

By Marc J Epstein Making Sustainability Work Best Practices In Managing And Measuring Corporate Social Environmental Second Edition

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The Step-by-step Guide to Sustainability

Planning - Darcy E. Hitchcock 2008

First Published in 2008. Routledge is an imprint of Taylor & Francis, an informa company.

Studyguide for Making Sustainability Work -

Cram101 Textbook Reviews 2014-05-28

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Small Actions, Big Difference - CB

Bhattacharya 2019-10-11

Despite dire warnings about global warming, carbon emissions by the world's largest companies are increasing and only a few companies have strategies for managing carbon emissions and water resources. So what

separates the best from the rest? In one word, the answer is ownership: companies that are winning at sustainability have created the conditions for their stakeholders to own sustainability and reap the benefits that come with deeper experience with and ownership of social and environmental issues: a happier, more productive workforce, increased customer loyalty, higher stock valuations, and greater long-term profits. Based on interviews with 25 global multinational corporations as well as employees, middle managers, and senior leaders across multiple sectors, this is the first book to connect sustainability to the theory and principles of psychological ownership and to propose a succinct, easy-to-digest model for managerial use.

Making Sustainability Work - Marc J. Epstein
2014-03-10

NEW EDITION, REVISED AND UPDATED Most companies today have some commitment to corporate social responsibility, but implementing

these initiatives can be particularly challenging. While a lot has been written on ethical and strategic factors, there is still a dearth of information on the practical nuts and bolts. And whereas with most other organizational initiatives the sole objective is improved financial performance, sustainability broadens the focus to include social and environmental performance, which is much more difficult to measure. Now updated throughout with new examples and new research, this is a complete guide to implementing and measuring the effectiveness of sustainability initiatives. It draws on Marc Epstein's and new coauthor Adriana Rejc Buhovac's solid academic foundation and extensive consulting work and includes best practices from dozens of companies in Europe, Asia, North America, South America, Australia, and Africa. This is the ultimate how-to guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in

actually putting sustainability ideas into practice and making sure they accomplish their goals.

MEASURING CORP ENVIRONMENTAL P - Marc Epstein 1996

Its multifunctional approach demands that accounting, legal, operations, engineering, and others consider the environmental and financial impact of a company's products, services, and activities, as well as the examination of the impact through the entire product life cycle.

Mainstreaming Corporate Sustainability - Suzanne Farver 2019-08-23

Mainstreaming Corporate Sustainability is a practical guide to the leading tools and resources used to successfully integrate sustainability into a company's corporate culture. Through the examples of companies from around the world, it provides an overview of the basics of any successful sustainability program, including the various international standards and performance frameworks that can be adapted to companies striving to improve

their sustainability performance. These standards are summarized and explained in clear language and a conversational tone, allowing the reader to absorb what can be a complicated maze of resources. Used as the centerpiece for a popular corporate sustainability class taught on campus and online at Harvard University Extension School, as well as other universities around the U.S., this guide provides students and professionals alike with an overview of the most valuable management tools and resources available today. The second edition has been expanded with updated resources and a greater emphasis on climate change and reducing a firm's carbon footprint. *Mainstreaming Corporate Sustainability* provides an understanding of the pitfalls and challenges of this ever-changing field. It helps the reader become adept at asking the right questions and speaking the language of sustainability professionals, providing guidance to become a leader in this important business

arena. Recommendations for additional reading are provided throughout, allowing the reader to delve more deeply into the subject at any stage. Key Features - Provides step-by-step processes for building a corporate sustainability program from the ground up - Emphasizes environmental and social responsibility while providing tools to promote successful financial measurement and economic success - Includes key ingredients to enrich any existing sustainability program and prioritizes the various choices for action - Helps to identify risk and opportunity to create economic success when environmental and social challenges arise - Includes advice on stakeholder engagement and meeting communication challenges in today's shifting business world - Describes how to develop strategies and systems management to promote successful transitions from inefficient operations - Provides key advice for supply chain management and meeting challenges of the value chain for multi-national corporations -

Gives information about reporting and how to develop a clear and successful sustainability report - Supplies ideas for innovation, design, and marketing to promote responsible stewardship and successful customer relations - Offers a great balance between application of the tools/metrics/frameworks and the understanding of the philosophical underpinnings - Integrates the various elements of sustainability into a cohesive and systematic methodology that broadens how you will view corporate responsibility and the options available for addressing the pressing sustainability challenges facing our world - WAV offers teaching material for adopting professors--available from the Web Added Value Download Resource Center at www.jrosspub.com

Measuring and Improving Social Impacts - Marc J. Epstein 2017-09-08

Identifying, measuring and improving social impact is a significant challenge for corporate and private foundations, charities, NGOs and

corporations. How best to balance possible social and environmental benefits (and costs) against one another? How does one bring clarity to multiple possibilities and opportunities?

