of possible tax treatments in areas that have not been addressed or clearly addressed by the law, regulations and other authorities.

*RELC Journal* - 1989

**Handbook of Research on Transnational Higher Education** - Mukerji, Siran 2013-08-31

The integration of new technology and global collaboration has undoubtedly transformed learning in higher education from the traditional classroom setting into a domain of support services, academic programs, and educational products which are made available to learners. The Handbook of Research on Transnational Higher Education is a unique compilation of the most recent research done by higher education professionals in the areas of policy, governance, technology, marketing, and leadership development. This publication succeeds in highlighting the most important strategies and policies for professionals, policymakers, administrators, and researchers interested in higher education management.

**The Debate over Corporate Social Responsibility** - Steven K. May 2007-04-19

Should business strive to be socially responsible, and if so, how? The Debate over Corporate Social Responsibility updates and broadens the discussion of these questions by bringing together in one volume a variety of practical and theoretical perspectives on corporate social responsibility. It is perhaps the single most comprehensive volume available on the question of just how "social" business ought to be. The volume includes contributions from the fields of communication, business, law, sociology, political science, economics, accounting, and environmental studies. Moreover, it draws from experiences and examples from around the world, including but not limited to recent corporate scandals and controversies in the U.S. and Europe. A number of the chapters examine closely the basic assumptions underlying the philosophy of socially responsible business. Other chapters speak to the practical challenges and possibilities for corporate social responsibility in the twenty-first century. One of the most distinctive features of the book is its coverage of the very ways that the issue of corporate social responsibility has been defined, shaped, and discussed in the past four decades. That is, the editors and many of the authors are attuned to the persuasive strategies and formulations used to talk about socially responsible business, and demonstrate why the talk matters. For example, the book offers a careful analysis of how certain values have become associated with the business enterprise and how particular economic and political positions have been established by and for business. This book will be of great interest to scholars, business leaders, graduate students, and others interested in the contours of the debate over what role large-scale corporate commerce should take in the future of the industrialized world.

Higher Education Revolutions in the Gulf - Fatima Badry 2015-10-08

Over the past quarter century, the people of the Arabian Peninsula have witnessed a revolutionary transformation in higher education. In 1990, there were fewer than ten public universities that offered their Arabic-language curricula in sex-segregated settings to national citizens only. In 2015, there are more than one hundred public, semi-public, and private colleges and universities. Most of these institutions are open to expatriates and national citizens; a few offer gender integrated instruction; and the language of instruction is much more likely to be in English than Arabic. Higher Education Revolutions in the Gulf explores the reasons behind this dramatic growth. It examines the causes of the sharp shift in educational practices and analyses how these new systems of higher education are regulated, evaluating the extent to which the new universities and colleges are improving quality. Questioning whether these educational changes can be sustained, the book explores how the new curricula and language policies are aligned with official visions of the future. Written by leading scholars in the field, it draws upon their considerable experiences of teaching and doing research in the Arabian Gulf, as well as their different disciplinary backgrounds (linguistics and economics), to provide a holistic and historically informed account of the emergence and viability of the Arabian Peninsula's higher education revolutions. Offering a comprehensive, critical assessment of education in the Gulf Arab states, this book represents a significant contribution to the field and will be of interest to students and scholars of Middle East and Gulf Studies, and essential for those focused on higher education.

**The Teaching of Instrumental Music** - Richard Colwell 2015-08-20

This book introduces music education majors to basic instrumental pedagogy for the instruments and ensembles most commonly found in the elementary and secondary curricula. This text focuses on the core competencies required for teacher certification in instrumental music. The first section of the book focuses on essential issues for a successful instrumental program: objectives, assessment and evaluation, motivation, administrative tasks, and recruiting and scheduling (including block scheduling). The second section devotes a chapter to each wind instrument plus percussion and strings, and includes troubleshooting checklists for each instrument. The third section focuses on rehearsal techniques from the first day through high school.

Teachers as Course Developers - Maria del Carmen Blyth 1996-02-23

Teachers as Course Developers is a book about how language teachers themselves rather than curriculum specialists develop and implement their own courses. It uses a unique case study approach featuring the stories of six teachers who successfully designed their own courses in different settings in Japan, the U.S., and Latin America. The book provides a framework for the processes of course development which any teacher can use in developing his or her own courses. Each chapter highlights a different aspect of the

framework based on the particular teacher's approach and examines how the teacher has utilized or departed from the framework in meeting the challenges of a particular situation. Each narrative is followed by a set of tasks and discussion questions. An annotated bibliography is also included.

**Business Objectives Pairwork** - John Bradley 1997-01-01

Intensive speaking practice for business English learners.