Based on years of work and new field studies from around the globe, the authors have written a book for managers that is grounded in the best academic and managerial research. It is a practical guide that describes the steps needed for identifying, measuring and improving social impact. This approach is useful in maximizing the impact of different types of investments, including grants and donations, impact investments, and commercial investments. With numerous examples of actual organizational approaches, research into more than fifty organizations, and extensive practical guidance and best practices, Measuring and Improving Social Impacts fills a critical gap.

Sustainability - Jeremy L. Caradonna 2014
Caradonna's unique and concise history broadens our understanding of what

"sustainability" means, revealing how it progressed from a relatively marginal concept to an ideal that shapes everything from individual lifestyles, government and corporate strategies, and even national and international policy.

Social and Sustainability Marketing - Jishnu Bhattacharyya 2021-09-26

"... an important intervention in the conversation around social and ecological sustainability that draws on both micromarketing and macromarketing scholarship to help the reader understand the challenges with illustrations from insightful cases both from emerging and developed economies. This compilation should be essential reading for the discerning student of sustainable consumption and production." -- Professor Pierre McDonagh, Associate Editor, Journal of Macromarketing (USA); Professor of Critical Marketing & Society, University of Bath, UK Experts in the field of economics, management science, and particularly in the marketing domain have always been interested

in and acknowledged the importance of sustaining profitable businesses while incorporating societal and environmental concerns; however, the level of existing literature and availability of teaching cases reflect a dearth of real case studies, especially those focused on marketing for social good. This book of actual case studies will address that need. In addition, this book is important and timely in providing a case book for instructors (those in both industry and academia) to help them in teaching and training the next generation of leaders through corporate training and universities. Currently, marketing for social good is increasingly becoming a part of most curriculums under the umbrella of different titles, such as social marketing, green marketing, and sustainability marketing. The relevance of these studies is increasing across the globe. This book is composed of long and short real cases with varying complexity in different sectors. This case book will also cover

some review articles for an overview of the recent developments in the study area. With these case studies, collections of questions, teaching materials, and real-life marketing scenarios, this book offers a unique source of knowledge to marketing professionals, students, and educators across the world. The main objective of this case book is to understand the applicability of marketing science (marketing for social good context, such as social marketing and sustainability marketing) in internet marketing related to e-buying behavior and e-WOM. In addition, it illustrates the various types of existing marketing practices that are relevant from both theoretical and practical points of view in this electronic era, as well as discussing other non-electronic marketing practices and focusing on consumer buying behavior. As a result, marketing managers can treat their customers according to their desired value. This book particularly explores the possibilities and advantages created by social marketing and

sustainability marketing through the presentation of thorough review articles and case studies. This case book helps corporate training centers and universities with compact teaching reference materials in their relevant courses.

Making Sustainability Work - Marc J. Epstein
2014-04-02

Now completely updated, Making Sustainability Work is the bible for applying real metrics and best practices to the often-nebulous realm of business sustainability. Mark Epstein and Adriana Rejc Buhovac provide concrete tools for measuring and increasing social and environmental impacts in a manner that businesses can understand and put to real use.

Sustainability of Business in the Context of Environmental Management - Kamlesh Pritwani
2016-06-02

The unending process of globalization and liberalization of market and economy has expanded opportunities and prompted the

introduction of new ideas of leadership and management. The proliferation of business strategies in globalized world necessitates the need for expanding socio-environmental concerns of business. Sustainability of Business in the Context of Environmental Management studies the newly emerged concept of [sustainable business] in view of the growing Indian economy. It explores the current corporate social responsibility practices adopted with special reference to environmental management in Indian companies. The book compares the legal, financial, economic, industrial, and social behavioural aspects. Out of these aspects, industrial aspect in view of [environmental management] is discussed in detail. It also explores the forces driving the changing relationship between business and society and corporate leadership reacting to environmental challenges. Finally, the book restates the concept of increasing profitability through societal development.

The Green to Gold Business Playbook - Daniel C. Esty 2011-04-08

"Implement the green strategies outlined in Dan Esty's and Andrew Winston's bestseller Green to Gold" Hard-nosed business advice for gaining competitive advantage through sustainability action in buildings and operations, information technology, product design, sourcing, manufacturing, logistics and transportation, marketing, accounting, and other key business functions Whether you are a climate change skeptic or an environmentalist, sustainability issues cannot be ignored in today's corporate world. With rising energy and natural resource costs, intensified regulations, investor pressures, and a growing demand for environmentally friendly products, sustainability is no longer an option—it's a business imperative. Unlike many green business books, the Playbook skips the environmental ideology and deals exclusively with tools and strategies that have been shown to cut costs, reduce risks, drive revenues, and

build brand identity. Builds on Dan Esty and Andrew Winston's prizewinning Green to Gold, which has become a business classic and a staple of management training across the world. Shows in detail how each business function or department can achieve an eco-advantage over the competition Offers frameworks, checklists, and action plans applicable to any business-big or small, in manufacturing or services The Green to Gold Business Playbook gives you the tools to make green work-and work profitably-for your business.

Green to Gold - Daniel C. Esty 2009-01-09
From the Publishers Weekly review: "Two experts from Yale tackle the business wake-up-call du jour-environmental responsibility-from every angle in this thorough, earnest guidebook: pragmatically, passionately, financially and historically. Though "no company the authors know of is on a truly long-term sustainable course," Esty and Winston label the forward-thinking, green-friendly (or at least green-

acquainted) companies WaveMakers and set out to assess honestly their path toward environmental responsibility, and its impact on a company's bottom line, customers, suppliers and reputation. Following the evolution of business attitudes toward environmental concerns, Esty and Winston offer a series of fascinating plays by corporations such as Wal-Mart, GE and Chiquita (Banana), the bad guys who made good, and the good guys-watchdogs and industry associations, mostly-working behind the scenes. A vast number of topics huddle beneath the umbrella of threats to the earth, and many get a thorough analysis here: from global warming to electronic waste "take-back" legislation to subsidizing sustainable seafood. For the responsible business leader, this volume provides plenty of (organic) food for thought. "

Total Responsibility Management - Sandra Waddock 2017-09-08
Almost every manager today knows that satisfying customers by meeting their quality

demands is a critical component of business success. Quality management is a given in modern companies – a competitive imperative. Yet it was not always so. Back when the quality movement was getting started, few managers really understood either the importance of quality to customers or how to manage for quality. Much the same could be said today about managing responsibility. Why and how should responsibility be managed? What is responsibility management? Total Responsibility Management answers these questions while at the same time providing a systemic framework for managing a company's responsibilities to stakeholders and the natural environment that can be applied in a wide range of contexts. This framework uses managerial familiarity with quality management to illustrate the drivers for responsibility management. Companies know that product or service quality affects their customer relationships and the trust customers have in the company's products and services. So,

too, a company's management of its responsibilities to other constituencies affects its relationships with those other stakeholders and the natural environment. But why bother? The answer is quite simple. Never has it been easier for employees, reporters, activists, investors, community members, the media and other critical observers to find fault with companies and their subsidiaries. A problem identified, even in a remote region or within a remote supplier, can instantaneously be transmitted around the world at the click of a mouse. Ask footwear, toy, clothing and other highly visible branded companies what their recent experience with corporate critics has been and they will tell you about the need to manage their stakeholder responsibilities (human rights, labour relations, environmental, integrity-related) or face significant consequences in the limelight of public opinion. Managers will discover that whether they do it consciously or not, they are already managing responsibility, just as

companies were already managing quality when the quality movement hit. This manual makes the process of managing responsibilities to and relationships with stakeholders and nature explicit. Making the process explicit is important because too few of today's decisions-makers yet understand how they are managing stakeholder responsibilities as well as they understand how to manage quality. Managing responsibilities goes well beyond traditional 'do good' or discretionary activities associated with philanthropy and volunteerism, which are frequently termed 'corporate social responsibility'. In its broadest sense, responsibility management means taking corporate citizenship seriously as a core part of the way the company develops and implements its business model. The specifics of responsibility management are unique to each company, its industry, its products and its stakeholders, yet, as this manual illustrates, a general approach to managing responsibility is

feasible - indeed, is increasingly necessary. Based on work undertaken by Boston College and the International Labour Office, Total Responsibility Management is the first CSR manual. Its original case studies add value to a range of tools and exercises that will make it required reading for all managers in need of a practical guide to managing responsibility and to students and researchers looking for an overarching framework to contextualise the changing responsibilities of global business. *Circular Fashion* - Peggy Blum 2021-05-06 Creating sustainable fashion has never been more important. Circular Fashion provides an accessible, practical, and holistic approach to this key topic for anyone studying fashion. This introductory text to sustainability in fashion includes best practice case studies and profiles of key companies such as Patagonia, Veja, Christopher Raeburn, and Stella McCartney. It begins with an overview of the fashion business, tackling the issues of the linear production

model of make, use, dispose, before introducing the idea of the circular supply chain. Circular Fashion is the must-have book for fashion students, creatives and anyone passionate about sustainability and fashion.