*Teaching in the Global Business Classroom* - Carol Dalglish 2010-01-01

This book is an excellent resource for university lecturers facing the challenges of working in multicultural classrooms as it examines all aspects raised from the different perspectives of the stakeholders. This book adds both research and practical examples to an already established approach to learning both in schools and universities. Whilst aimed at university business lecturers, secondary teachers and trainee teachers would also gain from the reflection of the impact of international students in relation to teaching and learning. Carole Marshall, *Professional Development in Education* The text is succinct, easy to follow, and broken up with helpful subtitles. . . this book is recommended for all new higher education teachers and demonstrators and as a resource for both lecturer-training and for continuing professional development purposes. Barbara Chandler, *Studies in Higher Education* One of the great challenges for teachers in many tertiary institutions is to effectively understand the complex multicultural classroom, both as a consequence of increasing international student mobility and as a result of the raised cultural diversity of domestic populations. Even more important is the need to devise practical and effective strategies that aid learning in growing international contexts. Carol Dalglish and Peter Evans, in *Teaching in the Global Business Classroom*, provide both and have written an excellent and invaluable guide that will help to avoid the mono-culturalism and Anglo-Americanism of many current approaches which act as barriers both to more effective learning and enhanced performance in the global business environment. Roger King, *Open University* and formerly of *University of Lincoln, UK* Dalglish and Evans text *Teaching in the Global Business Classroom* draws our attention to the possibilities of enriching the experience of the global business classroom for all parties. The contributors to the volume achieve this ambitious aim by delivering a highly accessible text, which offers a useful guide for teachers of global business classrooms. I certainly would like to have read this book in my early years of teaching as the volume provides a much needed injection of accessibility and evidence based recommendations and practical suggestions to a literature which has so far remained anaemic in these regards. Mustafa Özbilgin, *University of East Anglia, UK* The rise in international student numbers means that teachers face unique challenges arising from language and cultural differences in understanding. *Teaching in the Global Business Classroom* presents an educational framework for effective teaching and learning in the global classroom. It provides practical tools for teachers through suggestions for innovative curriculum design, lecture techniques, group work and participation activities, as well as the use of case studies and assessment methods. This book is an essential resource for teachers and lecturers looking to provide the best possible teaching experience for their students, but who may be unsure how to address the issues raised by the rise in ethnic diversity. It will also be of great interest to student teachers at both undergraduate and postgraduate levels.

**Global Strategy** - Andrew C. Inkpen 2006

Looking at the question of how firms can compete in a global environment, the authors examine the issues considered central to the study of strategic management in a global context. They deal with a diverse set of important strategic topics by integrating research with practical examples and case studies.

**Corporate E-Learning** - Luther Tai 2008

Corporate e-learning has become increasingly important in the contemporary universal-access business world, and can provide strategic and competitive advantages to corporations as a way to accelerate training and reduce the high costs of face-to-face learning programs. However, most of the books that are written

about e-learning do not describe in detail how corporate e-learning is actually implemented within a specific company. *Corporate E-Learning* fills that gap by describing in depth how e-learning programs are developed and instituted, and how their effectiveness is measured, from the perspective of practicing e-learning professionals at IBM, an early and liberal user of e-learning technologies to train their global workforce. Drawing on a wealth of in-person interviews of numerous e-learning professionals at IBM, as well as recent e-learning literature, Tai discusses how IBM has significantly contributed to the evolution of corporate e-learning. In the course of doing so, he makes useful comparisons with other companies and industries, and draws conclusions that are applicable to any company considering utilizing e-learning. Companies should be careful, concludes Tai, to use e-learning only when it makes strategic and economic sense, not simply because the technology is available. In addition, e-learning should always be used along with other more traditional means of learning, and carefully monitored by feedback mechanisms to measure whether its objectives have been accomplished, and how e-learning programs might improve in the future. *Corporate E-Learning* is designed for classroom use in technology management courses, and will also appeal to corporate professionals who are involved in training, human resources development, and performance improvement.

**Reconceptualizing English for International Business Contexts** - Elma Dedović-Atilla 2022-08-05

This book presents a critique of current English as a Business Lingua Franca (BELF) practices using research conducted in Bosnia and Herzegovina. The authors identify English communication behaviors that hinder or promote success in the workplace, and trace these back to curricula and teaching practices. The authors suggest which skills employers need and expect from employees, and question whether English courses concerned with general academic English skills and business vocabulary are sufficient training for linguistically-complex workplaces. The book also examines whether the focus on achieving native-like proficiency with high grammatical standards and a strong emphasis on form are adequately preparing students who aspire to use English in professional contexts as a means to 'get their job done'.

**Business Objectives** - Vicki Hollett 2006

A new edition of the best-selling business English course by Vicki Hollett.

**Business Objectives International Edition: Teacher's Book** - Vicki Hollett 2006-10-12

Retain the organization and key features of the original editions, including the systematic coverage of basic language structures and skills, combining these with new contexts, exercises, listening material, and communication activities using North American English. Include new contexts focusing on a wide range of international organizations and individuals, providing up-to-date content and a less Anglo-centric approach. Feature completely new audio recordings with predominantly North American voices, but include a wide range of non-native accents. Updated Teachers Books and Workbooks, plus an interactive MutliROM, providing a flexible package for blended learning solutions, including grammar, vocabulary, expressions, and extra listening practice.

**Encyclopedia of Linguistics** - Philipp Strazny 2013-02-01

Utilizing a historical and international approach, this valuable two-volume resource makes even the more complex linguistic issues understandable for the non-specialized reader. Containing over 500 alphabetically arranged entries and an expansive glossary by a team of international scholars, the *Encyclopedia of Linguistics* explores the varied perspectives, figures, and methodologies that make up the field.

**English for Specific Purposes** - María del Carmen Lario de Oñate 2008-03

Bajo este título se recopilan una serie de artículos que giran todos en torno a la misma temática, el estudio de la importancia y el impacto del English for Specific Purposes en el contexto general de la enseñanza de la lengua inglesa.