Innovation for Sustainability - Nancy Bocken
2019-02-22

The aim of this edited book is to provide a comprehensive overview of the opportunities and challenges related to innovation for sustainability. Combining work from both emerging and established scholars in different academic fields, this book provides an integrated understanding of the topic from four perspectives. First, the big picture: frameworks, types, and drivers; second, strategy and leadership; third, measurement and assessment and fourth, tools, methods and technologies. Chapter 11 of this book is available open access under a CC BY 4.0 license at link.springer.com. The editors donate their remuneration for this book to conservation organisation the WWF.

Counting what Counts - Marc J. Epstein
2000-01-01

Definitive advice for African American business owners looking for better answers and new ideas.

Making Sustainability Work - Marc J. Epstein
2018-05-08

The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts - and to remain

competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better.

Pharmacy on a Bicycle - Eric Bing 2013-05-06
Every four minutes, over 50 children under the age of five die. In the same four minutes, 2 mothers lose their lives in childbirth. Every year, malaria kills nearly 1.2 million people, despite the fact that it can be prevented with a mosquito net and treated for less than \$1.50. Sadly, this list goes on and on. Millions are dying from diseases that we can easily and inexpensively prevent, diagnose, and treat. Why? Because even though we know exactly what people need, we just can't get it to them. They are dying not

because we can't solve a medical problem but because we can't solve a logistics problem. In this profoundly important book, Eric G. Bing and Marc J. Epstein lay out a solution: a new kind of bottom-up health care that is delivered at the source. We need microclinics, micropharmacies, and microentrepreneurs located in the remote, hard-to-reach communities they serve. By building a new model that "scales down" to train and incentivize all kinds of health-care providers in their own villages and towns, we can create an army of on-site professionals who can prevent tragedy at a fraction of the cost of top-down bureaucratic programs. Bing and Epstein have seen the model work, and they provide example after example of the extraordinary results it has achieved in Africa, Asia, and Latin America. This is a book about taking health care the last mile—sometimes literally—to prevent widespread, unnecessary, and easily avoided death and suffering. *Pharmacy on a Bicycle* shows how the same forces of innovation and

entrepreneurship that work in first-world business cultures can be unleashed to save the lives of millions.

Sustainability Marketing - Rishi Raj Sharma
2021-05-05

Sustainability Marketing: New directions and practices explores how a customer's desire for sustainable products can form a part of new marketing strategies. Sustainability Marketing provides solutions to scholars, marketers and decision makers aiming to gain an advantage in businesses where sustainability is increasingly prioritised.

Democratic Justice - Ian Shapiro 1999-01-01
Democracy and justice are often mutually antagonistic ideas, but in this innovative book Ian Shapiro shows how and why they should be pursued together. Justice must be sought democratically if it is to garner legitimacy in the modern world, he claims, and democracy must be justice-promoting if it is to sustain allegiance over time. Democratic Justice meets these

criteria, offering an attractive vision of a practical path to a better future. Wherever power is exercised in human affairs, Shapiro argues, the lack of democracy will be experienced as injustice. The challenge is to democratize social relations so as to diminish injustice, but to do this in ways that are compatible with people's values and goals. Shapiro shows how this can be done in different phases of the human life cycle, from childhood through the adult worlds of work and domestic life, retirement, old age, and approaching death. He spells out the implications for pressing debates about authority over children, the law of marriage and divorce, population control, governing the firm, basic income guarantees, health insurance, retirement policies, and decisions made by and for the infirm elderly. This refreshing encounter between political philosophy and practical politics will interest all those who aspire to bequeath a more just world to our children than the one we have inherited.

Making Innovation Work - Tony Davila

2012-11-09

Profitable innovation doesn't just happen. It must be managed, measured, and properly executed, and few companies know how to accomplish this effectively. Making Innovation Work presents a formal innovation process proven to work at HP, Microsoft and Toyota, to help ordinary managers drive top and bottom line growth from innovation. The authors have drawn on their unsurpassed innovation consulting experience -- as well as the most thorough review of innovation research ever performed. They'll show what works, what doesn't, and how to use management tools to dramatically increase the payoff from innovation investments. Learn how to define the right strategy for effective innovation; how to structure an organization to innovate best; how to implement management systems to assess ongoing innovation; how to incentivize teams to deliver, and much more. This book offers the

first authoritative guide to using metrics at every step of the innovation process -- from idea creation and selection through prototyping and commercialization. This updated edition refreshes the examples used throughout the book and features a new introduction that gives currency to the principles covered throughout.

Corporate Sustainability, Social Responsibility and Environmental Management - Mark Anthony Camilleri

2017-02-27

This book provides a concise and authoritative guide to corporate social responsibility (CSR) and related paradigms, including environmental responsibility, corporate sustainability and responsibility, creating shared value, strategic CSR, stakeholder engagement, corporate citizenship, business ethics and corporate governance, among others. It is primarily intended for advanced undergraduate and / or graduate students. Moreover, it is highly relevant for future entrepreneurs, small business

owners, non-profit organisations and charitable foundations, as it addresses the core aspects of contemporary strategies, public policies and practices. It also features case studies on international policies and principles, exploring corporate businesses' environmental, social and governance reporting. "Mark Camilleri's new book provides an excellent overview of the eclectic academic literature in this area, and presents a lucid description of how savvy companies can embed themselves in circular systems that reduce system-wide externalities, increase economic value, and build reputation. A valuable contribution." Charles J. Fombrun, Founder of Reputation Institute and a former Professor of Management at New York University and The Wharton School, University of Pennsylvania, USA "I am pleased to recommend Dr. Camilleri's latest book, Corporate Sustainability, Social Responsibility, and Environmental Management. The book is a rich source of thought for everyone who wants

to get deeper insights into this important topic. The accompanying five detailed case studies on a wide array of corporate sustainable and responsible initiatives are helpful in demonstrating how theoretical frameworks have been implemented into practical initiatives. This book is a critical companion for academics, students, and practitioners." Adam Lindgreen, Professor and Head of Department of Marketing, Copenhagen Business School, Denmark "This book is an essential resource for students, practitioners, and scholars. Dr. Mark Camilleri skillfully delivers a robust summary of research on the business and society relationship and insightfully points to new understandings of and opportunities for responsible business conduct. I highly recommend Corporate Sustainability, Social Responsibility, and Environmental Management: An Introduction to Theory and Practice with Case Studies." Diane L. Swanson, Professor and Chair of Distinction in Business Administration and Ethics Education at Kansas

State University, KS, USA "Mark's latest book is lucid, insightful, and highly useful in the classroom. I strongly recommend it." Donald Siegel, Dean of the School of Business and Professor of Management at the University at Albany, State University of New York, NY, USA "The theory and practice of corporate sustainability, social responsibility and environmental management is complex and dynamic. This book will help scholars to navigate through the maze. Dr Camilleri builds on the foundations of leading academics, and shows how the subject continues to evolve. The book also acknowledges the importance of CSR 2.0 - or transformative corporate sustainability and responsibility - as a necessary vision of the future." Wayne Visser, Senior Associate at Cambridge University, UK. He is the author of CSR 2.0: Transforming Corporate Sustainability & Responsibility and Sustainable Frontiers: Unlocking Change Through Business, Leadership and Innovation "Corporate

Sustainability, Social Responsibility and Environmental Management: An Introduction to Theory and Practice with Case Studies" provides a useful theoretical and practical overview of CSR and the importance of practicing corporate sustainability." Geoffrey P. Lantos, Professor of Business Administration, Stonehill College, Easton, Massachusetts, USA "This book offers a truly comprehensive guide to current concepts and debates in the area of corporate responsibility and sustainability. It gives helpful guidance to all those committed to mainstreaming responsible business practices in an academically reflected, yet practically relevant, way." Andreas Rasche, Professor of Business in Society, Copenhagen Business School, Denmark "A very useful resource with helpful insights and supported by an enriching set of case studies." Albert Caruana, Professor of Marketing at the University of Malta, Malta and at the University of Bologna, Italy "A good overview of the latest thinking about Corporate

Social Responsibility and Sustainable Management based on a sound literature review as well as useful case studies. Another step forward in establishing a new business paradigm." René Schmidpeter, Professor of International Business Ethics and CSR at Cologne Business School (CBS), Germany "Dr. Camilleri's book is a testimony to the continuous need around the inquiry and advocacy of the kind of responsibility that firms have towards societal tenets. Understanding how CSR can become a modern manifestation of deep engagement into socio-economic undercurrents of our firms, is the book's leading contribution to an important debate, that is more relevant today than ever before." Mark Esposito, Professor of Business and Economics at Harvard University, MA, USA "Mark's book is a great addition to the literature on CSR and EM; it will fill one of the gaps that have continued to exist in business and management schools, since there are insufficient cases for teaching and learning in CSR and

Environmental Management in Business Schools around the globe." Samuel O. Idowu, Senior Lecturer in Accounting at London Metropolitan University, UK; Professor of CSR at Nanjing University of Finance and Economics, China and a Deputy CEO, Global Corporate Governance Institute, USA "Corporate Social Responsibility has grown from 'nice to have' for big companies to a necessity for all companies. Dr Mark Camilleri sketches with this excellent book the current debate in CSR and CSR communication and with his cases adds valuable insights in the ongoing development and institutionalization of CSR in nowadays business." Wim J.L. Elving, Professor at the University of Amsterdam, Netherlands

The Green Bottom Line - Martin Bennett
2017-09-29

To date, both internal and external corporate environmental reporting and management systems have focused on physical input-output measures. However, external stakeholders are

increasingly demanding that organisations provide more financial information about the costs and benefits of their environmental actions. As environmental costs rise, internal decision-makers are also seeking such information to ensure that money is well spent. Beyond basic compliance, many companies will not countenance environmental actions for which a "business case" cannot be made. A number of companies - such as Baxter, BT, Xerox, Zeneca and others - are now beginning to develop a better understanding of the costs and benefits of environmental action. The US Environmental Protection Agency has also done considerable work on models designed to understand the "full costs" of pollution control investments, with the aim of demonstrating that - when these are properly considered - pollution prevention can be a more cost-effective alternative. The Green Bottom Line brings together much of the world's leading research and best-practice case studies on the topic.

Divided into four sections, covering "General Concepts", "Empirical Studies", "Case Studies" and "Implementation", the book includes case studies from the US EPA's Environment Accounting Programme and contributions from authors at institutions including the IMD, INSEAD, Tellus Institute and the World Resources Institute. It constitutes a state-of-the-art collection.

Rotten - Marc J. Epstein 2020-10-19

Organizing for Sustainability - Susan Albers
Mohrman 2011-07-19

Based on rich empirical data about cases of organizations working to build a more sustainable future, this volume tests the applicability of the formal knowledge base about management and organizations, while refining, modifying and extending it to increase its usefulness in addressing the challenges of organizing for sustainable effectiveness.
The Accountable Corporation: Corporate

governance - Marc J. Epstein 2006

A collection of essays on the role of business in society. This book provides provocative analysis, cultural and historical context, and solutions from the public, private, and non-profit sectors toward more responsible, ethical, and accountable business. It features articles by the world's leading scholars, executives, and practitioners.

Sustainability Principles and Practice -

Margaret Robertson 2021-01-29

Sustainability Principles and Practice gives an accessible and comprehensive overview of the interdisciplinary field of sustainability. The focus is on furnishing solutions and equipping students with both conceptual understanding and technical skills. Each chapter explores one aspect of the field, first introducing concepts and presenting issues, then supplying tools for working toward solutions. Elements of sustainability are examined piece by piece, and coverage ranges over ecosystems, social equity,

environmental justice, food, energy, product life cycles, cities, and more. Techniques for management and measurement as well as case studies from around the world are provided. The 3rd edition includes greater coverage of resilience and systems thinking, an update on the Anthropocene as a formal geological epoch, the latest research from the IPCC, and a greater focus on diversity and social equity, together with new details such as sustainable consumption, textiles recycling, microplastics, and net-zero concepts. The coverage in this edition has been expanded to include issues, solutions, and new case studies from around the world, including Europe, Asia, and the Global South. Chapters include further reading and discussion questions. The book is supported by a companion website with online links, annotated bibliography, glossary, white papers, and additional case studies, together with projects, research problems, and group activities, all of which focus on real-world problem-solving of

sustainability issues. This textbook is designed to be used by undergraduate college and university students in sustainability degree programs and other programs in which sustainability is taught.

Joining a Nonprofit Board - Marc J. Epstein
2011-03-23

Praise for *Joining a Nonprofit Board* "As an individual who has served on various nonprofit boards, and as the president and CEO of a large nonprofit organization, I can attest to how valuable this book is. Marc Epstein and Warren McFarlan offer insight into the expectations of nonprofit board members, which is extraordinarily beneficial to individuals considering their first nonprofit board and to seasoned professionals already serving on boards." —Gail McGovern, President and CEO, American Red Cross Excerpted from Foreword "This book is a roadmap for the business person who wants to serve on a nonprofit board, and unwittingly assumes that the approaches that

worked so well in the for-profit world can be seamlessly extrapolated to the nonprofit board room." —Roseanna H. Means, M.D., founder and president, Women of Means "A must-read for all new and existing nonprofit board members. It is full of practical advice that will help improve the effectiveness of nonprofit board members and the organizations they serve." —Roger Servison, president emeritus, Boston Museum of Fine Arts, and vice chairman, Boston Symphony Orchestra "What a powerful tool now available for anyone involved with governance of America's nonprofit enterprises. The analysis is cogent and concise, amply supported by real-life examples." —George B. Beitzel, chairman emeritus, Amherst College, and chairman emeritus, Colonial Williamsburg Foundation "Joining a Nonprofit Board offers practical advice in complementing your business experience with the nuances of nonprofit governance, performance, and management in order to fully achieve the societal mission." —Jeffrey C. Thomson,

president and CEO, Institute of Management Accountants "This book will guide you through the differences between for-profit and nonprofit organizations (and boards). It will help you navigate through all the nuances in which nonprofit organizations actually operate on a day-to-day basis."—Elaine Ullian, former president, Boston Medical Center "Joining a Nonprofit Board is a must-read. This book should be required reading and distributed at the opening board meeting." —Agnes C. Underwood, former head, Garrison Forest School and National Cathedral School; vice president/managing associate, Carney, Sandoe and Associates "A Board needs a unifying and visionary objective—'It must be World Class.' This book successfully shows how to create a World Class Board." —W. Richard Bingham, former chairman, California Academy of Sciences

Green Grades - Graham Bullock 2017-08-25
The green debate : information optimists,

pessimists, and realists -- Valuing green : the content of the information -- Trusting green : the organizations behind the information -- Measuring green : the generation of the information -- Delivering green : the communication of the information -- Being green : the effects of the information -- Green realism : limits, linkages, and outcomes

Performance Measurement and Management Control - Marc J. Epstein 2018-09-07

This volume contains exemplary papers that were presented at the 2017 Conference on Performance Measurement and Management Control in Nice, France, by researchers in the field from North America, South America, Africa, Europe, and Asia.

The B Corp Handbook - Ryan Honeyman 2014-10-13

Using Business as a Force for Good Join a Growing Movement: Learn how you can join more than 1,000 Certified B Corporations from 80 industries and 35 countries—led by well-

known icons like Patagonia and Ben & Jerry's and disruptive upstarts like Warby Parker and Etsy—in a global movement to redefine success in business. *Build a Better Business: Drawing on interviews, tips, and best practices from over 100 B Corporations*, author and B Corp owner Ryan Honeyman shows that using business as a force for good can help you attract and retain the best talent, distinguish your company in a crowded market, and increase customer trust, loyalty, and evangelism for your brand. More than 1,000 companies from 80 industries and 30 countries are leading a global movement to redefine success in business. They're called B Corporations—B Corps for short—and these businesses create high-quality jobs, help build stronger communities, and restore the environment, all while generating solid financial returns. Author and B Corp owner Ryan Honeyman worked closely with over 100 B Corp CEOs and senior executives to share their tips, advice, and best-practice ideas for how to build a

better business and how to meet the rigorous standards for—and enjoy the benefits of—B Corp certification. This book makes the business case for improving your social and environmental performance and offers a step-by-step “quick start guide” on how your company can join an innovative and rapidly expanding community of businesses that want to make money and make a difference.

[Leading Change toward Sustainability](#) - Bob Doppelt 2017-09-08

As the world struggles to cope with the growing threat of a global carbon crisis, Doppelt has revised one of the best books ever written about change management, leadership and sustainability to focus on de-carbonisation. Doppelt's research, presented in this hugely readable book, demystify the sustainability-change process by providing a theoretical framework and a methodology that managers can use to successfully transform their organisations to embrace sustainable

development. Filled with case examples, interviews and checklists on how to move corporate and governmental cultures toward sustainability, the book argues that the key factors that facilitate change appear in the successful efforts at companies such as AstraZeneca, Nike, Starbucks, IKEA, Chiquita, Interface, Swisscom and Norm Thompson and in governmental efforts such as those in the Netherlands and Santa Monica in California. For these and other cutting-edge organisations, leading change is a philosophy for success. Leading Change toward Sustainability has been used by change leaders around the world to guide their internal global warming and sustainability organisational change initiatives. This new edition is essential reading for leaders from all types of organisations.

Breaking Away: How Great Leaders Create Innovation that Drives Sustainable Growth--and Why Others Fail - Jane Stevenson
2011-03-11

The blueprint for achieving growth and driving shareholder value by embedding support for innovation into every facet of your business Breaking Away is one of the first books to bridge the gap between leadership and innovation by revealing what it takes to create both breakthrough ideas and the leaders who make them happen. Written by the chief innovation officer for Coca-Cola and a leading recruiter of innovation leaders, Breaking Away provides a framework that executives, managers, and entrepreneurs can use to create an environment that drives REAL innovation, the breakthrough products or services that are: efficient to produce or deliver; in demand; and profitable. Interviews and case studies of global giants like Burberry, Mastercard, Nestle, GE, HP, Nintendo, and others, show you how leaders put these principles into action: How Ford beat Toyota to the hybrid (and why everyone thinks the Japanese company got there first); how GE is changing the face of cancer treatment; how a

self-confessed “snackaholic” drove Lesser Evil Snacks to 120% Y-o-Y growth-and a place among the INC. 500 “fastest growing companies” index.

Performance Measurement and Management Control - Marc J. Epstein
2010-04-01

In 2001, we gathered a group of researchers in Nice, France to focus discussion on performance measurement and management control.

Following the success of that conference, we held subsequent conferences in 2003, 2005, 2007, and 2009. This title contains some of the exemplary papers that were presented at the most recent conference.

The Business Guide to Sustainability - Marsha Willard
2009-09-02

First edition: Winner of Choice Magazine - Outstanding Academic Titles for 2007
Sustainability promises both reduced environmental impacts and real cash savings for any organization - be it a business, non-profit/NGO or government department. This

easy-to-use manual has been written by top business consultants specifically to help managers, business owners, organizational leaders and aspiring environmental managers/sustainability coordinators to improve their organization's environmental, social and economic performance. The authors demystify 'sustainability', untangle the plethora of sustainability frameworks, tools and practices, and make it easy for the average person in any organization to move towards sustainability. Organized by sector (manufacturing, services and office operations, and government) and common organizational functions (senior management, facilities, human resources, purchasing, environmental affairs and compliance, marketing and public relations, and finance and accounting), the authors show how organizations can incorporate sustainability into their everyday work through the application of useful tools and self-assessments. This fully updated edition includes a new chapter on

information and communication technology (ICT). The authors have also added many new facts, stories, practices and resources throughout the book to keep up with this rapidly emerging field and have updated their widely used SCORE sustainability assessment.

Making Sustainability Work - Marc J. Epstein
2017-09-08

"The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and

environmental impacts - and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better."--Provided by publisher.

Fashion & Sustainability - Kate Fletcher
2012-04-09

This book examines how sustainability has the potential to transform both the fashion system and the innovators who work within it. Sustainability is arguably the defining theme of the twenty-first century. The issues in fashion are broad-ranging and include labour abuses, toxic chemicals use and conspicuous consumption, giving rise to an undeniable tension between fashion and sustainability. The

book is organized in three parts. The first part is concerned with transforming fashion products across the garment's lifecycle and includes innovation in materials, manufacture, distribution, use and re-use. The second part looks at ideas that are transforming the fashion system at root into something more sustainable, including new business models that reduce material throughput. The third section is concerned with transforming the role of fashion designers and looks to examples where the designer changes from a stylist or creator into a communicator, activist or facilitator.

Sustainability Demystified! - Norman Christopher 2012

Making Sustainability Stick - Kevin Wilhelm 2014

This book provides the blueprint for implementation, breaking down barriers, and

the steps required to integrate sustainability successfully into any business. It is laid out in easily digestible chapters, with action steps backed up from interviews with sustainability thought leaders, case studies, and the real life experience of the author, as well as over 40 interviews with CSR and Sustainability Directors at various companies on how to “get things done” based on their successes and temporary setbacks. It provides the step-by-step roadmap for implementing sustainability successfully and focuses on “how” companies can realize the benefits of sustainability by engaging the head, heart, and hands of their employees. Also included is a checklist for implementation and tips on how to regain momentum or get “unstuck” at the end of each chapter as well as additional helpful resources and exercises to overcome the most common barriers towards implementation.